

THE STORE IS OPEN TODAY FROM 8.30 A.M. TO 5.30 P.M.

THE SIMPSON STORE

For the Summer Cottage



The summer cottage requires many little annual touches to preserve it, to make it more comfortable, to beautify it. This list today offers many suggestions, and many special Saturday prices will be noticed.

Simpson's Paints

TO PROTECT AND BEAUTIFY BOTH THE OUTSIDE AND INSIDE OF THE SUMMER HOME.

R. S. Co. Ready Mixed Paints for outside and inside work. Scientifically prepared from pure ingredients. R. S. Co. paints are easy to apply and withstand the tests of wear and weather.

Thirty attractive colors and white. Gallons, \$1.95; 1/2 gallons, \$1.00; quarts, 55c; pints 30c; half pints, 18c.

Boat Paints, pure and bright colors, for canoes and boats of all descriptions. French green, crimson, battleship gray, maroon, light navy, dark navy. Quarts, \$1.00; pints, 55c.

China Lac, the perfect finish for furniture and woodwork; stains and varnishes with one application. Light oak, cherry, natural, golden oak, rosewood, green, walnut, mahogany, ox blood. Quarts, 75c; pints, 40c; half pints, 25c.

BERRY BROS. LIQUID GRANITE VARNISH. dries hard, giving a durable and glossy surface. Quality "A" for furniture and floors, quality "B" for linoleums, etc. 1/2 gallons, \$1.95; quarts, \$1.00; pints, 55c. Valsepar Marine Varnish, waterproof, will not turn white. Specially prepared for boats and coats. Quarts, \$1.40; pints, 75c.

BRUSHES. House Paint Brushes, nicely ferruled, black bristles, 1 1/2 inches wide, 25c; 2 inches wide, 35c. Varnish Brushes, 1 1/2 inches wide, selected black bristles. Special, each, \$1.00; pints, 55c. Special Oval Brushes, securely bound, \$1.15. Special size, for \$1.00.

For the Floors

Many inexpensive and yet serviceable floor coverings for summer cottages, sunrooms, verandahs, etc., are quoted below:

OLD FASHIONED RAG RUGS.

These come in great variety of coloring and designs, are light, serviceable, and very easily cleaned; some with plain centres and fancy borders; others with mottled effects and hand borders. There is a big range of sizes and they are specially priced as follows:

24" x 36"	1.15	27" x 54"	1.25, 1.55, 1.75
30" x 60"	2.50, 2.75, 2.95	4.0 x 7.0	4.75, 5.75, 6.75
6.0 x 9.0	8.25, 10.50	6.0 x 10.0	11.95
9.0 x 12.0	16.50	9.0 x 12.0	19.50

THE NEW CANADA GRASS RUG.

Made of closely woven prairie grass, plain one side, with stencilled design on the other; some medallion others with plain line and fancy figured borders, in greens, browns, blue and red; bound all round and just the thing for hard wear:

27" x 54"	.75	36" x 72"	1.25
4.6 x 7.6	2.45	6.0 x 9.0	3.75
8.0 x 10.0	5.45	9.0 x 9.0	5.45

STENCILLED MATTING RUGS.

A very inexpensive, yet serviceable floor covering for summer use, closely woven, clean straw, comes in a variety of patterns, in plain borders; also large Oriental designs in bright colorings:

18" x 24"	16.50	36" x 72"	30
27" x 54"	15	6.0 x 9.0	28
9.0 x 12.0	1.95		

Draperies and Awnings

Bordered Serim, 16c Per Yard—An inexpensive yet most effective curtain for summer use, being of good quality scrim with colored borders in floral or rose, mauve, blue and yellow. 36 inches wide and only 16c per yard.

Curtain Materials at 16c Per Yard—An assortment of curtain materials, including a few pieces of Scotch madras muslin, in white, 45 inches wide; and also scrim in cream, white or ecru, with hemstitched borders which would be desirable for curtains in almost any style of room. Saturday, per yard, \$1.15.

