

- In terms of increasing awareness, the most successful medium is television. The daily newspaper and the radio though ranked second and third respectively, would be significantly less effective in reaching the Under 30's than the rest of the population.

% who say
very likely

	<u>Total</u>	<u>Under 30</u>
Watch a television program dealing with foreign affairs	68	61
Read an article of foreign affairs in your daily newspaper	65	55
Listen to a radio discussion about foreign affairs	52	41
Read an article on foreign affairs in a magazine or periodical	43	41
Read an article on foreign affairs in you weekly newspaper	39	34
Write to the government to request specific information on foreign affairs	13	12
Attend a university lecture or seminar on foreign affairs	12	16
Attend a public meeting on foreign affairs	9	10
Base:	(814)	(284)