

SIMPSON'S FRIDAY BARGAINS

Bargains for the Housewife

Silverware

- Fruit or Berry Spoons, Fish Servers, Salad Forks, Cold Meat Serving Forks, Ladies, etc., in Rogers' sectional silver-plated ware.
- Fruit or Berry Spoons, Regular \$1.50 each. **.65** Friday
 - Fruit or Berry Spoons, with gilt bowl. Regular \$2.00 each. **.89** Friday
 - Cold Meat Serving Forks, Regular \$1.00 each. **.49** Friday
 - Cold Meat Serving Forks, with gilt tines. Regular \$1.25 each. **.59** Friday
 - Large Salad Forks, Regular \$1.75 each. **.98** Friday
 - Large Fish Serving Forks, Regular \$1.75 each. **.98** Friday
 - Large Fish Serving Knife, Regular \$1.75 each. **.98** Friday
 - Cream Ladles, Regular 80c each. **.39** Friday

Linens and Staples

Sheets \$1.69 Pair

- Bleached Sheets, plain weave, finished hemmed, size 70 x 90 inches. Friday, a pair **1.69**
- ### Other Staples
- Pillow Cases, hemmed, size 45 x 28 inches. **.42** Friday bargain, a pair
 - Bleached Longcloth, a good general purpose cotton, 36 inches wide. Regular 15c yard. **.12 1/2** day, yard
 - Unbleached Cotton, a good weight for sheets and pillow cases, 36 inches wide. Regular 15c yard. **.12 1/2** Friday, a yard
 - Flannellette Blankets, white or grey, size 64 x 48 inches. Friday bargain, a pair **1.29**
 - White Crashed Bedspreads, large size, hemmed ends. Friday bargain **1.75**
 - White Flannellette, closely woven, nice soft finish, 80 inches wide. Friday, a yard **.11**
 - Table Damask, bleached, assorted designs, 52 inches wide. Friday, a yard **.33**
 - Damask Table Cloths, serviceable quality, size 2 x 2 yards. Friday bargain **1.69**
 - Hundreds of Wash Cloths. Friday **.25**

Drapery Department

- French Striped Mère Silks at \$1.50 Per Yard—Very fine quality, high-class silks 50-in. wide, showing broad and narrow stripes in red and gold, blue and gold and yellow, for parlor furniture, or for side hangings and portieres. Regular \$2.50 and **1.50** Friday bargain, yard
- 100 Pairs of Lace Curtains at \$1.23 Pair—Ten attractive designs of durable Lace Curtains, four color with all-over stripes and block designs, and six splendid patterns in white with plain or small-figured centres and neat borders. Regular \$1.49. **1.23** Friday bargain, pair
- Art Saten, Yard 25c—A limited quantity of imported Art Saten, 36-in. wide; rose, blue, green and yellow. Regular 38c. Friday bargain, yard **.29**
- 500 Yards of Green Denim at 21c—Very special for today, strong denim in a good shade of dark green only; makes serviceable cushions, box covers and curtains; 35 inches wide. Regular 26c. **.21** Friday bargain

Picture Framing

- (8th Floor)
- Take advantage of these bargains in Picture Frame Mouldings:
- 2-in. Black Birch Moulding, suitable for engravings, crayons or black and white pictures. Regular 15c. Friday, per foot **.10**
 - 3-in. Black Birch Moulding, for larger picture. Regular 18c. Friday, per foot **.12**
 - 1/2-in. Neat Mahogany, with black lining; a suitable moulding for photos or small pictures. Regular 15c. Friday, per foot **.8**
 - 3/4-in. and 1/2-in. Circassian Walnut, one-half round pattern; suitable for sepia photos or small brown pictures. Regular 15c. Friday, per foot **.7 1/2**

Big Bargains in the Whitewear Department

8.30 a.m. Shopping Will Get You Best Results

- 600 pairs of Women's Corsets, made of good quality white coutil, with medium and low bust and long, free hips. Manufacturers' oddments and broken lines. Sizes 19 to 30. Regular \$1.75, \$2.00 and \$2.50. Today, bargain **1.25**
- Women's 50c Cambric Brassieres; sizes 36 to 44. Today **.33**
- 300 only Women's \$1.65 White and Pink Crepe Nightgowns at **1.19**
- Women's 75c Corset Covers, of white nainsook; sizes 34 to 42. Today **.49**
- Women's 75c Umbrella Drawers of white nainsook; both styles. Today **.49**
- Women's Bungalow Aprons and Caps. Regular 85c, for **.49**
- Women's 65c Combinations of ribbed cotton; sizes 34 to 42. Today **.39**
- Women's 35c and 50c Drawers of Ribbed Cotton; both styles. Today **.25**

The **SIMPSON** Company
Robert Limited

IN THE MEN'S STORE TODAY

Boots at \$2.79! Boots at \$2.95!

