



News Release

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WILSON JOINS 50 CANADIAN COMPANIES AT HIGH-TECH TRADE SHOW IN ATLANTA

The Honourable Michael Wilson, Minister of Industry, Science and Technology and Minister for International Trade, will join more than 50 Canadian information technology companies at the COMDEX/Spring '93 trade show in Atlanta, May 24 and 25. Canada has been designated "Featured Country" at COMDEX this year.

As one of the largest information technology trade shows in the world, COMDEX offers an unparalleled opportunity for Canadian companies in this sector to promote their products and services. Over 1,000 exhibitors participated last year, with about 80,000 visitors to the show.

"Canada's information technology sector is worth over \$40 billion in revenues annually. Nearly 300,000 Canadians across the country are employed in this sector -- more than forestry, mining, and fishing combined," Mr. Wilson said. "Canadian information technology firms are among the best in the world, producing goods and services that are innovative and internationally competitive in export markets. In fact, 70 per cent of everything this sector produces is sold abroad."

The companies participating in COMDEX will be exhibiting their products and services in two national pavilions, enabling Canada to take advantage of its designation as featured country. The centrepiece of Canada's participation at COMDEX is a showcase of five cutting-edge technologies, as well as a multimedia presentation on investment opportunities in Canada's information technology sector.

During his visit to COMDEX, Mr. Wilson will be the keynote speaker at two seminars: "NAFTA and High Technology" and "Investment in Canada's Information Technology Sector." The Minister will also meet with Canadian company representatives and senior executives of international companies at COMDEX.