



Last updated: December 1st, 1998

- What's New
- Our Role
- Client Management
- Client Policies
- Services to businesses
- Services to Partners
- Additional Services
- Post Support: People
- Post Support: Tools
- Discussion
- Francais

Post Support Tools - InfoExport

Some 35,000 clients consult InfoExport every month. Do you know of a better way to disseminate market information to Canadian companies?

Did you know that you can now customize InfoExport to your particular post or market and make it your own trade-related Web site?

Imagine having a Web site that looks like our [sample site](#)! The Post Support Unit will help you: just follow these [five easy steps](#).

Questions and Answers

Q. What is InfoExport?

A. InfoExport is the trade-related Web site of the Department of Foreign Affairs and International Trade.

Q. Who is the targeted audience of InfoExport?

A. InfoExport is designed to support Canadian companies in their efforts to develop foreign markets. Some 35,000 clients access InfoExport every month in search of market information. All documents contained in InfoExport are also accessible from [ExportSource](#), the [Team Canada Inc Web site](#) promoted to Canadian companies as the site for export preparation.

Q. Isn't there duplication of effort with the DFAIT's site and other sites?

A. No. Documents in InfoExport are contained in a database to which several sites can point. If a document is changed or updated, all sites get the newest version automatically.

Q. Where do the documents on InfoExport come from?

A. Anyone in DFAIT can submit documents for dissemination through InfoExport. [Guidelines](#) have been developed to ensure compliance with governmental policies and to protect the integrity of the site itself.

Q. Why would I use InfoExport to distribute a document?

A. To benefit from the traffic. Remember that there are some 35,000 people who connect to InfoExport every month and who click on the site half a million of times. Moreover, your document will be captured by searches done on ExportSource. Through InfoExport, your document gets maximum visibility.

Q. Who manages InfoExport?

A. InfoExport is the result of a joint effort between the Communications Branch, the Corporate Services Branch and the International Business Development Branch.

Technical issues: Vision Internet (SXIS) at 996-2662

Policies and guidelines: Communication Services Division (BCS) at 995-5632

Trade Commissioner Service Section: Post Support Unit (TCS) at 996-0245