

H. H. FUDGER,
President
J. WOOD,
Manager

THE
ROBERT

SIMPSON COMPANY, LIMITED

PROBABILITIES.
Strong westerly winds; mostly fair
and cool, but a few local showers.

THE
ROBERT

SIMPSON COMPANY, LIMITED

THURSDAY
APRIL 22

Carpet Department

English Tapestry Rugs, in floral, scroll and Oriental designs, suitable for any room. Size 9x9, Friday \$5.98; size 9x10.6, Friday \$6.98; size 9x12, Friday \$7.98; size 10.6 x 12, Friday \$9.98.

950 yards Tapestry Carpet, large range of colors and designs. Regular 60c. Friday 49c.

1,500 yards Scotch Printed Linoleum, floral, block, tile and parquet designs. Regular 45c and 50c. Friday 29c.

1,000 yards English and Canadian Oil-cloth, 1, 1-1/4, 1-1/2, 2 and 2-1/2 yards wide, light and dark colors. Regular 30c and 35c. Friday 22c.

900 yards Japanese Matting, cotton warp, in red, green and blue. Regular 25c. Friday 13c.

25 only Mitre Rugs, in Wilton, Axminster and Brussels, light and dark colors. Regular up to \$6.00. Friday \$1.49.

Cut Glass Bargains

14-inch Richly Cut Vases, in combination pillar and star cuttings. Regular \$25.00. Friday \$10.90.

10-inch Berry Bowls, choice of three rich cuttings. Regular \$35.00. Friday \$10.90.

10-inch Nappies, for jellies or dry fruit. Friday \$10.90.

9-inch Berry Bowls, in three different designs of beautifully cut star and hobnail cuttings. Regular \$18.00, for \$8.98.

Spoon Trays, beautifully cut. Friday \$2.19.

China Department

Jardiniere, in decorated English earthenware, in floral tints and conventional designs. 50c, 65c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00.

400 pieces of German and Austrian China, including Bon-bons, Jugs, Salads, Plates, etc. Regular up to \$3.00. Friday 98c.

Glassware Friday

Table or Fruit Sets, in various colors and gold. Friday, \$1.50 to \$3.49.

Lemonade or Water Sets, green or ruby decorations. Regular 75c set. Friday 59c set.

8-inch Salad or Berry Bowls. Regular 49c. Friday 29c.

Butter Dishes, plain glass. Friday 19c.

Water Bottles, old Colony style. Friday, 19c.

Wines Glasses. Friday 6 for 19c.

Thin Bell Shape Tumblers. Friday 6 for 24c.

6 Kitchen Tumblers, Friday, for 18c.

Furniture Department

50 Pedestals, handsome designs, birch mahogany, richly finished, 29 inch, and 32 inch, high, only slightly damaged. Regular \$4.00 and \$4.75. Friday bargain \$3.00.

100 Tables, beautiful patterns, suitable for parlors, dens, libraries, living rooms, halls, etc., quartered oak and birch mahogany. Regular prices \$6.00 to \$21.00. Friday bargain, half price, or less.

20 Writing Desks and Music Cabinets, attractive designs, golden quartered oak, nicely polished. Regular \$11.00 and \$12.00. Friday bargain \$7.65.

18 Sideboards, quartered oak, golden, polished, beautifully carved and ornamented, large and small display shelves, handsome shaped British bevel mirror, 3 cutlery drawers (one velvet lined), long linen drawer and double cupboard, easy running drawer slides and castors, solid brass trimmings. Regular \$40.00 and \$43.00. Friday bargain \$27.50.

Groceries for Friday

Choice Family Flour, quarter bag 65c.

Amalia Currants, cleaned, 3 1-2 lbs. 50c.

Finest Valencia Raisins, 4 lbs. 25c.

Yellow Cooking Sugar Crystals, 10 1-2 lbs. 50c.

New Orleans Molasses, Cherry Grove Brand, 2-lb. tin 10c.

Perfection Baking Powder, 3 tins 25c.

2000 lbs. Choice Rangoon Rice, 7 lbs. 25c.

Pearl Tapioca, 5 lbs. 25c.

3000 tins Canned Tomatoes, per tin, 7c. Only six tins to customer.

Canned Blueberries, Eagle Brand, three tins 25c.

Choice Pink Salmon, Salad Brand, per tin, 10c.

Finest Evaporated Peaches, 2 lbs. 22c.

2 1/2 lbs. Souchong Tea 50c.