Cretones at 16c Per Yard—Pretty Cretones in bright colorings of mauve, rose and yellow, 38 inches wide. An ideal fabric for covering those many cushions. Per yard, Saturday, \$1.15.

Couch Covers—You will need a good cover to throw over that camp cot on the verandah or in the sunroom. These are the very things. They are made of heavy quality tapestry in pretty Oriental designs and colorings, fringed all round. Size 60 x 100 inches, Saturday, \$2.25 and \$2.50 each.

Sash Curtains, 25c Per Pair—What more could be desired for the windows of the summer cottage than these dainty serim sash curtains? They are 34 inches long, in ivory or ecru, with pretty hemstitched border and with double hem top ready for rod. Saturday, 25c per pair. Also a number of curtains the same size, finished with pretty lace, at, per pair, \$1.39.

Extension Rods, 5c Each—A sash curtain rod for putting up light summer curtains, at, \$1.39.

Ready Made Awnings and Awning Curtains—Should you not feel disposed to go to the expense of the more expensive English awning ducks, we have a special awning made of good quality awning stripe, in three sizes, 2 ft. 6 in., 5 ft. and 8 ft. 6 in. wide, with 2 ft. 8 in. projection, mounted on flexible frame and only \$1.50 each. The Awning Curtains are made in two sizes, with all the necessary attachments, as follows:

8 ft. wide and 8 ft. long	2.45
5 ft. wide and 8 ft. long	3.25
Window Shades at 30c Each	
These shades will answer the bill for the summer cottage just as well as the more expensive shades. They are made in three colors: Cream, green or white. Size 36 in x 70 in. Each	30

If Within Reach of Electricity

Hot Point Grill Stove, Toaster and Cooker combined for grill stove, \$4.50.

Ovenette for grill stove, \$4.50.

Hot Point Boulder Set, including 2-lb. Iron Curling Iron and Inverted Stand with Felt Bag, \$5.25.

Ever Ready Flashlights, all sizes, nickel-plated and leatherette cases, \$5, \$1.10, \$1.25, \$1.50.

Small Electric Heaters for cool evenings, 3.50 and 7.50.

One Small Cottage Outfit of Electric Fixtures, comprising eleven pieces with shades, Special, 12.75.

Summer Cottage Requirements for Saturday Morning

Dresser, in rich quarter-cut oak finish, golden color, has three drawers and British bevelled mirror. Simpson's price, \$5.95.

Extension Couch, frame is made of angle steel; springs are of woven steel coil wire, supported by helical springs; mattress is filled with cotton felt, neatly tufted and covered in green denim, with valance at front and both ends. Simpson's price, \$8.15.

Refrigerators—These refrigerators have all the necessary features that go to make up a good working refrigerator, at a popular price. The case is made of thoroughly kiln-dried hardwood, golden finish, lever locks and hinges, provision and ice chambers are lined with galvanized steel; strong ice rack; cleanable flues; removable provision shelves. Simpson's price, \$6.95.

Galvanized lined. Simpson's price, \$14.50.

Verandah Arm Chair, has double woven splint seat and splint back. Simpson's price, \$2.25.

Verandah Arm Rocker, has double woven splint seat and splint back. Simpson's price, \$2.50.

Folding Garden Chair, in natural color, strong duck. Simpson's price, \$1.25.

Folding Garden Settee, in natural and green finishes. Simpson's price, \$1.00.

Folding Camp Stool, in strong duck. Simpson's price, \$1.00.

Folding Camp Cot, in strong duck. Simpson's price, \$1.39.

Battenburg Table Covers, deep lace, dainty designs; size 52 inches. Saturday, 1.48.

Sheets Today \$1 Pair

For double beds, size about 2 x 2 1/2 yards, fully bleached, 2-inch top hem and 1-inch bottom hem. Saturday, pair, \$1.00.

Towels, Pair 25c—Fancy striped or plain white Turkish Bath Towels, made in England. Saturday, pair, \$1.25.

