

TOTAL ABSTAINERS

ARE BETTER INSURANCE RISKS
THAN NON-ABSTAINERS

THE MANUFACTURERS LIFE is the only Company doing business under the supervision of the Government Insurance Department of the Dominion of Canada that recognizes this fact by giving abstainers

the special terms and rates
they deserve

This is no matter of theory but a proved fact. Total Abstainers make an actual saving in dollars and cents by placing their life insurance with

**The Manufacturers Life
Insurance Company**

Head Office

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Toronto, Canada

Write for a copy of the booklet

"Total Abstainers vs. Moderate Drinkers."

Giving the actual experience of the Company in connection with the average length of life of these classes.