

# The Canada Bookseller

MISCELLANY AND ADVERTISER.

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[NEW SERIES.

Advertisements should reach the office of Canada Bookseller not later than the 15th of the month.

## THE CANADA BOOKSELLER.

### TERMS OF ADVERTISING.

One page.....\$20 00  
Half-page.....12 00  
Quarter.....6 00

Situations Wanted. Free insertion of five lines; 10 cents for every exceeding line.

Rare or Second-hand Books for Sale or Exchange, 10 cents per line.

### COVERS FOR BINDING.

THE publishers have issued a handsome cloth case for binding the first volume of "THE CANADIAN MONTHLY" ending with the June number. The cost will be 40c., or by post free for 50c. City subscribers can have their volumes bound, including case, for 75c. The publishers will issue gratuitously with the Sept. number an elegant tinted duplicate title-page, preserving the emblematic character of the magazine cover. Subscribers had better, therefore, wait receipt of this before binding the volume.

## THE APPROACHING BOOK SEASON.

NOTHING could be more suggestive of the prosperity of a country, or could more satisfactorily indicate its status among nations than a statement of its intellectual condition and the record of its book consumption. Canada, in this respect, stands well; and, judging from the value and extent of her book-importations and the development and activity of her book-trade, she asserts for herself a high position in the intellectual scale of nations. No doubt, when she becomes a producer in the book-world, and has done more in developing a native literature than she has hitherto done, her people may more justly claim recognition of this feature in her history—the active literary taste and habits of her people. In proportion to the population, however, there is no dependency of the Crown whose book-imports exceed that of Canada; and the extent of the increase of that trade is a remarkable and gratifying feature in her national progress. And though our native production has not been very considerable, yet, bearing in mind how our printing industries have been trammelled by the foolish restrictions of the English Copyright law—from which the American press has been free, and which has been

the great stimulus to its development—we have no reason to be ashamed of our achievement in this respect.

What the value of the total annual book-production of Canada is we cannot place before our readers; but the following figures in regard to one City, that of Montreal (not the chief literary centre of the Dominion, it will be borne in mind) will indicate in some degree, the progress of the trade amongst us. In 1824, with a population of 20,000, Montreal had one Iron printing press (the only one in the country, we believe). In 1847, the population being 84,000, the first Book-press (Adams' platen press) was introduced; and to-day, having now a population of about 130,000, one house alone, that of Mr. John Lovell, has 14 Book printing-presses running, and employs over 100 printers, besides a large staff of book-binders and others engaged in the kindred branches of the trade. The Newspaper press of the country is equally active, Ontario alone, having some 25 daily newspapers, 25 monthly periodicals and 200 weekly issues of the press. These facts are encouraging; and, when the high character, generally, of these issues is considered, we may safely augur well for the future of the country. Moreover, should the native trade have justice done it in regard to the republishing of English Copyrights for the home markets, in competition with that of the United States, we shall, no doubt, ere long, have to chronicle a more remarkable and gratifying progress. In the meantime, the Book-imports of the Dominion, as we have stated, are very large and continue each year to increase at a rapid ratio. The age is marvellously a producing one, and in the field of literature, thanks to the activity, thought and enterprise of authors and publishers, books which formerly were the luxury of the few, are now the heritage and possession of the many. Each year increases the value and importance of the publishers' catalogues; and, with the lists of the current productions of the day, the attractions of the producing markets are many and varied. With the other importing houses of the country, the publishing firm of this serial have been active in these markets this season; and through the channel of the retail trade, the public may expect an ample feast of good things in literature which must delight the most fastidious and appease the most voracious reader.

We append the jottings of a portion of the doings of the home publishing houses for the new season, and our advertising pages will give some further information in regard to these forthcoming issues. In our next number we purpose to supply a list of, and some information in