Huckaback Bedroom Towels, hemmed ends. Saturday, 3 pairs for, \$1.00.

Damask Table Cloths, all linen, bordered designs; size 2 x 2 yards. Regular \$2.00. Saturday, \$1.69.

Damask Table Napkins, assorted designs; size 22 inches. Saturday, dozen, \$1.39.

Battenburg Table Covers, deep lace, dainty designs; size 52 inches. Saturday, 1.48.

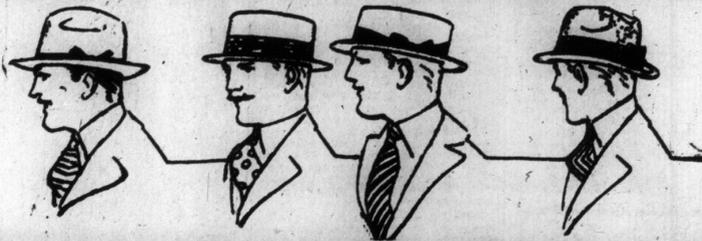
Cushion Forms

Of fine white cotton, and filled with the best Russian down. Special prices Saturday: 20 x 20 inches, 25c; 22 x 22 inches, 35c; 18 x 24 inches, 38c.

A Cool Head is Always an Asset—

Get Your Straw Hat Today

We offer hats at \$1.50, \$2.00 and \$2.50, in extra fine quality split and semi straw, fitted with easy fitting cushion sweatbands. Panama, \$3.00, \$4.00, \$5.50, \$6.50 and \$7.00.



IN THE MEN'S STORE TODAY

\$16.50 to \$22.00 Suits Today at \$12.95

A group of 150 suits, including many fine English worsteds and tweeds, in grays, browns and fancy mixtures. Beautifully tailored in the season's new sacque style. Fitting well and correct in every detail. Sizes 35 to 44. Saturday, 12.95.

MEN'S YOKE NORFOLK SUITS.

With front and back pleats and belt and cuffs on the trousers. The material is English diagonal weave tweed in two colors, light gray and brown. Sizes 36 to 42. Saturday, 15.00.

MEN'S ENGLISH PARAMATTA WATERPROOFS, \$15.00.

In double texture cashmere finished paramatta, fawn shade, cut long, and all seams sewn, stitched and taped. Sizes 34 to 48. Priced Saturday, 15.00.

ENGLISH WORSTED TROUSERS, \$2.49.

Made from good quality trousering in an assortment of gray stripes. Sizes 32 to 42. Saturday, 2.49.

Boys' Tweed Norfolk Suits Clearing at \$2.95—Smartly tailored, in single-breasted, yoke Norfolk style, with knife pleats, sew-on belt and patch pockets. Full cut bloomers. Gray, brown or tan stripe cloths. Sizes 25 to 35. Saturday at, 2.95.

BOYS' IMPORTED TWEED NORFOLK SUITS, \$4.95.

English and Scotch tweeds, new fancy Norfolk style, with plain front and patch pockets; pleats running down back and loose belt; dark gray shades, brown checks and diagonal weaves; bloomers full cut, with knee straps and buckle. Sizes 25 to 34. Saturday, 4.95.

BOYS' HAND-TAILORED SUITS, \$6.85.

The latest single-breasted, fancy yoke Norfolk style, small knife pleats from yoke to sew-on belt, patch and regulation pockets; light gray check, dark gray and brown, diagonal, herringbone weaves and novelty patterns. Bloomers full cut. Sizes 25 to 34. Regular \$10.50, \$11.50, \$12.00, \$12.50 and \$13.00. Saturday, 6.85.

Warm Weather Furnishings

75c, 85c AND \$1.00 SHIRTS AT 55c.

Nestlee Shirts, special purchases and regular stock lines; many stripes, on light backgrounds; coat styles; laundered cuffs. Sizes 34 to 17. Regular 75c, 85c and \$1.00. Saturday, 55c.

