DOCUMENTATION	23
Export Documentation	24
Commercial Invoice	24
Export Declaration Form	25
Packing List	25
Bill Of Lading (B/L)	26
Certificate Of Origin	26
Certificate Of Compliance	27
Import Documentation	27
Quota-Certificates and Import Authorizations	27
US Transit And Exportation Bond	28
Customs Procedures & Border Clearance	28
Dealing With Customs Officials	28
Tariff Rates And Quotas	30
How To Determine Your HS Code	30
Sanitary And Phytosanitary Inspections And Certifications	30
Health Standards	31
Phytosanitary (Plant Health) Requirements	31
Animal Products	32
MEXICAN GOVERNMENT PROGRAMS	33
Price Supports	33
PROCAMPO	33
PRODUCE	34
FIRA	34
FOCIR	34
Land Ownership	35
Modernisation Assistance	35
ASERCA	35
PRODUCE	36
Market Entry Strategies	36
Partnering	36
Joint Venture	37
Licensing And Cross-Licensing	37
Cross- Or Co-Manufacturing Agreements	37
Co-Marketing	38
Franchising	38
Virtual Corporations	38
Relationship Enterprises	38
Services	39
Trade Shows	39
Export Readiness	40
Resources	40
Competitiveness	40
Expectations	40