PROGRAM RESULTS: ASIA & PACIFIC

BUSINESS ACTIVITY

During the July - September 1994 period eighteen posts reported the following business activity:

- 87 EXPORT SALES WORTH \$1546.62 MILLION
- 37 NEW BUYING CONNECTIONS / 22 AGENCY AGREEMENTS
- 17 NEW JOINT VENTURES WORTH \$48 MILLION / 1 LICENSING AGREEMENTS WORTH \$10 MILLION
- FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENT IN CANADA WORTH \$10 MILLION
- 3 CANADIAN INVESTMENTS IN TERRITORY WORTH \$39 MILLION
- 5 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

\$961	Sale of light rapid transit (Kuala Lumpur)
\$137	Sale of GSM cellular phone switching (CTOT/Taipei)
\$80	Sale of switching equipment (Beijing)
\$70	Sale of aircraft (Canberra)
\$10	Territory investment in Canada to manufacture CD-ROM (Tokyo)

KEY STATISTICS: for the eighteen posts reporting workload information

Missions Reporting To

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No. Trade Enquiries	Cdn	732 1741	4636 3356	1066 1117
	Local			THE R
No. Investment Enquiries	Cdn Local	5 62	75 33	6 7
No. Business Visitors	Cdn Pr / Pub Local Pr / Pub	115 / 0 377 / 42	781 / 99 927 / 78	62 / 19 101 / 24
		PKE	PRC	PJP
No. Trade Enquiries	Cdn Local	1084 815	1567 1047	1579 5283
No. Investment Enquiries	Cdn Local	16 28	31 85	11 40
No. Business Visitors	Cdn Pr / Pub Local Pr / Pub	91 / 32 190 / 28	711 / 187 414 / 174	297 / 215 3010 / 736