\$1.50, \$2.00 and \$2.50 Shirts, \$1.25.

High-grade Nestlee Shirts, plain fancy stripes, and two-tone effects, in blues, blacks, helio, green and pink; percale, sephyr, Russian cords, French madras and soisette; laundered or double French cuffs. Sizes 14 to 17. Regular \$1.50, \$2.00 and \$2.50. Saturday, 1.25.

50c BALBRIGGANS AT 44c.

Underwear in natural or white; shirts and drawers. Sizes 34 to 44. Regular 50c. Saturday, 44c.

50c ATHLETIC UNDERWEAR AT 35c.

Fine nainsook; short sleeve and knee length; shirts and drawers, sizes 34 to 44. Regular 50c. Saturday, 35c.

"RICHMOND BRAND" COMBINATIONS, \$1.98.

Silk lisle thread, high-grade "seconds," perfect, with the exception of a mis-stitch or machine stain. Sizes 34 to 44. Regular \$2.50 and \$3.00. Saturday, 1.98.

\$2.50 Wool Taffeta Pyjamas, Saturday, 1.59.

White Cotton Night Robes, collar or V neck. Sizes 14 to 20. Regular \$1.00 and \$1.25. Saturday, 89c.

50c AND 65c NECKWEAR AT 25c.

Broken ranges from our regular stock, including knaki color. Regular 50c and 65c. Saturday, 25c.

Another of Our Great Boot and Shoe Sales Today

2,200 PAIRS MEN'S NEW LIGHT-WEIGHT SUMMER BOOTS AND OXFORDS

From leading manufacturers; all the newest and best styles are represented; the leathers are gummetal, patent calf, tan calf and donkey; Goodyear welt soles; English flange and military heels; dull calf and kid uppers; a very select lot of footwear, suitable for summer season; big variety London and recede toe shapes; best fitting widths; sample sizes, 7, 7 1/2 and 8 in Oxfords, and all sizes 6 to 11 in boots. Regular \$4.00, \$5.00 and \$6.00. Saturday, 3.24.

LADIES' "QUEEN QUALITY" FOOTWEAR.

1,428 pairs Low Shoes, newest styles; latest patterns and leathers. New York, Boston and Paris styles, in pumps, Colonial and lace Oxfords, with strap and button ornaments, in patent calf, gummetal and kid leathers; black, brown and white tops; flexible McKay and turn soles; all the new popular heel shapes; 1,428 pairs "Queen Quality," A to E widths. Sizes 2 1/2 to 7. Regular \$4.50 and \$6.00. Saturday, 3.24.

BOYS' "ACTIVE SERVICE" BOOTS.

735 pairs Boys' Boots, made of best grade box kid leather, on full-fitting wide toe shape last, with solid leather standard screw soles, reinforced with brass nails, and two rows of stitching; solid leather heels and box toes. Sizes: 11 to 13, Saturday, 1.99; 1 to 5, Saturday, 2.29.

2,000 PAIRS WOMEN'S BOOTS, REGULAR \$4.00 TO \$6.00, SATURDAY \$2.95.

Made by the best makers in America; selected patent calf, French kid, gummetal calf, imported tan calf and combination leather; Goodyear welt, new method McKay sewn and hand-turn soles; concave Cuban, spoon or Spanish heels; exclusive new shape lasts; black kid, cloth and dull calf uppers. Your choice of either lace or button; also 250 pairs travellers' samples. Regular prices \$4.00, \$5.00 and \$6.00. All sizes in the lot. Saturday, 2.95.

Hand Bags at \$1.48

Leather and Silk Bags, as illustrated, in pin grain leathers, pebble seal, crepe seal, morocco and moire silk; lined with silk, rosebud patterns; metal and self-covered frames, strap handles; fitted with purse, mirror or card case; some have inside purse bag with frame. Regular \$2.00 to \$4.00. Saturday, 1.48.

