

spent approximately four weeks in Canada as a guest of the Institute; they undertook research projects, interviewed Canadians, and gave seminars on their topics of specialization.

Public Opinion Survey

For the past four years the Institute has designed, commissioned, analyzed and published a survey of Canadian public opinion in the area of international peace and security. The work was carried out by Institute staff, Don Munton of the University of British Columbia, and the Longwoods Research Group. Results were published first in December 1990, and Mr. Munton wrote an article for the spring 1991 issue of *Peace & Security* in which he analyzed changing Canadian concepts of international peace and security.

Relations with the Media

Because most citizens follow world events and form their understanding of them primarily through the media, professional working links with journalists continue to be an integral part of the Institute's role in promoting knowledge and understanding of issues of peace and security. Particularly this year, with the war in the Persian Gulf, it was important that rational, objective analysis, as well as background information, be made available. Bernard Wood gave approximately 150 interviews; other CIIPS staff including Mark Heller, the research coordinator who took up his position in January, gave almost 100. In addition, there were numerous requests for information and referrals to other sources. Mr. Wood visited editorial boards in seven provinces, and he and Institute staff contributed *op ed* pieces to newspapers.

The Institute organized briefing sessions for journalists on Southern Africa in June, on the CSCE Summit in Paris in November, and in January we held three weekly Friday afternoon

briefings on the situation in the Persian Gulf. In addition, journalists were invited to almost all seminars at the Institute.

Recognizing that many Canadians receive much of their information from television news and current affairs shows, Institute staff have spent considerable time designing an appropriate format for a television show which has potential for wide public interest and solid information. We have sought advice from a number of sources, and have devised a Canadian version of the hypothetical scenario format often seen on the public networks in other countries. In January this year, we produced two test programmes, which we have since shown to potentially interested broadcasters. We are encouraged by their responses, and hope to be able to go ahead, in the next year, with the production of programmes for broadcast.

NANCY GORDON

Director of Public Programmes

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*“La présente est
pour vous faire part de
mon grand intérêt
pour la revue
Paix et Sécurité.
J'aime énormément vos
articles d'analyse et
d'information. J'apprends
beaucoup sur les
événements politiques de
la scène mondiale.”*

CHANTAL MERCIER
Whitehorse, Yukon