Anticipating summer sports, Sweaters are here in picturesque variety.

Never before have their fashions been so diversified, colors so gay or

styles so smart. Once "Sweater" had a single interpretation-the

shaker-knit, two-patch-pockets species; now "Sweaters" mean a cap-

tivating assortment of silks, wools and fibres, in fashions as

varied as gowns and blouses, so varied, in fact, that extra space will

Insure Your Estate

The man whose will is properly drawn and whose executor is The Canada Trust Company, has, in the event of death, insured his estate against the possibility of careless, irresponsible management, and has pro-tected his loved ones from worry, inconveninece and possible injustice.

The cost of this strong Company's service to your estate will prove trifling.
Will you not call in or write for further particu-

CANADA TRUST COMPANY

Huron & Erie Mortgage Corporation London (two branches) and Sc. Thomas T. G. Meredith, K.C. Hume Cronyn,

SOLDIERS MUST STOP BEING OWN TAILORS

Makeshift operations performed on their clothing by men in khaki must cease. Camp orders today put the ban on amputated trouser legs and coatsleeves, calling attention to the regu-lations regarding such matters. Men who are found with mutilated clothing will be supplied with new ones, and the price will be charged against them. Officers commanding units will order parades without puttees, periodically, for the purpose of inspecting the trousers. Kit inspections will be held as usual at least once a month, when every article must be checked.

SECOND BROTHER DIES IN ACTION, SAYS WIRE TO SISTER IN CITY

Former Member of 91st Killed France After Return to Duty. Pte. Lloyd McPhee was killed in action in the recent fighting, according to word received by his sister, Mrs. Brazil, of 693 Elias street. He went over with the 91st Battalion from St. Thomas, and was wounded a year ago hast September at the battle of the Somme. He returned to the trenches last October. He was 23 years old, and besides his wife leaves one little child at West Lorne. A brother Clarence McPhee was killed in action on September 23 last while fighting at Lens.

ONLY SLIGHTLY INJURED. ONLY SLIGHTLY INJURED.

Corporal F. E. Hayes of Guelrh street received a letter yesterday from his son, Sapper H. Hayes, stating that he was slightly wounded on April 3. Some time ago Sapper Hayes was reported wounded, and later it was reported that he had died of wounds. Apparently the young soldier did not know that he had been listed as a casualty. Prior to enlisting, Sapper Hayes was with the G. N. W. Telegraph Co.

ACTRESS GIVES RECIPE FOR GREY HAIR

A Well-Known Actress Tells How to Darken Grey Hair With a Simple Home-Made Mixture.

Joicey Williams, the well-known American actress, who was recently playing at the Imperial Theatre in St. Louis, Mo., made the following statement about grey hair and how to darken it:

"Anyone can prepare a simple mixture at home, at very little cost, that will darken grey streaked or faded hair, and make it soft and glossy. To a half pint of water add 1 ounce of bay rum, a small box of Orlex Compound, and ¼ ounce of glycerine. These ingredients can be bought at any drug store at very little cost, or any druggist can put it up for you. Apply to the hair twice a week until the desired shade is obtained. This will make a grey-haired person look 20 years younger. It does not color the scalp, is not sticky or greasy and does not rub off.

In the past, and hoped the fautiens, were judged by the greatness of their sons, the declared. She was prolific in great men. All those present loved Ireland and her to highly the Jerland might be found fighting in the ranks of the glorious fight for freedom.

President Shoebotham, who presided. The society who had given up their for their country. Honorary President Carty, a golden in the society who had given up their for their country. Expressing his thanks, Mr. Carty and that he feared that his efforts said that he feared that his efforts provided the members to stand and the

CUTICURA HEALS ITCHING ECZEMA

So Bad Could Not Sleep. Red With Water Blisters and Burning.

"I had ecseme so bed I could not sleep. It first started on my arm, then I had it on my body so that I could hardly wear my clothes, and I had to stay in bed. My flesh was dark red with water blisters, and burning and

"Everything I tried seemed to make me worse, and I had the trouble for nearly two years. I read about Cuticura Soap and Oirtment, and I got them. They did me good right away, and now I am entirely healed." (Signed) Mrs. Peter McIntosh, French River, Ont., April 16, 1917.

