

RESPONSIBILITY

At night—when the people of your town are taking recreation—in places of amusement or in their homes—this is the time when the safety of your Municipality weighs most heavily on those responsible for its protection from a great fire.

The unexpected fire comes to every town and too often the distress and loss of life and property, left in its wake, cannot be reckoned.

The conscience of those responsible is clear if a fire-alarm box is at every main street intersection.

The

Northern Electric **GAMEWELL** Fire Alarm System

is the proven quickest and most positive known means of alarm. The telephone cannot compare with it for speed and accuracy. Instantaneous in its action it utilizes precious seconds—no time is lost. In most cases, the fire is under control from its infancy.

The fact that 99 per cent. of the fire alarm systems in Canada are Northern Electric Gamewell has saved the Dominion untold thousands of dollars and many lives.

If we can be of service to you in this important matter, call on us.

Northern Electric Company
LIMITED

Montreal	Quebec	Toronto
Ottawa	Halifax	Hamilton
London	Regina	Calgary
Windsor	Edmonton	Vancouver
	Winnipeg	