Silver Card Case, polished and oxidized finish, chased design, space for monogram, compartments for coins, powder puff and mirror. Saturday, 1.25.

STRAP PURSES

are the newest and most practical bag. They have the change purse in centre with close-fitting frame and secure clasp, pockets on sides for letters and papers. Ticket case and outside pocket for handkerchief, strap handle on back or top, black, tan, green, navy, gray, champagne and red. Saturday, 98c, \$1.48, \$1.75, \$2.50 to \$10.00.

\$10.50 Military Wrist Watches at \$8.50

Sterling silver case, leather straps, 15-jewelled nickel lever movement, thin model, luminous dial, unbreakable glass. Regular \$10.50. Saturday \$8.50.

MEN'S \$6.00 POCKET WATCH AT \$3.95.

Thin model, 12 size, engine turned, plain or hand engraved case, dust proof, 15 jewelled nickel lever movement. Regular \$6.00. Saturday, 3.95.



TODAY'S MARKET

Telephone Adelaide 6100

MEATS	Baker's Cocoa, 1/2-lb. tin 22
Beef that is graded as the highest class, prepared under closest inspection, and bearing the Government stamp of approval, is the only kind on sale in our market.	500 lbs. McVitie & Price's Shortcake, per lb. 28
Porterhouse Roast, finest yearling beef, Saturday selling at, per lb. 30	Peanut Butter, in bulk, our own make, per lb. 18
Sirloin Steak, finest yearling beef, Saturday selling at, per lb. 26	Finest Canadian Cheese, lb. 24
Best Rib Roast, finest yearling beef, Saturday, selling at, per lb. 25	Maconochie's Pickles, mixed gherkins and white onions, bottle, 25
Shoulder Roasts, tender, per lb. 23	Harry Horne's Cream Custard, 3 tins 25
Best Rib Roast, finest yearling beef, Saturday, selling at, per lb. 25	Paris Pate, per tin. 10
Blade Roasts, prime, lb. 18	Red Wing Grape Juice, bottle, 23
Thick Rib Roasts, choice, per lb. 20	Choice Olives, stuffed or plain, bottle, 15
Briquet Boiling Cuts, lb. 15	500 lbs. Fresh Fruit Cake, lb. 18
Corned Brisket Cuts, lb. 14	Fancy Mixed Bisuits, per lb. 18
	1,000 lbs. Fresh Roasted Coffee in the bean, ground pure or with chicory, Saturday, per lb. 27
GROCERIES	
2,000 lbs. Fresh Creamery Butter, White Clover brand, lb. 34	CANDY
Toasted Cornflakes, 3 pkgs. 25	1,000 lbs. Lady Caramels, lb. 20
Leaf Sugar, 3 lbs. 28	Simpson's Special, an assortment of chocolates, creams, bon bons, etc. Per lb. 20
2,000 tins Finest Canned Tomatoes, 2 tins 19	1,000 lbs. Assorted Chocolates, fruit flavors, per lb. 25
Canned Corn or Peas, 3 tins 25	1,000 lbs. Gum Drops, per lb. 12
Canned Pork and Beans, Simcoe Brand, 3 tins 25	FRUIT AND VEGETABLES
Finest Canned Shrimps, tin 15	One car Choice California Sunlight Oranges, large size, sweet and seedless, per doz. 35
Choice Red Salmon, 2 tins 28	Choice Grapefruit, good size, 4 for 25
Shirriff's Marmalade, 2-lb. jar 28	Finest Carrots, 1/2 peck, 12
500 jars Finest Canned Peaches, Pears and Raspberries, Regular 25c, per jar 20	FLOWER SECTION
Crossed Fish Brand Sardines, 2 tins 28	2,000 Fresh Carnations, assorted colors, per doz. 60
M. P. Sauce, bottle, 22	Sweet Peas, per bunch, 35
Robin Hood Oats, large pkgs. 23	Asparagus Fern, in pots, each, 39
	Choice Panicles, large bloom, basket, 20