How often such distressing, disfiguring skin troubles might be prevented by every-day use of Cuticura Soapand Ointment for all toilet purposes.

For Free Sample Each by Mail address post-card: "Cuticura, Dept. A,
Boston, U. S. A." Sold everywhere.

MIRROSCOPES for showing postcards, etc., on a screen. J. H. BACK & CO., 210 Dundas.

Sleep Sound And Grow Strong!

Nothing devitalizes so much as a rescless and sleepless night, it saps your vitality and disorganizes you for the day's work. You can easily correct this condition. The persistent treatment of HACKING'S HEART and NERVE REMEDY will eventually bring on a natural sleep as soft and refreshing as the south wind. Soothes the Nerves. sleep as soft and refreshing as the south wind. Soothes the Nerves, adds Tone and Vigor to the Heart, and brings on a restful condition of the entire Nervous System. Beware of "dopey drugs" and "heart depressents," it takes times and perseverance to correct the disorder, but keep at it, you'll win. Sure. Price 50e a box. 6 for \$2.50. Sold by all dealers or by mail postpaid. C. B. Hacking, Phm.B., Listowel, Ont.

DR. WM. SHOEBOTHAM NEW PRESIDENT OF LONDON IRISHMEN

Elected Head of I. B. S. at Annual Meeting.

HOPES FOR ERIN'S FUTURE

Speakers at Following Banquet Refer to Present

That the Irish Benevolent Society had always stood for the best, most honorable and most ennobling efforts of mankind, and that in its uniting in-

of mankind, and that in its uniting influence exerted upon all men of Irish descent, it was, without politics or religion, accomplishing a work at once distinctive and praiseworthy, was the statement of Dr. W. M. Shoebotham, in his initial address as president of the society last night.

The occasion was the annual meeting of the society at the Tecumseh House, at which Dr. Shoebotham was unanimously chosen president for the ensuing year. Following the meeting the members were the guests of Dr. Shoebotham at a banquet, when the retiring president, E. J. Carty, was presented with a past-president's jewel, and the retiring secretary, Frank Hughes, with an engraved silver-handled umbrella.

Officers Elected.

Other officers unanimously elected last night were: First vice-president, J. F. Nolan; 2nd vice, Fire Chief John Alken; 3rd vice, John Loughlin; secretary, Martin Donohue; treasurer (reelected), P. F. Boyle; auditors, Controller Little and W. H. Fox.

The executive committee was reelected for the coming year with power to aid. Honorary presidents, Denis Mason and Philip Pocock were re-

to aid. Honorary presidents, Denis Mason and Philip Pocock were re-

to aid. Honorary presidents, Denis Mason and Philip Pocock were reelected.

The following are the chairmen of committees for the coming year: Printing, John Loughlin; dancing. J. F. Nolan: music, E. J. Ryan; baby show, W. Talbot; finance, E. S. Little; invitation, A. Carty; railway, Philip Pocock; sports, P. H. Ranahan; refreshments, George Henry; membership, C.
C. A. Webb.

Treasurer's Report.

The treasurer's report showed that after the charitable donations had been made at Christmas time, and in addition \$100 had been donated to the Halifax Relief Fund, there was a cash balance in the bank of \$136. That and the secretary's report were considered most creditable, and were adorted.

The appreciation of the members regarding the results of the past year's work were voiced in a motion by John P. Forristal, A. B. Greer and Philip Pocock, who in a vote of appreciation and thanks to the retiring president, E. J. Carty, and the officers and the executive, told of the splendid showing made during the past year.

Resolutions of condolence were passed and will be forwarded to the families and relatives of the late T. H. Smallman, a life member of the society for many years, the late Michael O'Mara and M. D. Fraser, charter members of the society, all of whom had been worthy and esteemed members.

A resolution of thanks to the London Railway Commission, Manager Richards and his staff, was passed on motion.

The Toast List.

record than he had the lack to last year.

J. F. Nolan felt that it was a great honor to present a small memento to the retiring secretary. Frank Hughes, who was a good second to the president, and a hard worker night and day.