One half tin Ceylon Pekoe Souchong Tea, Friday, black or mixed, 2 1-2 lbs. 50c.

Economy Day in the Quality Store

FRIDAY is like the weekly housecleaning day for us. For you it is a Weekly Economy Day, the day you can do more with the money you have, or do what you intended to do, and save some of what you intended to spend.

Economizers in every circle of society, in every walk of life, will profit by the business judgment which prompts them to shop in this store to-morrow.

Friday in the Dress Goods Department

BLACK SECTION

Armures, Panamas, Poplins, Crepe de Chine, Melrose Suitings, Imperial Cords, San Toy Crepes, Ottoman Cords, Bengalines, Venetians, San Toy Cashmeres, etc., pure wool qualities, fast dyes and permanent finishes, 42-46 inches wide. Regular 75c, 85c, \$1.00 yard. All one price Friday, 63c yard, special.

COLORED AND CREAM DRESS GOODS

3000 yards Lustres, Panamas, Seiges, Worsted Stripes, Worsted Checks, etc., white, cream, navys, browns, greens, taupes, wisteria, gendarme, mordore, mousse, vieille rose, and other new and fashionable colorings. 42-44 inches wide. Regular up to 65c yard. Selling Friday special, 38c yard.

DELAINE SECTION

Spots, stripes, Persian, Paisley, geometrical and conventional designs, blue and white, brown and white, black and white, white and navy, white and brown, white and black, green combinations, grey, peacock, navy, with other harmonizing tones, 28-31 inches wide. Regular up to 50c yard. Special Friday, 33c yard.

Wash Goods Department

300 pieces only Fine English Print, 29 inches wide, navy, black, cadet, white and other colored grounds, splendid patterns, spots, figures and stripes, absolutely fast colors, one of the best lines ever offered. Worth 12 1-2c, for 6c.

Simpson Special White Victoria Lawn, 36 inches wide, fine, round, even thread, nice for nurses' aprons, etc. Regular 10c, for 7 1-2c.

Hundreds of pieces of Pretty Printed Lawns, Muslins and Swiss Spots, all kinds and colors, up to 29c, for 9c.

100 only Special Semi-made Swiss Muslin Robes, fine muslins, with hand embroidered trimming and flounce; any woman can easily finish one in a few hours; will fit any figure. Worth made up at least \$15.00; as they are, \$2.39.

Simpson Special 36-inch Nainsook, a beautiful cloth for underwear. There is nothing to beat it at 20c, bargain, 10c.

Check Gingham, fine, medium and large checks, guaranteed fast colors, pale blue, pink, mauve, black and navy check. Regular \$2 1-2c, for 10c.

Linens and Staples

400 pairs extra heavy Pillow Cases, hemmed, ready for use, 42x33 or 44x33 inches. Per pair, Friday, 25c.

800 yards All Pure Linen Scotch Crash Roller Towelling, good, heavy, soft, perfect drying, hard wearing toweling, red border, 17 inches wide. Per yard, Friday, 8c.

720 yards of Fine English Longcloth, full bleached, bright beetle finish, no dressing, a very popular underwear cotton, yard wide. Per yard, Friday, 7c.

90 dozen Fine Pure Linen Satin Damask Table Napkins, full bleached, dainty new bordered designs, hemmed, ready for use, good, heavy, firm, close weave, 18 x 18 inch. Per dozen, Friday, \$1.09.

100 only Bleached English Quilts, no dressing, fine honeycomb weave, fringed all around, round, even, firm thread, full double bed size. Each, Friday, 93c.

750 yards Heavy Canton Flannel, bleached or unbleached, well napped, firm weave. Per yard, Friday, 7c.

Umbrellas for 68c

252 Umbrellas for men and women, in mercerized cloth and silk and wool covers, strong steel rod and frame, large assortment neat and fancy handles, in horn, Dresden and natural wood. Regular \$1.00, \$1.25, \$1.50 lines. The lot to clear, Friday, 68c.

\$1.25 One Yard Wide Black Taffeta Silk, 93c

A rich dress quality, pure yarn dyed, bright cliffon finish.

85c and 75c Plain and Fancy Dress Silks, 63c. A rich, heavy quality paillette and satin messaline, in all the new and wanted shades; also ivory and black fancy silks, in splendid range of stripes, in the newest color combinations.

50c one-yard-wide Ivory Habutai Silk, 38c. A fine even make, pure silk, splendid wearing and laundering quality, 36 inches wide.

