

north. But these are not firm, other than that the Minister has made a policy decision that we should increase the emphasis on this kind of communication.

Mr. NIELSEN: You say there are three films. Is one directed specifically at the Yukon resource development, one at Northwest Territories resource development and so on, or just what is the specific nature of these films?

Mr. MACDONALD: We are waiting for final script proposals from the National Film Board. They are, you might say, the professional advisers as to how to treat them. What we are trying to say is that the Minister wants the business community to get more information about the potentials, particularly at this time when it seems that we are moving to a threshold point in the availability and the markets for the products. Now is the time to sort of reinforce success. We have given that commission to the National Film Board, they have given us some tentative ideas; they have gone back and we expect, very shortly, to have the firm proposals. They have not, however, given us the details as to how they have arrived at it.

Mr. HALES: Will the films be made by the National Film Board or a contract let outside?

Mr. MACDONALD: The National Film Board. They seem quite excited about the possibilities too, and they think that one of their proposals, particularly, may well have considerable world wide interest in their distribution channels.

Mr. NIELSEN: Will the subject matter of the films cover all aspects of resources development including, as well as the mineral industry, the tourist industry?

Mr. MACDONALD: Yes, yes.

Mr. LAING: I would hope that, rather than paying attention to boundaries, we do it by headings of subjects in respect of both the Territories and the Yukon. In other words, the Canadian north, north of 60°. I think we will do better if we do not do it on a geographic basis as the general applications are similar across the country, but by subject headings: the ability to live there in comfort; the beauties of the country, the resources, and so on.

Mr. O'KEEFE: I notice that Northwest Territories and the Yukon have been mentioned. Has any consideration been given to Newfoundland and Labrador?

Mr. LAING: Well, we are doing this in parks. We have a film in respect of our parks. I wanted the western parks to be filmed first but the Department saw otherwise, so we are doing the Maritime parks first.

The CHAIRMAN: Any further questions on Item 3?

Mr. HALES: On Telephones and Telegrams, I would like to question the increase of \$6,000. Why is that necessary?

Mr. LAING: I think it is the installation of telex, primarily. There is a tremendous activity there. Not so many years ago, it was my experience and I am sure it was Mr. Dinsdale's that you did not get messages from there very often. But, with the activity there today, there is a tremendous increase in messages and we have to keep in touch. You get differences of opinion in a