Mr. Hughes expressed his deep appreciation of the gift, and of the kind remarks made about his work, and assured those present that he would continue his interest in the efforts of the I. B. S.

the I. B. S.

Mr. Hughes expressed his deep appreciation of the gift, and of the kind remarks made about his work, and assured those present that he would continue his interest in the efforts of preciation made about his work, and assured those present that he would sured those present that he would continue his interest in the efforts of continue his interest in the efforts of the first present that the would not recognize any order which continue his interest in the efforts of the first present that the would not recognize any order which continue his interest in the efforts of the staking its orders direct from Sirch. He added that the context of the staking its orders direct from Sir Harry Drayton. It has orders from him as to the disposition of all the power it can develop, and so will take orders from no one else. With these facts in view the general properties of the statement that Irishmen couldn't agree. Any success he had obtained that be officers and members, all have and Conservative, Protestant and Caholic. All were praying, he felt sure that the boys "over there" would live to come back victorious to the past presidents, P. H. Ranahan said that the boys "over there" would live to come back victorious to the past presidents, P. H. Ranahan said that presidents proposed by Mr. Carty, Dr. Shoebotham hoped that this year would see a record year. The officers and be a record year from the same support this saked of the would endeavor to make the society.

Shoebotham hoped that this year would have been a record year. And he would endeavor to make the society.

Shoebotham hoped that this year would have been a record year. The officers and be a record year. The officers and be a record year. The offic

the biggest year in the incomplete the society.

Secretary Martin Donohue, replying to the same toast, said that he considered it one of the greatest honors of his life to be elected an officer of the I. B. S., and he hesitated to accept it. With the assistance of his fellow-members he would do all in his fellow-members he would do all in his fellow-members he would be one of the watchwords of the association, he declared.



GEORGE WALSH DIRECTION WILLIAM FOX. Featured in his latest success, "Jack Spurlock, Prodigal," a five-reel comedy. Also Little Mary McAllister in "Seasons of Childhood." Mr. and Mrs. Sidney Draw in a comedy, "Duplicity." and Bartlett Carlynn and Sherry, Mrs. Sidner Draw in a comedy, "Duplicity," and Bartlett a trio of high-class vaudeville artists, in latest song hits.

NU UKAY IUN UKDER TO OPERATE PLANT IS TO BE ISSUED

Hydro Commission Authorizes Taking on L. E. Customers.

WHEN WILL POWER COME?

sion to go ahead and take on the cus-temers of the London Electric and that the commission would look after the

wants of the city.

Will Rush Connections.

Mr. Buchanan states that the city hydro department will rush the work. have said that the decision of the Meredith Commission, which investigated the alleged thefts of water by gated the alleged thefts of water by the Electrical Development Company at Niagara Falls, will result in the commission getting this extra power with which to meet the demands of London. It is hard to reconcile this claim with the facts.

The Electrical Development of

with the facts.

The Electrical Development Company has been generating power to its full capacity for some time. This has been on the order of the Federal power controller. The disposition of this power has been in his hands. He stated to the London deputation that this power was being used entirely for munitions. If such is the case it is hard to understand where the company is to get the extra power to turn over to the hydro Refuses to Recognize Commission.

Refuses to Recognize Commission.

By the act, under which the Meredith Commission was appointed, the Ontario Government has power to order the Electrical Development Company to turn over the surplus power over 125,000 h.p., which would be 25,000 h.p., to the hydro commission.

However, D. L. McCarthy of the Electrical Development Company, says that his firm refuses to recognize the Meredith Commission and its findings, and so would not recognize any order which resulted from such. He added that the company is taking its orders direct from Sir Henry Drayton. It has orders from him as to the disposition of all the power it can develop, and so will take orders from no one else,

With these facts in view the general opinion expressed locally is that the hydro commission has not found any new supply of power. It is not thought

\$85,260 as compared with 140 permits in April, 1917, for a total of \$84,290. D. H. Gillies secured a permit for \$2,200 to rebuild his sawmill resently burned down. Ed. Shea will spend \$2,000 remodelling a house on Wellington street, and Mr. Arnold \$2,000 for a new dwelling on Ashland avenue.