Shawls, Clouds and Fascinators

120 only Umbrella Shoulder Shawls, all slightly counter soiled, finest hand-knit Shetland floss, wide and roomy. Regular value \$1.00. Friday bargain 25c.

About 150 pieces in all, counter soiled Fascinators, fancy knit chenille, in a nice assortment of colors, and Clouds, fine fancy knit Berlin wool, in an assortment of colors. Regular values 25c to 50c. Friday bargain 5c.

Gloves and Hosiery

400 pairs of Men's Spring Gloves, silk lined and unlined, cape leathers, suede finish, and real mocha, in grey and tan, sample lot; every pair perfect; sizes 7 1-2 to 9. Regular selling price \$1.00 to \$1.75. Friday, one price, 59c.

(No phone orders.)

Men's Spring Weight Plain Black Cashmere Half Hose, 88 seams, soft, good wearing yarn, elastic close fitting rib top, double heel and toe. Friday 12 1-2c.

Boys' and Girls' 1-1 Fine Ribbed Lisle Thread Stockings, black and tan, samples, perfect, no seconds, unusual value, 7 to 10. Friday to clear, 15c.

Women's Plain Lisle Thread Elbow-length Gloves, button wrist, fine, close quality, black and white, 5 1-2 to 7 1-2. 50c value. Friday 29c.

Women's Fine "German"-made Lisle Thread Gloves, 2 dome, wrist length, perfect fitting, black and white, 5 1-2 to 7 1-2. 25c value. Friday, 19c.

Women's Plain Black and Tan Cotton Hose, spring weight, fashioned, fine, even thread, elastic quality, double heel and toe. Friday, per pair, 19c.

Women's Plain and Ribbed English Cashmere Hose, seamless, medium weight, wear well quality, spliced heel and toe. Extra value. Friday, 20c.

Women's Imported Silk Embroidered Fine Cashmere Hose, seamless, neat design, new spring stock, double heel and toe. Price for Friday, 29c.

Boys' 2-1 Ribbed Black Cashmere Hose, medium weight, soft elastic yarn, double heel and toe, 6 1-2 to 8 1-2, good value. Friday, to clear, 19c.

Corsets for Friday

300 pairs Ladies' Fine Corsets, fine white batiste, medium high bust, medium hip, bias cut, filled with fine steels, wide side steels, garters attached, trimmed with lace and ribbon. Sizes 18 to 26 inches. Regular value 75c. Friday bargain, 50c.

150 pairs Ladies' High-grade Corsets, F. P., P. D., D. & A., Corset H., Jewel, C. B. and Warner's, made of finest quality white or grey coutil, high or medium bust, long or short hips, filled with finest all rust-proof steels, wide side steels, strong plain elastic garters, handsomely trimmed. Sizes 20 to 30 inches. Regular values \$2.50 to \$3.50. Friday bargain \$1.50.

Art Needlework Sections

Rich Battenberg Lace and Linen Scarfs, 18x54 inches, a limited quantity, and usually sold at \$1.75. Friday bargain 98c.

18x27 inch Pure Linen Tray Cloths, with stamped corners. Regular 50c value. Friday, 25c.

A clearance of Table Centres and Cushion Tops. Regular prices 25c up to 50c. To clear Friday, 9c.

Separate Skirts \$1.98

250 Ladies' Separate Skirts, the clearance of a manufacturer's stock of skirts. They are made in three styles, and are of good bright quality lustre, in black, navy, brown and cream, and trimmed with either self folds or strappings, and were made to sell regularly at \$2.75. Friday, \$1.98.

Shirt Waist Suits \$4.95

Oddments of Shirt Waist Suits, in silk, Panama, popinette and serge; colors are brown, navy and black in the lot, but not in each material. Waists are trimmed with buttons, and finely tucked down front and back. Skirts have fold of self, or trimmed with buttons, to match waist. Regular \$8.00, \$7.50 and \$14.95. Friday, \$4.95.

Embroidered Waists 89c

800 Waists, of fine lawn, perfectly cut and made, with very elaborate embroidered fronts, in bold eyelet designs. The front and back are tucked, so also are the collars and the long directoire sleeves. This is a very remarkable waist offer. All sizes 34, 36, 38, 40, and 42. Phone orders taken. Regular value \$1.25. Friday, 89c.

Silk Waists \$1.95

A collection of Waists of soft taffeta, Jap silk and corded silks. Colors are black, navy, brown and cream, some made in shirt waist style, with wide tucking front and back; others have silk embroidery and lace trimming. Regular \$3.50 to \$5.00. Friday, \$1.95.

