The Robert Simpson Company, Limited Store Closes at 5.30 p.m.

\$4 Corsets Tomorrow \$1.50

Glorious Autumn Tones in a Hundred Weaves

French Novelty Terry Cord, a distinct chang

Anent the Problems of

Women's Fall Attire

varied stocks that are now ready for your choosing in the Mantle Dept., Third Floor.

Winter Coats from Foreign and Home Manufac-

turers—Designs, materials and colorings are new.

They feature military, redingote, cape, Cossack, Balmacaan and semi-fitting styles, in cheviots, serges, chinchilla, fancy tweeds, broadcloths, Teddy bear and curl cloths. Prices \$15.00, \$18.50 and \$25.00 to \$45.00.

New Fall Dresses, \$15.00 to \$27.50—This collection includes a number of New York models and some from cour best Toronto manufacturers. A splendid

from our best Toronto manufacturers. A splendid range of new fabrics, soft velvets and corduroys,

crepes, imported serges, satines with lustrous finish and dull charmeuse. Striking models in basque styles have pleated or plain tunics. Other new styles

Gloves and Hosiery

For work or for war this is essential. See what care we've taken that for the least possible price you may

be comfortable, yes, and stylish too!
Women's Washable Chamoisette Gloves, natural

white, gray and black; sizes 5½ to 8. Price 39
Women's "Kayser" Make Washable Gloves, natural, white and gray; sizes 5½ to 8. Price 50
Women's Imitation Leather Washable Gloves, self-stitched back and heavy black stitched back, natural and white; sizes 5½ to 8. Price 75 and 1.00
Women's "Llama" Cashmere Hose, finest English spun varue knitted close, elastic and seamless.

lish spun yarn, knitted close, elastic and seamless, medium weight, "Llama" worked in red on every pair Exceptional quality, double spliced heel, toe and sole;

sizes 81/2 to 10. Never less than 35c pair. Thursday Women's French Kid Gloves, in the most wanted

shades, tan, black and white; selected real kid skins;

made expressly for our trade; finished with two

gers, oversewn seam; sizes 5½ to 7½. Well worth \$1.00 pair. Thursday

Socks, seamless finish, medium weight, bright bril-

liant thread, extra good wearing; spliced heel, too and sole; soft and comfortable on the foot; sizes 915 to 11. 35c value. Thursday 25

Hand Bags of Leather 39c

ten different styles, including the pannier style, with single strap handle; also nine-inch shopping bag.

500 only, in seal grain morocco grain leathers.

Be good soldiers and take care of hands and feet.

\$4.95. New Tweed Suits in a range of sizes to fit near

ly everyone; made in two service-able styles from many different

patterns of imported cloths. mostly in the quiet colorings which will appeal to people of

good taste, silk lined and tailor ed to our usual high standard

The manufacturer paid more to have these suits made than our selling price Thursday ... 4.95

selling price Thursday ...

Every problem has its solution. Every suit, coat dress problem has its answer among the beautiful

from the regular cords, showing double lines in waved cord; all colors are to be had in this pretty fabric, and the price 4s most reasonable, 27-inch, per yard50

Umbrellas

Silk-mixed or taffeta finish covers, paragon frames; handles in brellas; close rolling paragon frames; sterling silver or rolled gold-mounted handles, and sterling or rolled gold posts. Regularly \$4,00 and \$5.00. Thursday.... 2.98

Out-size Silk Petticoats \$5.00

Of all still satin, black only; 52 in, around hips; flounce of knife and box pleating; sizes 38, 40 and 42 inches. Thursday special. 5.00

400 Rings on Sale Thursday Good Heavy Baby Signet Rings,

19k. gold, which will not break or bend easity. Regularly 75c. Thurs-pink shell cameos, beautifully carved heads, fine heavy settings. Regularly \$3.50 and \$4.00. Thurs-Men's 9k. Gold Signet Rings, in cight different patterns, carved or scroll shoulders, fine hand-finished rings. Regularly \$3.75, \$4.00, \$4.50 and \$5.00. Thursday ... 2.95

A Fine Blue White Perfect Diamond mounted in 18k gold and

A Wash Goods Skirmish

Clearings in many lines that make dainty gowns and house 36-inch Plain Reps, in shades of black, Alice and navy. Regularly 25c. Thursday. 12/2 27-inch Twill Wrapperettes, pavy blue grounds, with white figures stripes, spots, etc. Regularly 15c. Thursday. 9½
26-inch Cotton Diapers, absorbent and antiseptic. Regularly \$1.25 A Jobber's Clearance of 28-inch and 40-inch Ratines, heavy weights, suitable for fall wears, in tan and linen shades. Less than half-price