SPRING MEDICINE

watchwords of the association, he devactared.

Coupling with the toast "Municipal Coupling with the toast "Municipal Covernment," the name of Philip Po-Government," the name of Philip Po-Government, the name of Purifier, is the Best.

Spring sickness comes in some despree to every man, woman and child in our climate. It is that rundown condition of the system that results from impoverished, devitalized blood. It is marked by loss of appetite and that tired feeling, and in many cases by some form of eruption. The best way to treat spring sickness is to take Hood's Sarsaparilla. Carty.

Entertaining songs were rendered by Entertaining songs wer

MAJESTIC

'The Whispering Chorus," Cecil B. De Mille's Greatest Achievement, at the Majestic Today and Friday. Today and Friday the great Arteraft

eature, "The Whispering Chorus," will be the bill at the Majestic Theatre. This is a special production by Cecil B. De is a special production by Cecil B. De Mille, one of the most famous directors known to the motion picture art, and grouping within itself, as it does, an unprecedented number of screen players, it is essentially a superior production of the highest class. The story was written by Perley Moore Sheehan, and the scenario is by Jeanie Macpherson, who achieved fame through the many notable pictures written by her feast. many years, the late Michael O'Mara and M. D. Fraser, charter members of the society, all of whom had been worthy and esteemed members.

A resolution of thanks to the London Railway Commission, Manager Richards and his staff, was passed on motion.

The Toast List.

At the president's banquet the toast to the King was followed by that to the King was followed by that to the Empire, responded to by Thomas Gillean. After paying a tribute to the retiring president and the newly-elected head of the association, he said that he had always been proud to be a member of such an organization, and would do all in his power to help it along in any way.

Replying to the toast to "Ireland," Replying to the toast to officers and members on their efforts in the past, and hoped for similar success in the future. If nations were judged by the greatness of their sons, the president contains were judged by the greatness of their sons, then Ireland was truly great, he declared. She was prolific in great men.

STRENGTH EXHAUSTED BY ILLNESS

And the Strain of Nursing Sick Children—Had Dizzy Spells and Palpitation of the

Ingersoll, Ont., May 1. - Gaining trength after an exhausting illness is usually a slow process, unless you can supply nourishment to the system in a ondensed and easily assimilated form Because Dr. Chase's Nerve Food does his very thing it is highly appreciated as a restorative by all whose blood has become thin and watery, or whose nervous system is exhausted. Mrs. Elizabeth Harriott, Ingersoll,

Ont., writes: "I am writing to tell you of the benefit I have received from the use of Dr. Chase's Nerve Food. About eighteen months ago I was very much run down after a severe attack of tonsilitis. This, and the strain of nursing

are pleasant to take, and you do not feel the effects of their working, and no pain. You are at liberty to use this

druggist. Dr. Chase's Nerve Food, 50 cents a box, a full treatment of six boxes for \$2.75, at all dealers, or Edmanson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute Imitations only disappoint.

Hood's Sarsaparilla, the Great Blood FIFTEEN YEARS' USE OF Purifier, to the Best,

Priestley's Silk and Wool Crepe

Two pieces only of this beautiful material, for dresses, skirts, etc., light weight and semi-sheer, having a little more substance than crepe de chine, extra value, 44 inches wide. Price....\$1.75 yard Black Dress Goods Section.

be needed to take care of them.

procurable later.

The Slipover Sweaters are small and sport-like, and the brushed wool collar and cuffs look cosy on the Shetland-weave Sweaters. Early selection will be best, as some of the novelty styles may not be New Silk and Wool Sweater Coats with shawl collars, which are so popular this season, and the pretty

WESTERN ONTARIO'S MAIL

ORDER HOUSE.