Two Wonderful Bargains for Today

- #### The Boots for Men
- Lace Blucher Boots with heavy, nailed and sewn solid leather soles, full fitting round toes and broad flat heels. These are strong, serviceable boots of such extraordinary value that there should be a great demand for **2.79** them today. Sizes 6 to 10. A pair
- #### The Boots for Women
- In patent colt, gunmetal and dongola kid leathers, button or lace styles, plain vamps and patent toe caps. Cuban and high heels. A full range of sizes from 2 1/2 to 7. These boots are worth \$4.00, \$4.50 and \$5.00 **2.95** per pair. On sale today at
- #### Children's Lace Boots
- In patent leather with kid and cloth tops, neat full-fitting toe shape and low heel. A comfortable as well as a good-looking boot. Sizes from 8 to 10 1/2. **2.19** On sale today, per pair

Boys' Tweed Norfolk Suits \$2.95

100 suits in the lot, yoke Norfolk models of medium weight grey and brown tweeds. Coats single-breasted with pleats down each side of back and front to stitched belt at waist; form-fitting shoulders and patch pockets, durable warm body linings. The full-fashioned bloomers are lined and have belt loops and strap and buckle at knee. Sizes 25 to 34. This is a splendid opportunity for mothers to secure wear-resisting suits at a very reasonable **2.95** price. Today, bargain

Boys' Fancy Norfolk Suits \$4.95

These are very smart suits and the materials are fine tweed suitings that you would never expect to see at this price. Coats are in single-breasted, 3-button models with fancy pleats down each side of back and front, to sew-on belt at waist, form-fitting shoulders, fashionable lapels and patch pockets, rich twill serge body linings, bloomers are full-fashioned and lined throughout with belt loops at waist and expanding kneebands. Sizes 25 to 34. A splendid choice of light and dark grey and brown stripes, checks and fancy mixtures. We would advise **8.30** shopping for best results. **4.95** At

Boys' Pinch-Back Suits \$5.95

Smartly tailored from medium weight grey and brown check tweed suitings, in smart pinch-back models with fashionable lapels, form retaining shoulders, side and breast patch pockets, and three-piece all-around belt sewn across back only, and durable warm body linings; bloomers are full fitting with strong linings, belt loops at waist and strap and buttons at knee. For boys 7 to 18 years. **5.95** A very attractive suit for today at

Today's Sale of Spring-weight and Medium-weight Overcoats at \$9.95

Regular Values \$15.00, \$16.00, \$16.50 and \$18.00

In this group of Men's Coats there are:—
A number of young men's slip-on style coats for Spring wear, in light weight Donegal tweed, light grey and brown mixed.
A number of single-breasted fly front Chesterfield styles, made from an English cravenette cloth, in a greenish lawn shade.
A number of slip-on styles that are made from heavier English coatings in greys and browns.
Every garment is nicely tailored. In the lot are all sizes from 34 to 44. Today, **\$9.95**



Exceptionally Good Value Suits, Today \$9.85

Men will find in these suits a saving of dollars. There are both regular and stout men's sizes.
These suits are made from good quality English tweeds, in browns and greys, in small pattern designs; cut in good-fitting, single-breasted, three-button sackie style, with vest and trousers of equally good design; nicely tailored and finished. Sizes 36 to 48. Today **9.85**

Men's Furnishing Bargains

- Negligee Shirts, plain and fancy stripes, good colors, double yokes and double sewn seams, coat style, laundered cuffs. Sizes 13 1/2 to 17. Today **.59**
- Balbriggan-Underwear, natural shade, Zimmerknit brand, shirts and drawers. Sizes 34 to 44. Today **.35**
- Men's Merino Underwear, natural shade, fine wool and cotton mixture; shirts and drawers. Sizes 34 to 44. Today **.59**
- Boys' Cotton Jerseys, white, white and sky, navy and cardinal, navy, etc., short or long sleeves. Sizes 18 to 32. Today **.25**
- Men's Black and White Stripe Work Shirts, with collar attached, large bodies. Sizes 14 to 48. Today **.75**

Clover Leaf Dinnerware

- Cups and Saucers for **.15**
- Bread and Butter Plates for **.8**
- Tea Plates for **.11**
- Dinner Plates for **.12**
- Fruit Saucers for **.5**
- Oatmeal Dishes for **.7**
- Meat Platters at, each, **29c, 39c, 49c** and **69c**.

