

The Robert Simpson Company, Limited

Store Opens 8.30 a.m.
Store Closes 5.30 p.m.

On Saturdays, Closing at 1 p.m.
No noon delivery.

Nailing Down Our Prices

A New York paper says that the war has enhanced the value of the Claflin Syndicate Stocks by a million dollars. Thanks to the early delivery of our British and foreign goods, we have about a million dollars more stocks than we had this time last year, yet no increase of the usual small advance on cost has been made. The whole vast assortment will commend itself to you. Look at these seven nailers for Saturday morning!

28-inch Crepe 10c From 8.30 to 10.30, there will be put on sale a nice range of floral patterns, and also plain colors, in 28-inch crepes. These pretty fabrics sell regularly at 15c to 25c. Saturday, per yard 10	Fine Door Mats 30c 250 Axminster, Wilton and Brussels Door Mats, made from short ends of fine quality carpets, fringed all round, average size 24 x 12 inches. Saturday, 8.30 to 10.30, each 30	Men's Waterproof Coats \$5.95 These are made of all-wool cashmere in fawn shade with satin finished mole lining. They are loose and roomy, in English style, and all seams are sewn and tape finished, with non-conductors on the bottom. Sizes 24 to 46. Priced regularly \$8.90. Saturday, 8.30 to 10.30. 5.95	Women's Silk Boot Hose 15c In black only, three-quarter silk leg, deep hile thread top, garter welt, spliced heel, toe and sole, in sizes 1-2 to 10, these silk boot hose sold regularly for 25c. These are seconds, but will give excellent service. Saturday 8.30 to 10.30, pair 15 (No phone orders can be taken.)	Women's Coat Sweaters \$2.39 These sweater coats for women are of finest knitted wool, in fancy weaves and rough, woolly effect. High or V necks, colors navy, red, gray or white, with narrow color stripe. Sizes 34 to 42. Regularly \$4.50 and \$5.00 each. Saturday, 8.30 to 10.30. 2.39	White Sailors 39c 164 white hats in sailor shapes, with silk ribbon bands and bow, none of them marked less than \$1.00 and most priced regularly \$1.25 and \$1.50. Saturday morning, 8.30 to 10.30, only 39 (No phone or mail orders taken for these.)	Girls' Pumps 75c Dressy white poplin pumps for girls, neat full round toes, low heels, medium weight soles, tailored bows and adjustable ankle straps. These are our regular \$1.25 and \$1.50 lines. Sizes 3 to 2. Saturday, 8.30 to 10.30 75
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The Furniture Sale

Parlor Suite, in rich mahogany finish; the design is neat and attractive; construction is strong and durable; the large spring seats contain the best spiral springs, are well upholstered and covered in various shades of high-grade silk tapestry. This suite consists of settee, arm chair and arm rocker. Regularly \$27.50. Special August Sale price Saturday 13.65

Dresser, in quartered oak finish, rich golden color, large case, has three-long drawers, fitted with brass handles, easy running castors, bevel mirror at back. Regularly \$8.00. Special August Sale price Saturday 4.85

Dresser, in mahogany satin finish, has two long and two short drawers, wood pulls, strong locks, shaped fronts and shaped top, size 40 x 23 inches, large shaped British bevel mirror, size 30 x 28 inches. Regularly \$23.50. Special August Sale price Saturday 15.95

Chiffonier, to match above dresser, in mahogany satin finish, has four long, deep drawers, and two small ones, wood pulls, strong locks, shaped fronts and shaped top, 32 x 20 inches, British bevel mirror size 22 x 22 inches. Regularly \$22.50. August Sale price Saturday 14.90

Brass Bedstead, has two-inch posts, with heavy turned caps; the fillers are evenly divided, in satin and bright finishes. These beds are guaranteed acid-proof lacquer, and can be supplied in all sizes. Regularly \$12.00. August Sale price Saturday 5.95

Savings on Rugs

6 Scotch Tapestry Rugs, size 10.6 x 12.0. Regularly \$11.48. Saturday 9.95

12 Scotch Tapestry Rugs, size 9.0 x 12.0. Regularly \$10.40. Saturday price 8.95

6 Seamless Axminster Rugs, size 8.3 x 10.6. Regularly \$21.50. Saturday 16.75

4 Seamless Axminster Rugs, size 9.2 x 12.0. Regularly \$28.75. Saturday 23.00

10 Fine Seamless Wilton Rugs, size 9.0 x 12.0. Regularly \$42.00. Saturday 33.00

8 Wilton Rugs, size 11.3 x 12.0. Regularly \$48.75. Saturday price 35.00

12 Fine Wilton Rugs, size 9.0 x 10.6. Regularly \$38.00. Saturday price 27.75

6 English Brussels Rugs, size 9.0 x 10.6. Regularly \$17.90. Saturday price 14.95

6 English Brussels Rugs, size 9.0 x 10.6. Regularly \$21.75. Saturday price 15.95

6 English Brussels Rugs, size 9.0 x 10.6. Regularly \$11.00. Saturday price 9.95

12 Art Wool and Fibre Rugs, size 9.0 x 12.0. Regularly \$7.35. Saturday price 6.00

12 Art Wool and Fibre Rugs, size 9.0 x 10.6. Regularly \$6.50. Saturday price. 4.95

12 Art Wool and Fibre Rugs, size 6.0 x 9.0. Regularly \$5.00. Saturday price. 4.00

Dress Goods Selling

Navy and Black Suiting Serge, 96c. Standard guaranteed cloths; 52 inches wide; soap shrunk. Regularly \$1.25 per yard. Saturday morning 96