Ladies' Whitewear

Gowns, fine nainsook, semi-low round neck, yoke of fine Valenciennes lace, and lace beading, with silk ribbon, embroidery and lace insertions. Val. lace frills. Sizes 56, 58, 60 inches. Regular value \$2.25. Friday bargain, \$1.65.

Drawers, fine cotton, deep embroidery frill, embroidery insertion, and four hemstitched tucks. Sizes 23, 25, 27 inches. Regular value \$1.00. Friday bargain, 75c.

Skirts, fine cotton, 17-inch lawn flounce, trimmed with fine embroidery and cluster tuckings. Sizes 38 to 42 inches. Regular value \$2.25. Friday bargain, \$1.69.

Corset Covers, fine lawn, embroidery and Val. lace insertions, lace beading and ruffles, pearl buttons. Sizes 34 to 42 bust. Regular value \$1.00. Friday bargain, 69c.

Ladies' and Children's Underwear

Ladies' Vests, fine ribbed cotton, short or no sleeves. Sizes 32 to 38 bust measure. Regular value 15c. Friday bargain, 10c.

Ladies' Vests, fine ribbed wool and cotton mixture, low neck, no sleeves, trimmed with lace and ribbon. Sizes 32 to 38 bust. Regular value 50c. Friday bargain, 25c.

Ladies' Vests, fine ribbed lisle, low neck, with no sleeves, finished with beading. Sizes 32 to 38 bust. Regular value 50c. Friday bargain, 35c.

Infants' Vests, Brownie style and closed front, with short sleeves, fine white ribbed merino. Sizes 3 to 18 months. Regular value 30c to 40c. Friday bargain, 10c.

Children's Dresses

(Second Floor)

Child's Dress, fine printed percale, in navy, sky or red, with small polka dot, elbow sleeves, square neck, daintily trimmed with plain color gingham to match, and white piping. Sizes 1, 2, 3, 4 years. Regular value \$1.50. Friday bargain, 95c.

Child's Dress, fine gingham, dark or light blue or ox-blood, trimmed with fancy tartan on neck, cuffs, waist belt and down side, long waist and short skirt, with deep hem. Sizes 1, 2, 3, 4 years. Regular value \$1.75. Friday bargain, \$1.25.

Child's Dress, fine plain chambray, colors green, blue or ox-blood, trimmed with white piping. Sizes 6 to 10 years. Regular value \$1.50. Friday bargain, \$1.00.

Infants' and Children's Wear

Little Girl's Dress, fine sheer lawn, yoke of solid baby tucking, front and back with row of baby embroidery insertion, hemstitched, neck and cuffs, dainty embroidery frills. Sizes 2, 3, 4 years. Regular value \$1.50. Friday bargain, 95c.

Infant's Rouse, very fine Persian lawn, hand embroidery yoke, beading and frills of hand embroidery, deep hem. Regular value \$2.25. Friday bargain, \$1.50.

Infant's Cloak, finest cream cashmere, trimmed with deep silk embroidery. Regular value \$3.50. Friday bargain \$2.50.

Children's Pinafiores, fine sheer lawn, low round neck, frill of lawn, with edging of Val. lace. Sizes 4 to 12 years. Regular value \$4.00. Friday bargain, 25c.

Jewellery Bargains

Gold-Filled Expansion Bracelets, stone set, signet top and plain pattern. Regular selling \$4.00 and \$5.00. Friday bargain, \$1.95.

Gold-Filled Amethyst Stone Set Pendant Necklets, six amethyst stones, three pear shape and two round drops. Regular selling, \$2.50. Friday bargain, 98c.

10k Solid Gold Ladies' and Children's Signet Rings. Regular selling up to \$1.50. Friday bargain, 49c.

Waist Sets, gold filled and oxidized, finest assorted designs, plain, engraved, pearl and stone set, three pieces, two pins and large belt pin or brooch. Regular selling 50c, 75c. Friday, 29c.

\$1.50 Clocks 79c

200 Clocks, alarm and time, copper, nickel and gilt cases, fitted with reliable American and other movements, guaranteed accurate timekeepers. Regular selling up to \$1.50. Friday bargain, 79c.