Salad Bowls 29c

Very Finest Quality Austrian China Salad Bowls, with centre decoration of large roses. Heavy gold band stripe on edge. Regu-larly 75c. Thursday special at

98c Whipped Cream Bowls, 49c-"Royal Nippon" "Royal Nippon" Hand painted Whipped Cream Bowls. Several very pretty decorations to choose from. Each set consists of footed cream bowl, plate and ladle. Regulariy 98c. Thursday, the set. 49 \$1.75 Chocolate Sets, 98c—Very prettily hand-painted decorations of excellent quality Japanese china. Each set consists of chocolate pot and six chocolate cups and saucers. "OUR GUESTS"

At the banquet of good things provided for Thursday Shoppers the toast of honor will be "Our Guests." Every member of the staff recognizes that whoever enters the great doors of the store puts us under obligation to look out for his or her welfare.

Besides personal attention, that nothing may be lacking, we have arranged

convenient rooms for rest, writing and refreshment. Particular care is given in the restaurant to supply guests with appetizing

food daintily served at reasonable prices. You may check your parcels in the basement and have your questions answered at the information office, ground floor.

Best of all, every visitor to the store will have an opportunity of sharing in the great economies we effect by buying in immense quantities

for cash. Read the store news through; it means many dollars saved in your Fall buying.

FORESTALLING COLD WEATHER IN THE SEPTEMBER SALE OF. Blankets, Flannels, Flannelettes

With qualities and styles unlimited, and a price list not one penny higher than last year's record figures. Come while the supply is still full.

Horrockses' Flannelette; splendid range of stripes to choose from; width

Interesting Boot and Shoe Items

tection and stout soles, come the high shoes with prices sharply revised for tomorrow's rush buying. Come early.

Easy Fitting Boots for Men, \$2.29-Fine dongola kid boots, in high lace and congress styles, made on solid comfort lasts, with medium weight soles and comfortable low heels. There are no toecaps to hurt the toes, and they are smooth and comfortable inside. All sizes from 6 to 11. Thursday

Women's Boots, \$2.29-Popular laced Blucher boots, with me-Slippers for Women, \$1.65—Dressy slippers in the popular four-bar style, selected patent vamps, fine dongola kid quarters, flexible hand-turned soles, Cuban and low heels, just the thing for afternoon wear. Sizes

2½ to 8. Thursday special School Boots for Boys-Sturdy little box kip Blucher boots, with solid leather double soles; also tan calf lace boots, with reinforced elk soles and low heels. Sizes 1 to 5, Thursday, \$1.99; sizes 11 to 13, Thursday \$1.69.

School Boots for Girls-Neat easy-fitting box calf boots, with full round toes, low heels and medium weight soles. Sizes 11 to 2, button and lace, Thursday \$1.99; sizes 8 to 10½, lace only. Thursday \$1.69; sizes 4 to 7½, lace only. Thursday \$1.49.

Seamless and Seamed Wilton Rugs at Popular Prices

popularity of the Wilton rug is well merited for many reasons; from an economic standpoint owing to the fact that it will stand hard wear; it is easily cleaned; beautiful colors and designs are obtained in reproductions of fine Oriental rugs as well as many other styles; and they are made in a range of sizes to fill almost all requirements.

Seamless Wilton Rugs carry these low prices: 6.0 x 9.0, \$25.00; 6.7 x 9.10, \$27.50; 6.7 x 10.4, \$29.50; 7.6 x 9.0, \$32.00; 7.8 x 11.8, \$40.00; 9.0 x 10.0, \$42.00; 9.1 x 12.6, \$50.00; 9.2 x

Seamed Wiltons are priced as follows: 6.9 x 9.0, \$23.50 and \$27.00; 6.9 x 10.6, \$27.50 and \$31.50; 9.0 x 9.0, \$31.25 and \$36.00; 9.0 x 10.6, \$36.50 and \$42.00; 9.0 x 12.0, \$41.50 and \$48.00; 9.0 x 13.6, \$47.00 and

Small Wilton Rugs, in a splendid range of designs and colors. These small rugs are very useful and come in endless variety in colors and designs and in a great many different qualities: 27 x 48 fn., \$2.45; 27 x 54 in., \$4.25, \$5.00 and \$6.25; 36 x 63 in., \$5.50, \$7.25 and \$10.50.