French Crepe De Chine, 44 yard. For fall wear; 21 inches wide. Saturday morning, per yard 44

Navy and Black Wide Wale Suiting, \$1.10. Indigo blue and black; thoroughly shrunk and sponged; 52 inches wide. Regularly priced \$1.25. Saturday morning 1.10

Black Broadcloth, special \$1.44 yard. Our guaranteed chiffon broadcloth; 52 inches wide. Priced Saturday, per yard 1.44

Wash Goods Remnants

Lot 1—Remnants of prints, ginghams, crepes, duck, linens, etc. Clearance price. 3

Lot 2—Remnants of ratines, in plain and fancy weaves; also a few good lengths left over from recent sales. Clearance price. 17

28-inch White Crepe, for waists, dresses and nightwear; a limited quantity only, for quick selling. Clearance price 17

Men's Oxfords, \$1.99

Every pair Goodyear welted; the latest in style, and made by reliable manufacturers; all leathers, tans, blacks and patents; button and laced styles; sizes 5 1/2 to 11. Regularly \$4.00, \$4.50 and \$5.00. You cannot do better than come in and look these over. You will be sure to find a pair to suit. Rush price Saturday morning 1.99

MEN'S \$4.00 AND \$4.50 BOOTS, \$2.95

Goodyear Welted Boots, button and blucher cuts, in gunmetal, patent colt, tan calf, black calf and dongola kid; single or double soles; short, medium or long vamps. Sizes 5 1/2 to 11. Regularly \$4.00 and \$4.50. Rush price Saturday morning 2.95

CHILDREN'S BOOTS, 85c.

Neat Little Dongola Kid Laced Blucher Boots, with patent toe caps, medium weight soles and spring heels; sizes 5 1/2 to 10 1/2. Regularly \$1.25. Rush price Saturday morning 85

SELLING OUT WOMEN'S OXFORD SHOES, SATURDAY, 95c.

Splendid fitting shoes, made on new and popular lasts, in both button and laced styles; gunmetal, vicci kid, tan Russia calf, and patent colt; high, medium and low heels; sizes 2 1/2 to 5. Come early for there is surely to be a rush for these. Regularly \$2.50, \$3.00 and \$3.50. Saturday morning 95

PUMPS AND SLIPPERS GREATLY REDUCED, FOR \$1.95.

Colonial Pumps, with patent vamps, and newest brocaded backs; Patent Pumps, with suede straps, and dainty kid slippers, with beaded vamps, light and medium weight, hand-turned soles, Cuban and kidney heels. Former prices \$2.95, \$3.50 and \$4.00. Saturday, all one price 1.95

Slipper Section, Richmond Street, Second Floor.

"QUEEN QUALITY," "DOROTHY DODD" WHITE BOOTS, \$1.99.

\$4.00 and \$4.50 Fine White Canvas Button and Laced Boots, made on up-to-date lasts; perfect fitting, and beautifully finished; Goodyear welt and light McKay sewn soles; high, medium and low heels; sizes 2 1/2 to 7. Rush price, Saturday morning 1.99

The Robert Simpson Company, Limited

Men's Straw Hats

\$1.50, \$2.00 AND \$3.00, SATURDAY, 50c.

English and American makes, sennit and fine split braids. Saturday morning 50

179 Men's Genuine Panama Hats, South American make, medium or large shapes, tourist and telescope styles. Were \$5.00 and \$6.00. Saturday 1.50

Children's \$1.00 Straw Hats. Saturday 39

Children's Varsity Shape Caps. Saturday 39



Men; Why Worry About Clothes?

Each day our Men's Store provides a special line of attractive values that cover all your practical needs for business wear or dress occasions. Its prices are always right, and its styles correct and pleasing. Tomorrow's list is as follows:

Men's English Tweed and Worsted Suits

WERE \$15.00 AND \$20.00, SATURDAY \$12.95.