Silverware Bargains

25 Marmalade Jars, English, decorated, semi-porcelain jars, plated tops. Regular \$1.75. Friday bargain, 75c.

25 Toast Racks, English plate, plain pattern. Regular selling \$1.50. Friday bargain, 98c.

100 pieces, an assortment of odd pieces, Fern Pots, Butter Dishes, Cake Plates, Fruit Dishes, Bread Trays, Tea Pots, etc. Regular value \$2.50 to \$3.00. Friday selling, \$1.98.

Drug Sundries

Emulsion Cod Liver Oil, 50c bottles, Friday, 25c.

Arnold's Catarrh Cure, 50c size, Friday, 25c.

Wood Alcohol, pint bottles, Friday, 15c.

Witch Hazel, 25c bottles, Friday, 15c.

Ammonia Powder, 10c packages, Friday, 4 for 25c.

Rubber Gloves, special Friday, 50c.

Bath Mitts and Bath Straps. Regular 25c. Friday, 15c.

Face-Bags. Regular 75c and 90c. Friday, 50c.

Boots and Shoes

400 pairs of Misses' and Children's Boots, Blucher style, fine strong Dongola goatskin leather, heavy solid soles. Friday bargains, children's, sizes 3 to 10 1-2, 99c. Friday bargains, misses', sizes 11 to 2, \$1.19.

500 pairs of Ladies' Boots and Oxfords, tan Russia calf, chocolate kid, black vici kid, calf and patent colt, with dull calf leather Blucher tops, styles are lace, button and Blucher, medium and heavy soles, all sizes 2 1-2 to 7. Friday bargain, \$2.49.

500 pairs of Men's Boots, Dongola goatskin and box kip leathers, Blucher, heavy solid leather soles, sizes 5 to 11. Regular \$1.99. Friday bargain, \$1.49.

300 pairs of Men's Boots and Oxfords, box calf, tan Russia calf, Dongola kid and patent colt, with dull tops, all Goodyear welted, sizes 5 to 11. Friday bargain, \$2.49.

200 pairs of Navy Blue, Vacation, Outing or Tennis Oxfords, rubber soles, with heavy corrugation, all sizes, best quality, brand new stock just in. Friday bargains, men's, 69c; women's, 59c; boys', 59c; youths', 49c; children's, 44c.

Men's Store Bargains

120 Men's Suits, in fine imported wool tweeds and fancy English worsteds, in the new brown shade, with neat stripe effect, also grey mixtures and some fancy check patterns, made up in fashionable single-breasted style, well tailored. Regular \$9.50, \$11.00 and \$12.50. Clearing Friday, \$5.95.

200 pairs Men's Fine High-grade Worsted Trousers, the latest spring patterns and colored stripe effects. Sizes 32 to 44. Regular \$3.25 to \$4.00. Clearing Friday, \$2.39.

200 Boys' Three-piece Single and Double-breasted Suits, made up from new spring tweeds, of fine English and Scotch manufacture. Sizes 27 to 33. Regular \$3.75, \$4.00, \$4.50 and \$5.00. Clearing Friday, \$2.98.

EXTRAORDINARY VALUE IN BOYS' SAILOR BLOUSE SUITS AT \$2.95.

Boys' High Grade Sailor Blouse Suits, in fine quality imported English tweeds, and navy blue serges and worsteds. The blouses are made with sailor collars, some trimmed, some plain, and others have extra detachable silk collar and shield. Pants are made both plain and bloomer styles. Sizes 2 1-2 to 8 years. Regular price \$4.50, \$5.00, \$5.50 and \$6.50. Friday, \$2.95.

Boys' Navy Blue and White Striped Sailor Blouse Wash Suits, made with plain blue drill, sailor collar, trimmed with 1 1-4-inch border of self, patch pocket in front. Plain knee pants. Sizes 6 to 10 years. Regular price 75c. Friday, 59c.

Boys' White and Blue Striped Cambric Buster Brown Suits, white muslin bow tie in front, patch pocket and belt of same material. Pants bloomer style. Sizes 3 to 7 years. Regular price \$1.25. Friday, 90c.

Shirts and Underwear

500 garments of imported balbriggan, Shirts and Drawers, slightly damaged. Sizes 34 to 44. Regular 50c garment. Friday, 29c.

500 Neglige Shirts, cuffs attached or detached, in stripes, spots, figures, etc., percales and Oxford materials. Sizes 14 to 16 1-2. Regular to \$1.00. Friday, 59c.

300 Outing Shirts, collar attached, of striped cashmerette. Sizes 14 to 16 1-2. Regular 75c. Friday, 47c.