

Store Opens at 8.30 a.m. The Robert Simpson Company, Limited Store Closes at 5.30 p.m.

\$4 Corsets Tomorrow \$1.50

One of the most enterprising and reliable manufacturers with whom we deal offered us this lot of splendid new model corsets at a cash price far below their worth. The models are absolutely right and the corsets are just splendid bargains in every way. Every moment lost after 8.30 a.m. is just spent in bargaining in every way. So much risk that you will miss one of the best bargains of the season. Phone orders filled.

Glorious Autumn Tones in a Hundred Weaves

From the marvelous displays of former years you would think that the creators of style in fabrics had exhausted all the possibilities of weaves and color in producing the marvelous variety of silks and dress goods. Yet the 1914 display excels them all. It needs only a glance over the counters of the big departments on the second floor to tell you that the range is greater than ever and that the color lists for fall are full of surprises everywhere.

Umbrellas

Silk-lined or taffeta finish covers, paragon frames; handles in a good assortment of natural woods, with metal mounts. Regularly \$1.00 and \$1.25. Thursday \$0.79.

Out-size Silk Petticoats \$5.00

Of all silk satin, black only; 52 in. around hips; flounce of knife and box pleating; sizes 38, 40 and 42 inches. Thursday special, \$5.00.

400 Rings on Sale Thursday

Good Heavy Baby Signet Rings, 19k gold, which will not break or bend easily. Regularly 75c. Thursday special, 50c.

A Wash Goods Skirmish

Clearings in many lines that make dainty gowns and house dresses. 36-inch Plain Repe, in shades of black, Alice and navy. Regularly 25c. Thursday special, 12 1/2c.

Salad Bowls 29c

Very Finest Quality Austrian China Salad Bowls, with centre decoration of large roses. Heavy gold band stripe on edge. Regularly 75c. Thursday special, 29c.

"OUR GUESTS"

At the banquet of good things provided for Thursday Shoppers the toast of honor will be "Our Guests." Every member of the staff recognizes that whoever enters the great doors of the store puts us under obligation to look out for his or her welfare.

Besides personal attention, that nothing may be lacking, we have arranged convenient rooms for rest, writing and refreshment. Particular care is given in the restaurant to supply guests with appetizing food daintily served at reasonable prices.

Best of all, every visitor to the store will have an opportunity of sharing in the great economies we effect by buying in immense quantities for cash. Read the store news through; it means many dollars saved in your Fall buying.

Blankets, Flannels, Flannelettes

With qualities and styles unlimited, and a price list not one penny higher than last year's record figures. Come while the supply is still full. Finest Quality White Blankets, in the September Sale, made from pure Saxony wool; evenly napped, with pink or blue borders; finished and whipped slugs; weight 10 lbs.; size 73 x 90 inches. Regularly \$8.95 pair. Sale price Thursday, pair \$6.95.

Interesting Boot and Shoe Items

Women's Boots, \$2.25—Popular laced Blucher boots, with medium toes and Cuban or low heels, made from fine dongola kid, with patent toe caps. These are splendid fitting boots and perfect in every way. Sizes 2 1/2 to 8. Thursday \$2.25.

Seamless and Seamed Wilton Rugs at Popular Prices

Popularity of the Wilton rug is well merited for many reasons: from an economic standpoint owing to the fact that it stands hard wear; it is easily cleaned; beautiful colors and designs are obtained in reproductions of the fine Oriental rugs as well as many other styles; and they are made in a range of sizes to fill almost all requirements.

Preserving Kettle Clearance

Clean-looking goods for much wear. 10-quart size. Worth 65c. Special Thursday \$44. 14-quart size. Worth 85c. Special Thursday \$66. 18-quart size. Worth \$1.00. Special Thursday \$79. 24-quart size. Worth \$1.25. Special Thursday \$93.

