

# SHAFTESBURY HALL

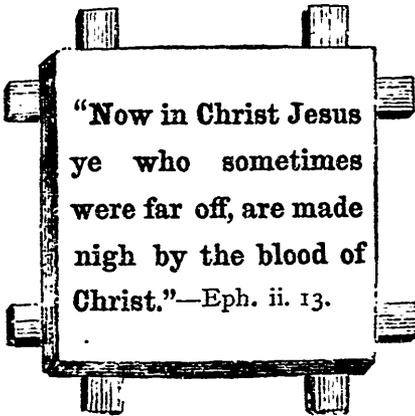
## WEEKLY BULLETIN.

PUBLISHED BY THE  
TORONTO YOUNG MEN'S CHRISTIAN ASSOCIATION.

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TORONTO, JUNE 11, 1881.

No. 23.



LOOKERS  
TO-DAY,  
BUYERS  
TO-MORROW.

**S**UCH were the words we read upon a sign hanging at the entrance to a large ready-made clothing store in Cleveland. The proprietor was sensible enough to know that until a person came into his store he could not expect to sell him anything. As we stood before that large building, and noticed the very attractive manner in which the windows were dressed—The Electric lights used to illuminate the Building—the doors flung widely open—the smiling shop-walkers ready to meet the visitor the moment he entered the store, it occurred to us that the Y. M. C. A. workers might learn a lesson here. Alas, how often the management of Associations is marked by a false economy. Dull, cheerless, unattractive rooms in some side street. Six out of every twelve gas burners turned down to save expenses etc. etc. and the Committee of Management wondering why young men dont come in. *It would be a wonder if they did.* Let us take a lesson from the children of this world. Remember, "Lookers to-day may be buyers to-morrow." A young man may be induced to visit our Cheerful Reading Parlor, or our Social Gathering to day and during a subsequent visit be led to Christ. That merchant did not keep those clerks, or that large building, or use that electric light simply to please people by letting them see what he had. He had one object before him, *to sell his goods.* So let us use every legitimate means, but let our aim be "to win souls for Christ."

## Members' Social

**MONDAY, JUNE 13,**

**8.00 P.M.,**

IN THE

## MEMBERS' PARLOUR,

*Reports of Cleveland Convention  
by the Delegates.*

ADDRESS BY

**REV. H. M. PARSONS,**

Music by the Y.M.C.A.  
Orchestra.

**REFRESHMENTS**

DURING THE EVENING.

*Every Member should be present. No  
charge or collection.*