CANADIAN MAGAZINE ADVERTISER

PRETTY boxes and odors are used to sell such soaps as no one would touch if he saw them undisguised. Beware of a soap that depends on something outside of it.

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Pears', the finest soap in the world, is scented or not, as you wish, and the money is in the merchandise, not in the box.



Beware also of Injurious Imitations.

All sorts of stores sell it, especially druggists'; all sorts of people are using it