

containing half tone reproductions of the eight prize pictures. This effort on the part of The Youth's Companion to further the practice of amateur photography is commendable.

NOTICE BOARD.

Messrs. Ross & Co. have issued two catalogues for 1896. Catalogue No. 1 contains full particulars of Ross' portrait and view lenses for amateur and professional photographers; Ross-Zeiss' anastigmats including the new convertible anastigmats; Ross-Goerz' double anastigmats; Ross' field and studio cameras and accessories; process cameras and reversing prisms and mirrors, etc.; special hand cameras; science, projection and enlarging lanterns; and several important new series of lenses, cameras, lanterns, etc., etc. Catalogue No. 2 contains illustrations and prices of Ross' microscopes, objectives and micro-apparatus; telescopes for sportsmen's, naval and military use; new series binocular glasses and stereo telescopes and operaglasses; mercurial and aneroid barometers and thermometers; sextants, compasses, pedometers, surveying and drawing instruments, spectacles and eyeglasses, etc.; including several novel and improved designs in microscopes, binocular glasses, barometers, eyeglasses, etc. Either or both of the above catalogues will be forwarded on application. Post free sixpence. In writing for catalogue please state which list is wanted and give the full postal address to which it has to be forwarded.

The Cramer Isochromatic plate is now the same price as the Crown, a reduction that will be duly appreciated by good workers who, fitting the plate to the subject, use many of these plates.

Hammer plates are working as smooth as silk, and seem to be particularly free from that hot weather annoyance, frilling. Hammer's little book, issued by this firm, is full of interesting and useful information.

Malmedy paper is making a splendid record for itself, and a reputation for Brown & Palmer, the makers. It is a brilliant paper and very easy to handle.

The approach of fall will remind our readers that to get the true color values of the lovely fall foliage a **Carbutt Orthochromatic plate** will be a necessity. Try them on your work this fall.

The Premo Camera of the Rochester Optical Co. has been a great "winner" for 1896. This camera is certainly as near perfection now as a camera may be, and we already begin to wonder what that is new this enterprising firm will or can add to the premo for 1897.

Stanley Plates have outlived all Canadian competition, and are now better and more popular than ever. Not the least of the reasons for the great demand for these plates is the popularity of Mr. C. F. Stanley, the genial manager of the Stanley factory who is an indefatigable worker in the interests of his plate.

A MODEL AMONG MODELS.

'Twas Addison who wrote:

"'Tis not in mortals to command success,
But we'll do more, Sempronius, we'll
deserve it."

And yet some people and some things, considering the ease with which they achieve it, appear to come perilously near to the commanding of success. Among the institutions at whose beck success joyfully approaches is