Hand Bags of Leather 39c

500 only, in seal grain morocco grain leathers, ten different styles, including the pannier style, with single strap handle; also nine-inch shopping bag. All contain mirror and clasp purse. Black only. Regularly sold at 75c. Thursday \$39.

Paris Pattern Hats Half Price

An event always looked forward to by many of our city patrons will this year give our out-of-town visitors an equal opportunity to take home with them a real "Parisian Chapeau" at just half the marked price, which in many cases, far less than half what they cost us to import.

School Handkerchief Special

Girls' White Lawn Handkerchiefs, trimmed with pretty Valenciennes insertion and lace, smooth finish. School Special, 5 for 25c. Girls' Initial Handkerchiefs, white lawn, narrow hemstitch borders, neat initial in corner, soft smooth finish. School Special, 6 for \$1.00.

Two Smart New Waists

Made in heavy 10 mummy Japanese silk; with roll collar and long or short sleeves; black or white; sizes 34 to 42. Thursday special, \$2.95.

Men's Clothing--Compelling Prices

YOU GET A PRIZE--ALSO A SURPRISE. Your Fall and Winter Overcoat is here. Perhaps you thought you'd postpone it, but a big manufacturer came through with these overcoats at a price that compelled us to buy them, and will compel men to guard against the coming cold right now.

NEW WINTER OVERCOATS, \$9.95

Made from imported English chinchilla and Whinny cloths; in double-breasted styles with shawl collars; cut long and roomy, with belt on the back; lined with fine twilled mohair linings; splendidly tailored. Sizes 36 to 44. Regularly \$18.95. Thursday \$9.95.

BOYS' RUSSIAN OVERCOATS FOR WINTER WEAR

Smart double-breasted full length styles, with or without velvet collar; made from heavy English tweeds, in gray and brown; gray tweed linings. Sizes 21 to 27. Thursday \$2.95.

YOU'LL WANT UNDERWEAR

"Body Guard Underwear" for winter comfort, at very reasonable prices. "Body Guard" Underwear is made especially for the Robert Simpson Co. Every garment is guaranteed to give the very best satisfaction; natural wool; double or single-breasted styles.

2-Days Selling of Buffets For Three Days of Picture Selling

Four Only Sample Buffets, in solid quarter-cut oak, in fumed or golden finish. The drawers and cupboards are conveniently arranged, large cases and British bevel mirrors. Regularly \$28.00 to \$30.00. Thursday special \$20.00.

Loose Covers for Furniture

A Special Feature in our Drapery Department is Chintz Slip Covers for Furniture; made up for you at minimum cost by thoroughly competent sewers. We guarantee that they will fit properly, will not pull apart in the seams, and will stand laundering; there are linens, chintzes, reps, cretonnes and taffetas, in every style and color to choose from.

ADLAIDE S 5000 SQ Splendid flats for low rental. See STANLEY Westly Brokers, 25-28 Adelaide PROBS-- Kaiser (OF) ing deta captured It tary obs A French f GER B Allies Hav Has No Defeat Hurl Fr Invaders Rivers-- LONDON, se advantage, accord similarities of a the fortress of V The German allies' left and co from 60 to 60 mil This is not a pelled to advance lands to the extr chance however. They are bringing up to Pere-Chan artillery posted o General Pau, tric, is reported, commands the ce has driven the G wards the Marne vancing from En strengthening Gen. In the east across the rivers Verdun on the r Again, accord the Grand Couc remains unchav to All this favo the public that t he a week or mo There is a p about attack upon about Rheims, a off the German moved. Gen. Joffre, points. He has se pleted his conce against the inva Paris. The Austria man official circ accurate, coming the Russians ar being supported Some doubt i from the the Austrians ar being supported. The Oceani A LONDON issued the follo "The me wrecked yester a big loss. A total LINE NEW YORK. Oceanic mail has York left on the 2nd, arriving at Aug. 8. She wa the British Gov ed into an arme The Oceani Belfast by Har She made her York on Sept. 10