\$18.50 Dinner Set Today \$13.95

A dainty French border design in a beautiful quality clear white ware. Gold line on edges and handles; choice of ovide or Kermit shape cups. 97 pieces. Today, bargain **13.95**

An exceptionally pretty decoration—a quarter-inch ivory border with paneled floral over-design; gold line handles and edges. 97 pieces. Today, bargain **13.95**

White and Gold Dinnerware

- 25c Dinner Plates for **.17**
- 20c Breakfast Plates for **.15**
- 11c Fruit Saucers for **.8**
- 75c Gravy Boats for **.49**
- 35c Bakers for **.18**
- 40c Bakers for **.23**
- \$4.25 dozen Kermit or Ovide Shape Cups and Saucers for, each **.25**

Friday Bargains in Enamelware and Hardware

39c Each

- Covered Enamel Roast Pans.
 - Double Boilers, 1 quart, inside dish.
 - Water Buckets, 10-quart size.
 - Dish Pans, 10 and 14-qt. sizes.
 - Covered Saucepans, 6-quart size.
 - Range Kettles, 3-quart size.
 - Collenders, medium size.
- All goods grey enamel on excellent wearing quality.

25c Each

- Dandy Clothes Dryers, 8 arms.
- Counter Brushes.
- White Enamel Towel Bars, 18 inches long.
- Potato Ricers or Vegetable Press.
- Bread Knives, good Sheffield make.
- Butcher Knives and Ham Slicing Knives.
- Safety Razors, a choice of two popular styles.

At the 5c, 10c and 15c Counters

5c Each

- No Phone or C.O.D. Orders Less Than 25c.
- 15 Spring Clothes Pins.
- 3 Tinned Tea Spoons.
- 1 Tinned Dessert Spoon.
- 1 Tinned Table Spoon.
- 2 Sure-stop Mouse Traps.
- 1 Box Toothpicks, "Spearmint."

10c Each

- Mrs. Potts' Iron Handles.
- Potato Washers, tinned wire, with rosewood handles.
- Dover Egg Beaters.
- Toilet Paper Holders.
- Scrub Brushes.

15c Each

- Crumb Tray and Brush.

Nickel-plated Match Boxes.

- Whisk Brooms.
- Bread Toasters.
- Clothes Brushes.
- Wall Splashes.

Other Prices

- Jumbo Baths, 25-inch diameter, high grade grey enamel. Friday **.79**
- Steinfeld Food Choppers, cut meat, fruit and vegetables; coarse, medium or fine; no knives to lose or adjust; quick and efficient. Friday **.59**
- Aluminum Preserving Kettles, 10 quart size. Friday **.98**
- Garbage Cans, with ball handle and spigot cover, pearl grey finish. Friday **.59**
- Royal Floor Wax is equal to any made at any price. On Friday, per lb. **.39**
- Corn Brooms, four-sitting, good medium weight broom. Friday **.43**
- Two-burner Gas Plates, McCarty's make. Friday **1.69**

Look at These Great Carpet Values!