In grays and browns, showing narrow stripe; also a number of suits in a gray chevot; most fashionable single-breasted styles, with natural width shoulders and following closely the lines of the body. Rather high cut vest. Sizes 34 to 44. To clear 12.95

Khaki Norfolk Coat and Pants—An ideal suit for week-end outings. Coat has two-way adjustable collar. Price 6.00

Cuff-Bottom Trousers, made from English tweed of good quality, in medium shade of gray. Sizes 32 to 44. To clear 2.35

Boys' Wash Suits, 55c, Regularly \$1.00—An assorted lot in cambrics and percales, blue and white, single and double stripe patterns; also plain white; Russian and Buster styles; 2 1/2 to 5-year sizes. Saturday 55

Boys' Two-Piece Tweed Suits, to Fit Boys 6 to 15 Years, on Sale \$2.95 — Made from English tweeds, in two shades, a brown mixed and a blue gray with neat stripes; double-breasted, with bloomer pants; 25 to 32 inches. Saturday 2.95

Furnishings for Men

We have purchased about 200 All-Wool Sweater Coats, in plain and fancy weaves, at just about half their regular value; all made with the latest style of collar; heavy weight, well made. All sizes 34 to 42. Regularly \$4.50 and \$5.00. Saturday morning rush 2.50

Bathing Suits, in cashmere or cotton, one and two-piece styles, all sizes in the lot. Regularly \$1.00, \$1.25, \$1.50 and \$2.00. Saturday morning 69

Men's Shirts at 75c—Several odd lines to be cleared which sold for \$1.25, \$1.50 and \$2.00, for the very low price of 75c. Plain colors or stripe designs, laundered or soft cuffs. Come early for these. All sizes 14 to 18 in the lot. Saturday rush 75

Umbrellas

Men's Self-Opening or Ordinary Umbrellas, strong frames, good wearing Austrian cloth covers, wide selection of plain or mounted handles. Regular 75c and \$1.00 values. Saturday 59

Children's Silk Parasols, in plain shades, large frill trimmed. Regular \$1.00 and \$1.25. Saturday 69

Linens on the 4th Floor

Turkish Bath Towels, heavy soft pile, plain white or fancy stripes. Saturday, pair 48

Down Comforters, a range of handsome designs and dainty colorings; two plain panels, piped edges and ventilated; size 72 x 72 inches. Saturday 5.95

Plain Bleached Sheets, closely woven and free from filling, 70 x 90 inches, hemmed ends. Special Saturday, pair 1.55

Pure Linen Damask Table Cloths, satin finish, bordered designs, size 2 x 2 1/2 yards. Special Saturday 2.43

Damask Table Napkins, size 20 x 20 inches, hemmed for use. Saturday, dozen 1.48

Lingerie Blouses \$2.50

AT HALF PRICE AND LESS.

100 "Opera" Blouses. Sold regularly at \$3.95, \$5.00 and \$6.50 each. Saturday at 2.50

Suit Cases at \$1.00

Matting Suit Cases, leather corners, strong handle, brass lock and catches, neatly lined, size 24-inch. Special Saturday. 1.00

STEAMER TRUNKS AT \$2.98.

Canvas-Covered Steamer Trunks, hardwood slats, brass bumpers, good lock and side bolts, sheet iron bottom. Sizes 32-inch, \$3.30; 34-inch, \$3.50; 36-inch, \$3.70; 40-inch, \$3.90. Special Saturday 2.98

Prices to Cause a Rush to the Basement

Garbage Cans, galvanized, with close-fitting covers and ball handles. Sell in the ordinary way for 65c. Special Saturday 48

Preserving Kettles, 500 only, in mottled, hard-wearing graniteware, a chance to get an A-quality kettle at very low cost.

12 quart (wine measure). Regularly 55c. Saturday 39

16 quart (wine measure). Regularly 69c. Saturday 57

24 quart (wine measure). Regularly \$1.10. Saturday 79

Bread Boxes, keeps the bread covered, cool and sanitary. These bread boxes neatly japanned, will do it, all have close-fitting hinged covers. Regularly 45c. Saturday 33

We cannot promise to fill phone or mail orders at these unusual prices.

Direct Phone to Groceries

Adelaide 6100

2,000 lbs. Fresh Creamery Butter, White Clover brand, Per lb 32

Toasted Cornflakes, 3 packages 25

Clark's Pork and Beans, in chili sauce. Large tin 11

Loaf Sugar, 3 lbs. 25

Baker's Cocoa, 1/2 lb. tin 25

Finest Mild Cheese, Per lb. 18

Clark's Potted Meats, assorted, 5 tins 25

Shirriff's Marmalade, 2 lb. jar 25

Garton's H. P. Sauce, Bottle 15

Choice Olives, 6-ounce bottle 15

Shaker Salt, Per box 10

Choice Pickles, Niagara brand; mixed and chow. Bottle 10

Sovereign Brand Lime Juice, reputed quart. Bottle 25

Symington's Gravy Essence, Per tin 5

Finest Table Oil for salads, etc. Bottle 25

E. D. Smith's Crabapple Jelly, 16-oz. jar 15

Bromley's Coffee Essence, Large bottle 25

Sovereign Brand Salmon, Per tin 22

500 lbs. Fresh Peel Cake, Per lb. 15

Fancy Mixed Biscuits, 2 lbs. 25