REGIONAL INTERDEPENDENCE

The three states of the northwestern region are, to a large extent, interdependent. Nuevo León is heavily urbanized and relies on its neighbours for raw materials and agricultural products. And as an industrial centre, Monterrey provides corresponding markets for producers in Tamaulipas and Coahuila. Nuevo León imports cattle, chicken, coal, minerals, electrical power and steel from Coahuila. From Tamaulipas, it receives petrochemicals and plastic resins, water, agricultural products, tobacco and natural gas, among many other products. There is also a heavy two-way trade in automotive parts between Coahuila and Nuevo León.

As a result of this interdependence, the states work together on a variety of projects. The governors meet twice a year, and other officials meet monthly. There is also an annual conference called the *Guatro Caminos Gumbre*, which brings together the three northwestern governors with the governors of neighbouring Chihuahua and Texas. David Martínez, Director of *Dirección de Proyectos Internacionales*, Secretaría General del Gobierno de Nuevo León, International Projects for Nuevo León, says that these efforts concentrate on promoting cooperation. "We recognize that cooperation is essential to the region's growth," he says, "but there is also competition among the states for individual investments."

Omar Cruz, Director of ProExport Nuevo León agrees. "First, we try to bring investment to Mexico, over other countries," he observed, "and then we try to bring it to Nuevo León, over other states." In a few cases, competition between the states has been bitter. The Solidarity International Bridge in Nuevo León was designed to draw traffic from Nuevo Laredo in Tamaulipas. There has also been an ongoing dispute between these two states over water diversion by the El Cuchillo Dam in Nuevo León. As a result, Nuevo León has a somewhat better relationship with Coahuila than with Tamaulipas.

NUEVO LEÓN'S GROSS DOMESTIC PRODUCT, 1993

MILLION MEXICAN PESOS

| Mexico's gross domestic product (GDP) | 1,145,382 |
|--|---------------|
| Nuevo León's GDP | 75,454 |
| Activity breakdown | |
| Agriculture, cattle, forestry, and fishing | 1,047 |
| Mining A 7 Table 1 A Table 1 T | 554 |
| Manufacturing | 21,260 |
| Construction | 2,749 |
| Utilities: electricity, gas, water | 756 |
| Retailing, restaurants and hotels | 15,319 |
| Transportation, warehousing and communications | 6,540 |
| Financial services, insurance and real estate | 11,691 |
| Community, social, and personal services | 15,538 |
| Manufacturing sector breakdown | |
| Foodstuffs, beverages and tobacco | 5,516 |
| Textiles, apparel, and leather products | 1,1 <i>77</i> |
| Wood and wooden products | 299 |
| Paper, paper products, printing and publishing | 1,012 |
| Chemical substances, petroleum derivatives, rubber and plastic | 2,796 |
| Production of non-metallic minerals | 3,486 |
| Basic metallic industries | 2,069 |
| Metallic products, machinery, and equipment | 4,411 |
| Other manufacturing industries | 495 |

Source: Secretaría de Desarrollo Económico de Nuevo León, the Department of Economic Development of Nuevo León, 1995.

URBANIZATION

The northwest region is highly urbanized. In Nuevo León, 89 percent of the population live in cities of 50,000 or more. If the smaller communities that make up Greater Monterrey are added, the metropolitan region accounts for about 95 percent of the population. The picture is much the same in Coahuila and Tamaulipas. Coahuila has 10 communities with 50,000 or more residents, and

