



News Release

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WILSON LAUNCHES THE CANADA EXPORT AWARDS COMPETITION

The Honourable Michael Wilson, Minister of Industry Science and Technology and Minister for International Trade, has launched the Canada Export Awards competition.

"One in three Canadian jobs depends on trade, and exports account for 25 per cent of our gross domestic product. Because trade is so important to Canada, I'm proud to promote and encourage the kind of dedication and initiative exhibited by the Canada Export Award winners," Mr. Wilson said.

The Canada Export Awards will be presented during a ceremony to be held in Montreal on October 5, 1992. This year marks the 10th anniversary of the Awards.

"Canada's economic future depends on our capacity to compete internationally. Rapid change in the global marketplace has made innovation the key to our international competitiveness. The Canada Export Awards are proof that Canadians are meeting challenges in the international marketplace with confidence and determination," the Minister added.

Applications for the 1992 Canada Export Awards must be received no later than May 15, 1992. To obtain an application or for more details, businesses should contact EAITC's toll-free InfoExport Hotline at 1-800-267-8376 (Ottawa 993-6435).

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