Big values in Printed Linoleums at 36c, 45c and 50c a Yard—A big selection of designs for kitchens, bedrooms, halls and bathrooms in all these different qualities. These are all the best makes; good, well-seasoned, reliable qualities that will give every satisfaction. Two yards wide. Per square yard, 36c, 45c and 50c.

Clean	n-looki	ng goods	for m	uch wear		
10-quart	size.	Worth	65c.	Special	Thursday	 .4
14-quart	size.	Worth	85c.	Special	Thursday	 .6
18-quart	size.	Worth	\$1.00.	Special	Thursday	 .7
24-quart	size.	Worth	\$1.29.	Special	Thursday	 .5

wood. Regularly 65c. Thursday Mrs. Potts' Laundry Irons, in sets of three irons of different weight, one handle and stand, all complete. Finished polished metal, regularly selling for \$1.00, special for Thursday, per set 77c; finished, polished and nickel-plated, regularly \$1.10, Thursday, per set 87c.

 Paris Pattern Hats Half Price

An event always looked forward to by many city patrons will this year give our out-of-town visit equal opportunity to take home with them a real isian Chapeau' at just half the marked price, which in many cases, far less than half what they cost us to port. Many well known names are shown by the lab such as Lewis, Evelyn Varon, Germaine, Made Suyanne Talbot, Marie Edmee, Marquerite and Leete. The marked prices run from \$25.00, \$30.00, \$345.00, \$50.00 to \$75.00 each. THURSDAY ALL H.

School Handkerchief Special

Girls' White Lawn Handkerchiefs, trimmed with pretty V ennes insertion and lace, smooth finish. School Special, 6 fo Girls' Initial Handkerchiefs, white lawn, narrow hem-orders, neat initial in corner, soft smooth finish. School Sp

6 for

Boys' Handkerchiefs, white Irish lawn, narrow hemstitch
ders, even threads, splendid wearing qualities, full size.

Special. 7 for

Children's Handkerchiefs, white Irish lawn, narrow of
borders, in blues, pinks and red, in neat patterns. School Sp

Children's White Lawn Handkerchiefs, narrow hemstitch beders, ready for use, soft smooth finish. School Special, 10 for Boys' White Lawn Handkerchiefs, narrow hemstitch born full size, even threads, splendid qualities. School Special, 5 for

Two Smart New Waists

Men's Clothing---Compelling Prices

YOU GET A PRIZE-ALSO A SURPRISE.

Your Fall and Winter Overcoat is Perhaps you thought you'd postpone it, big manufacturer "came through" with to overcoats at a price that compelled us to them, and will compel men to guard age the coming cold right now. Every conworth on a prize for sound material and procked ages in the control of the co

NEW WINTER OVERCOATS, \$9.95

BOYS' RUSSIAN OVERCOATS FOR WINTER WEAR

blue shades. Sizes 24 to 32. Thursday special 2.95 DRESSY 1914 SOFT HATS.

High or medium crowns; sunk in at top; self or contrasting color silk trimmings; fancy or plain bows; colors seal, tan, bottle green, navy, slate or black. Excellent values at 2.00 Men's Stiff Hats; fine grade English fur felt; well finishe

Garment, \$1.00, \$1.25 and \$1.50.

"Body Guard" Pure Wool Undershirts and Drawers, in a cream shade, and made strong 4-ply Australian wool yarns; the double breast is fashioned in, and the whole ment is full fashioned; particularly good value; spliced arms and knees; all sizes to

2-Days Selling of Buffets

Four Only Sample Buffets, in solid quarter-cut oak, in fumed or golden finish. The drawers and cupboards are conveniently arranged, large cases and British bevel mirrors. Regularly \$28.00 to \$30.00. Thursday special Buffet, "Colonial" design, selected quarter-cut

Buffet, made of solid quarter-cut oak, in furned

day special Combination Buffet and China Cabinet, in selected quarter-cut oak, in golden finish, china cabinet has glass sides and door, buffet has top drawer, deep

A Special Feature in our Drapery Department is Chintz Slip Covers for Furniture; made up for you at minimum cost by thoroughly competent sewers. We guarantee that they will fit properly, will not pull apart in the seams, and will stand laundering; there are linens, chintzes, reps, cretonnes and taffetas, in every style and color to choose from. A feature of

cial interest is: English Shadow Cloth at 85c yard. 30 inches wide; real warp printed shadow cloths; fast colors; the same on both sides; a full range on black and light grounds, in pink, blue, yellow and mauve. Per

French Printed Reps, 89c yard. There is a wonderful assortment of these beautiful materials; the colors are superb; it may be years before we can of-

Telephone for our man to call and estimate on any kind of loose or tight cover for your furniture. If desired, he will show you our samples.