Announcing the Arrival of Many New

"Sweater Innovations"

square collar, girdles and belts; also the New Pullover Sweater, very smart, shown in silk or wool, and made in pretty combinations of rose with white collar and cuffs, nile with white, sky with white and shell pink

with white. Prices from \$8.50 to \$10.50 The Silk Pullover Sweater or Middy

is made in the heavy weave, laced in front with silk cord and tassel, and has square collar, cuffs, pocket and tround bottom trimmed with contrasting stripes, silk knitted girdle around waist, made in champagne with green and black stripe, Copenhagen with maize and black and white figured band, and rose with black and grey mixture band. Price \$18.50

AWNING STRIPES

Prepare for brighter days. We have a stock of

Awning Stripes made by the well-known John Boyle

& Co., a make that is recognized as the BEST; assorted stripes in green, tan, brown and red. While

this present stock lasts we can save you one-third

on today's prices. Get your supply in ready for the

sunny days; 31 inches wide. Special at 65c yard

STAPLE DEPT., WEST AISLE,

Mercerized Middy with square collar, silk ties and turned back cuffs, Copenhagen with white trimming. Price \$6.50 Many pretty styles in Silk Coats with pointed, square and shawl collars, shirred stripe effect across back, silk girdles or belts, in robin-egg blue, myrtle green, champagne, Copenhagen, rose, apricot, Kelly green, Parple, Nile, gold, grey, also black or white with combination

Wool Coats are also very popular, showing a number of fine knitted styles with plain and brushed collars and cuffs, pockets on sides, knitted sashes, also some in heavier weight in light shades, square collars, which may be fastened up close around neck, combination striped trimming in Paddy green, Copenhagen, rose, gold, rhubarb, Nile or black. Prices \$5.50 to \$18.50

New Coatings for Misses and Children



These are beautiful materials, just the weight for spring and summer outing wear, attractive in design and coloring, featuring the newest and most wanted colors, checks, twills and plain mater-

ials. We mention a few which are remarkable value. 54-inch check, pure wool, quarter-inch check, in navy and white, dark green and white, very serviceable and popular, extra value. Price \$2.25 yard 54-inch check in navy and white and brown and white, no lining required, medium weight. Price \$1.50 yard 50-inch Gabardine, two pretty shades of blue, navy and new blue, splendid material for pleating 52-inch Light Blue Heavy Twill Coating, extra value. Price\$2.00 yard

Linens Are Daily Becoming Greater Luxuries

So much has been said upon this subject that we need not now refer to the seriousness of the situation. At present we feel that you are particularly fortunate to find so comprehensive a supply in this store. We cannot say how long present stocks will last or how long it will be possible to offer our customary qualities at such prices, if at all.

PURE LINEN TOWELINGS

One of the most important articles for kitchen use and very hard to substitute is your Tea or Hand Towels. Be sure these are all linen, insuring hard wear, easy drying and easily bleached. Cotton Towels are hard to keep free from stains, and, not being nearly so absorbent, are not

18-inch, red border, pure linen. Per yard.....25c, 30c and 40c

To take home, Smallman & Ingram quality. Our own make; 20c pint. At Soda Fountain.

BUY YOUR TOWELING NOW FROM PRESENT STOCKS. | 20-inch All-White Pure Linen Tea Toweling, very special 35c yard 23-inch All-White Pure Linen Tea Toweling, very special 500 yards specially priced, 18 inches wide, all pure linen, at less than mill prices today. Get a supply of this special. Per 27-inch, one piece only, old value, pure linen. Only... 45c yard

> NEW LONDON VIEW POST-CARDS—FOUR FOR 5c. Public buildings and institutions rches, parks, streets, etc. Four

ADDITIONAL WORK IF

COUNCIL ADOPTS IT Market Vendors Will Be Kept Busy I It Goes Through.

man would not tag a bag or any other

VOICE OF THE PEOPLE

A QUESTOIN FOR MR. HARE.
To the Editor of The Advertiser:
Dear Sir,—In answer to J. B. Hare.
Ford. Ont., Box 312. letter in The
Morning Advertiser, re Cockneys and
Cockneyism, would like Mr. Hare to
please give me a definition of a Cockney, and also what part of England
do they come from, and also, what do
you mean by Cockney methods and
Cockneyism? Can you give me any
proof that the Cockneys are as black
as you paint them black?
Thanking you in advance.
Yours truly.
R. HUNT.
Sarnia, Ont., 352 Brock street, April