- Seconds in Scotch Tapestry Rugs—Seamless Scotch Tapestry Rugs, two-tone blue with rose border, and grey and rose shades; one-piece and of splendid wearing quality, small imperfections in coloring. Two sizes only, 9 x 10.6, today, **\$14.75**; 7.6 x 9, today, **\$10.75**.
- Odd Brussels and Wilton Rugs Reduced
- Heavy Brussels Rug, size 11.3 x 13.6, conventional pattern, in shades of cream, fawn and rose, pretty trellis. Regular \$49.50. **36.75** Today at
- Heavy Brussels Rug, size 11.3 x 13.6, Oriental design, rich shades of blue, brown and fawn colorings. Reg. \$49.50. Today **36.75**
- Heavy Brussels Rug, size 11.3 x 15 feet, handsome Oriental design, blue and brown coloring, suitable for dining-room or large living-room. Regular \$55.00. Today **39.75**
- Wilton Rug, good useful quality, size 11.3 x 12 feet, handsome Oriental design, in brown, old rose and green. Regular \$67.50. To **49.50** day
- English Brussels Rugs, small conventional design, size 6.9 x 10.6, in fawn, rose and blue colorings. Regular \$13.50. Today **9.50**
- Heavy Axminster Rugs, rich Oriental design, size 6.9 x 9 feet, colorings of green, brown, old rose and Persian combinations, five designs to choose from. Regular \$23.75. **21.00** Today
- Special Offer of Mottled Axminster Rugs at **\$8.95**—Just received a bale of very useful Axminster Rugs, woven in rich, mottled colorings of brown, tan, blue, green and old rose mixture, with plain band across each end only. A serviceable rug for den, living-room or bedroom. One size only, 4.6 x 7.6. To **8.95** day
- Small Axminster Rugs, \$2.75—Special offer of 300 strongly-woven American Rugs, in rich Oriental copies, and shades of brown, green and old rose. A serviceable quality. Size 27 x 54 inches. Regular \$3.35. To **2.75** day, special

Japanese Rugs

Three dozen only, woven in quaint and artistic Japanese designs and in very rich soft colorings of grey, old blue, red and brown shades. Size 2 x 8 feet, regular \$3.50. Friday **\$2.79**; 2 x 4 feet, regular \$1.50. Friday, **96c**.

Friday Furniture Bargains

- Parlor Tables, birch, Empire mahogany finish, shaped top, legs and shelves. Regular price **\$5.00**. **3.75** Special
- Library Tables, in genuine quartered oak, turned finish only, double drawers, bookshelves at each end. A very massive, heavy table. Regular price **14.95** **12.00**
- Dressers, in surface oak, golden finish, three large drawers, brass trimmed, back fitted with large bevelled plate mirror. Regular price **\$10.25**. **7.60** Special
- Parlor Suites, consisting of settee, arm chair and arm rocker, top rail and arms of solid mahogany, spring seats upholstered in mixed silk. Regular **35.00** price **\$45.00** today to make
- Children's Cots, painted, enamel, safety. **5.50** Special
- Springs, iron frame, spring has closely woven wire, with central supports and heavy rope edge. **4.00** all regular sizes. Regular price **\$6.00**

Today's Menu

- ### In the Palm Room
- #### BREAKFAST \$30 TO 41.
- Baked Apple or Cereal with Cream.
 - Broiled Pork Chop or Picked Up Codfish.
 - Fried Potatoes.
 - Toast, or Rolls.
- Pot of Tea or Coffee **.25**
- #### LUNCH, 11.30 TO 2.
- Soup.
 - Roast Young Canadian Goose, Onion and Sage Dressing.
 - Mashed Potatoes, Lima Beans.
 - Apple Pie or Ice Cream.
 - Tea, Biscuits or Homemade Rolls and Butters.
- Pot of Tea or Coffee **.50**
- #### AFTERNOON TEA, 2.30 TO 5.30.
- Apple Sauce with Creamed Rice and Whipped Cream.
 - Thin Bread and Butter.
 - Ice Cream.
- Pot of Tea or Coffee **.20**

Savings on Wall Papers

- Regular 50c to \$1.00 Wall Papers for 29c
- Imported Wall Papers, including leatherettes, silkettes, fabric effects and blends for living-rooms, halls and parlors. Regular 50c to \$1.00. Friday, a single roll **.29**
- ### 30-inch Imported Oatmeal for 11c
- Choice of four colorings, pale blue, pale green, light and dark buff shades, extra quality duplex stock. 30 inches wide. **11c** Today only, per 5-yard roll
- ### Scenic and Cut-out Borders 3c Yard
- Large range of styles and colorings, suitable to use in bedrooms, halls and living-rooms, with oatmeal wall papers. Regular 40c to 15c. Today, a yard **.3**
- ### Dyed Burlap 33c Yard
- Heavy weave burlap, sized back, two colors only, medium red and tan; 34 inches wide. Today, a yard **.33**
- ### 10,000 Feet Room Moulding 1c Foot
- White enamel and imitation oak room moulding, 1 1/2 inches wide, best standard finish. On sale today only, a foot **.1**
- The **SIMPSON** Company
Robert Limited