

# There is a Dress Problem Moral Here for All Women



Light blue crepe de chine dyed green.

Mrs. R. C. Diter, of Scarsdale, says:

"If you want your husband to compliment you on the freshness of your dress and wonder how you have so many changes, just use Diamond Dyes.

"I laughingly tell my friends that Diamond Dyes help me hold conquest over my home by retaining all those little niceties of new and dainty costumes so essential to all women.

"It is so simple to take the 'tired look' from any gown you like.

"The enclosed photograph illustrates this.

"I had an old light blue crepe de chine gown that I didn't want to part with so I simply took a piece of old material I had—made a pannier effect—gave a touch here and there and dyed it green.

"No greater satisfaction than the words from my husband, 'Dot, your a wonder.'"

## Out of the Ordinary, But True

Mrs. T. L. Reuse, of Huntington, writes:

"I feel that mine is such an unusual case that you should know about it.

"My husband is a young lawyer, and like all young lawyers has lots more brains than money. When he told me that one of the members of the firm was going to drop into dinner one night I was panic stricken. I had one day's grace and not a thing to wear.

"Diamond Dyes solved the problem. I had a light gray poplin and by a little remodeling and dyeing it terra cotta it turned out a striking gown as the accompanying photograph shows.

"As we all sat down to dinner the next night and I saw the look of pride on my husband's face, I realized so well that in a ten cent package of Diamond Dyes there is so much happiness."



Gray poplin dyed terra cotta.

# Diamond Dyes

in the home go a long way towards solving the dress problem.

## Truth About Dyes for Home Use

There are two classes of fabrics—Animal Fibre Fabrics and Vegetable Fibre Fabrics.

Wool and Silk are animal fibre fabrics. Cotton and Linen are vegetable fibre fabrics. "Union" or "Mixed" goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics.

It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for Wool or Silk to color Animal Fibre Fabrics and Diamond Dyes for Cotton, Linen, or Mixed Goods to color Vegetable Fibre Fabrics, so that you may obtain the Very Best results on EVERY fabric.

*Diamond Dyes Sell at 10 cents Per Package.*

**Valuable Book and Samples Free.**—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth—Free.

THE WELLS & RICHARDSON COMPANY, LIMITED, 200 MOUNTAIN STREET, MONTREAL, CANADA