Thursday

Genuine "Lambsdown" Underwear; a spi endid fleece-lined garment, with an ex
strong cotton shell; all sizes, 34 to 44. Thurs day

50 Suits of Pure Silk Combinations; extra heavy, 12-thread yarns; closed crot
salmon shade; the very best that's made; si zes, 34 to 44. Regularly \$12.00, for, a suit

oak, in golden finish, double door cupboard, two cut-lery drawers, two long linen drawers and British bevel mirror. Regularly \$43.25. Thursday spe-cial 35.00

finish, two small drawers, one lined for cutlery, double door cupboard, long deep linen drawer, British bevel mirror and display shelf. Regularly \$32.50. Thurs-24.95

cupboard and linen drawer, British bevel mirror Regularly \$37.00. Thursday special at 35.00 Buffet, slightly damaged, in selected mahogany,

Loose Covers for Furniture

For Three Days o Picture Selling

In the course of a year's selling the picture department accumulates a large quantity of material in the way of odd pictures or moidings many of the pictures are the best of their original groups, yet because of size or shape, general cooring or some other reason, we not selected by purchasers. The moidings are left from our big selling lines, many of them. For three days we will name such prices a the following to clear up all the odds and ends.

500 Pictures. Regularly 750 to

500 Pictures. Regularly 750 Photo Frames. Regularly Picture Framing—A full range artistic picture frame moiding in widths ranging from 14-inch 7-inch, are offered at extreme low prices.

Grecery List

TELEPHONE DIRECT TO GRECERY BEPARTMENT, A. 6100. Finest Sugar-Cured Hams, half or whole. Per lb.
Smoked Rotis of Bacon, lean and mild. Per lb.
Edwardsburg or Beehive Table Syrup, 5-lb. pail
Salt in Bags. 3 bags
Swift's Cotosuet Shortening. 3-packages
Choice Olives, in quart gem
Per jar
Choice Pickles, Niagara brand,
Bottle
Peanut Butter, in bulk. Per lb.
Fresh Flaked Wheat. Per stone
French Macaroni, 3 packages.
Finest Featherstrip Cocoanut.
Per lb. Per lb.

Upton's Marmalade. 5-lb. pail
St. Charles Milk. Per tin
500 lbs. Fresh Apple Blossom
Biscuits. 2 lbs.

Maggi Soups, assorted. 6 pkgs.
Fry's Cocoa. ½-lb. tin
Lily Brand Catsup. 3 bottles.
Choice Red Salmon. Per tin.
Holbrook's Kippered Herrins.
plain and in tomato sauce.
Reg. 15c. Special, 2 tins.

ASSAM TEA. PER LS., 34c.

ASSAM TEA, PER LB., 34c. 1000 lbs. Fine, Rich, Full-bodied Assam Tea, of uniform qual-ity and fine flavor, a 40c tea.

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Laiser

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Allies Hav Has No Defeate Hurl Fr Rivers-

iminaries of a g the fortress of V The Germans allies' left and co from 50 to 60 mil This is not s pelled to advance lands to the extr chance however, They are bringing ing to Fere-Cham artillery posted o General Pau trict, is reported commands the ce has driven the G

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In the east
across the rivers
Verdun on the r
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remains unchans
All this fevor remains unchange All this favo the public that the a week or more There is a post attack upon the about Rheims, and

Gen. Joffre, olnts. He has seleted his concer gainst the invad The Austrian urate, coming Russians are Some doubt in nent from the s the Austrians shorth. But shouls likely to hast

LONDON sued the folio wrecked yester total loss. A BIG LINE NEW YORK.

Tork to Southand, artiving a Aug. 8. She was the British Goved into an armed the Oceanic Belfast by Har She made her mad

The Robert Simpson Company, Limited