TAG SYSTEM WILL BE

ADDITIONAL WORK IF

man would not tag a bag or any other
article wrong.
Ald. Watkinson introduced the question. He said that the present system
was loose and faulty. The people did
not receive value for their money. The
purchaser had no chance. He knew of
several instances where people had
been defrauded. One case was where
a purchaser of a pound of butter found
a large apple in the centre. He thought
that there should be a weights and
measure inspector.
Inspector J. W. McCallum sald that he
had weighed many hundreds of articles
on the market. He had found a decided
improvement in weights, but was constantly checking the vendors up.
Ald. Holmes, who with others did not
seem to think much of the idea, moved
that the recommendation be filed.
Others took it as a joke. Ald. Ashplant
Said he would move an amendment.
Asked what it would be by the chairman, he said: "I don't know." Finally
he moved that the market bylaw be
amended calling for tickets, and it carried.
The council will deal with the ques-

ried.

The council will deal with the question on Monday night. GALT.—Customs collections for the month of April totalled \$57,864.95, an increase of \$2,962.22.

OLD-FASHIONED REMEDIES

Thousands of mothers keep a box of Baby's Own Tablets in the house as long as there are little ones about. Among them is Mrs. Marcel D. LeBlanc, Memramcook West, N.B., who says: "For the past fifteen years I have never been without Baby's Own Tablets. Whenever any of my children are alling the Tablets promptly relieve them. I have such faith in them that I never hesitate in recommending them to any of my friends who have little ones in the home." The Tablets are sold by medicine dealers or by mail at 25 cents a box from the Dr. Williams Medicine Company, Brockville, Ont.

The recommendation of the finance committee of the city council that all committee of the city council that all goods sold on the market must be ticketed, showing the weight or quantity, will give the farmers who sell tity, will give the farmers

FOREST MINISTER ACCEPTS CALL TO EAST END CHURCH

Rev. J. R. Laverie Becomes Hamilton Road Pastor.

Rev. J. R. Laverie, B. A., of Forest, nas accepted the call to the Hamilton Road Presbyterian Church and will be inducted after May 19. He will preach

May 26.

At a meeting of London Presbytery, called on Wednesday, a large delegation from Forest appeared and bore testimony to the splendid work at Forest accomplished by Mr. Laverle, and the desire of his congregation to have him remain. Rev. Dr. McCrae, interim moderator, was accompanied by Messrs. C. W. Summers, Dr. Copeland, Charles Wideman, John Collier and A. B. Stein, representing the Hamilton Road Church.

STUDENTS MUST SERVE

Have to Spend Holldays at Least In C. E. F.

Medical, veterinary and dental students between the ages of 20 and 22 years, inclusive, who are subject to the new draft regulations, will be required on the completion of their present terms to report to the depot battalions, but will be only required to serve during the vacation in the Army Medical, Veterinary or Dental Corps, and at the end of the vacation they will be again granted leave to continue their courses.

Instructions received at the office of the medical department of Western and 34.25 costs.

University today include these nev TWO MORE TRACTORS ARRIVE IN DISTRICT

this morning to be used for purposes of demonstration. Another machine of demonstration. Another machine was shipped to Glencoe yesterday, to be run under the direction of R. A. Finn, district representative of the department of agriculture. There are now six tractors working in this district. They will be used until late in November. Several applications for the machines have been received at the local office of the Ontario department of agriculture.

SACRIFICE STRIPES TO JOIN TANK BATTALION

Five N. C. O.'s and men from the A. M. C. Training Depot No. 1 at Carling Heights Camp have secured transfers to the new medical section of the Canadian tank battalion, camporders state. Among those who applied for transfer were Sergt. C. G. Kilmaster, formerly organist of St. Paul's Cathedral here, and Corp. C. L. Robellax, formerly connected with the Chicago branch of Bradstreet's.

The others are Sergt. Hugh McFarlane, formerly assistant paster of St. lane, formerly assistant pastor of St. Andrew's Church here, and Ptes. S. R. Stevenson and A. McCall Smith, the latter having come from Alabama to

sign up.

The first three men sacrificed their non-commissioned ranks to join the tank unit. They will serve under their former commanding officer, Major Smith, who is now medical officer of