

This Store Can Supply Your Easter Wants

Fownes' Gloves for Easter

In black, tan, gray and white, a guarantee with each pair at \$1.25 and \$1.50
A splendid kid glove in black, tan and white at \$1.00
Fownes' Silk Gloves are perfect fitters—in short or long, black or white—50c, 75c and \$1.00

Spring Coats and Suits

Coats in silks and fancy tweeds, correct in every detail \$7.50 to \$15.00
Stylish Spring Suits \$15.00 to \$25.00

Correct Millinery for Easter

A visit to our Millinery show room will solve your new hat problem. New and popular novelties are being added each week. You will be pleased with our showing. Some very attractive models are being shown at \$3.50, \$4.25 and \$5.00

New Waists and House Dresses

You will never bother making them when you can buy at such low prices.

House Dresses in light and dark colors for \$1.00, \$1.25 and \$1.50.
Fancy Waists, correct in style and made from the latest materials 75c to \$3.00
Middys in all combinations of colors at 75c, \$1.00 and \$1.25.

Many Men Will Wear a "King" Hat on Easter Day

A hat for every face—The new shades and shapes are all here. You can depend they are correct.

King Hats \$2.50
Other qualities \$1.50 and \$2.00.

The 20th Century Suits are Marvels of Perfection

You will say that you have never seen such suits. Every type of man can be fitted here—tall, short, thin or stout. Those black, blue and fancy worsteds at old prices are like buying gold dollars.

Boys' Suits Properly Tailored

Made from worsteds and good wearing tweeds. Those new Norfolk styles are bound to please the boys \$2.25 to \$8.00.

Fancy suits for little fellows 2 to 6 years at \$1.75 to \$5.00.

Easter Cravats and Shirts

Arrow Collars 2 for 25c.
Regal Shirts \$1.00 to \$2.00.
Arrow Shirts \$1.00 to \$2.50.
Easter Ties in all the new shapes, 25c, 35c and 50c.

A. BROWN & CO.

Easter Services at Trinity Church

On Easter Day morning holy communion will be celebrated at 8 a.m. and 9.15. At the latter service the following music will be given by the choir:—

Processional Hymn 171.
Anthem—"He is Risen".....Semper Kyrie.....Mendelssohn
Gloria in excelsis.....Plummer.
In the evening at 7 o'clock there will be the usual Easter service and sermon by the rector, with the following music:—
Processional Hymn 157
Magnificat.....Newby
Nunc Dimittis.....KHz
Anthem—"To Thy Glory".....Simper
Offertory Anthem—"He is not here".....Simper
Recessional hymn 27.

The Easter vestry meeting will be held in the school room on Monday evening at 8 o'clock.

Blackburn-Thoman

A very pretty spring wedding took place at the home of Mr. Alexander Thoman, Jr., Arkona, on Wednesday, April 5th, at high noon, when his eldest daughter, Julia, was united in marriage to Mr. Peter A. Blackburn of Sarnia. The ceremony, which was performed by Rev. A. W. Hare, was under an arch of evergreens and cut flowers. The groom was supported by Mr. Orval Thoman, brother of the bride. The bride was gowned in a beautiful creation of ivory satin, trimmed with lace and seed pearls. Miss Lila Dowling very gracefully assisted the bride in a gown of floral silk marquisette. Little Miss Muriel Langau looked very pretty as flower girl and ring bearer. There were about forty guests present. After partaking of the good things that were bountifully provided, the guests bade the happy couple who left on a short visit to Chicago, a hearty farewell. The groom's gift to the bride was a beautiful sunburst of pearls; to the bridesmaid a gold bracelet; to the best man a pair of gold cuff links and to the flower girl a gold bracelet.

Very many handsome and useful presents testified to the high esteem in which the bride was held. On their return Mr. and Mrs. Blackburn will be at home to their friends at 186 William St., Sarnia.—Standard.

The stable and carriage barn owned by Dr. Tattersall, V. S., Nairn, was destroyed by fire. This is the first fire that has occurred in that village in nearly a century.

Shampoo your head with Rexall "93" Shampoo Paste—25c tins—Sold only by The Rexall Drug Stores.—J. W. McLAREN.

BANISH PIMPLES AND ERUPTIONS

In the Spring Most People Need a Tonic Medicine

One of the surest signs that the blood is out of order is the pimples, unsightly eruptions and eczema that come frequently with the change from winter to spring. These prove that the long indoor life or winter has had its effect upon the blood, and that a tonic medicine is needed to put it right. Indeed there are few people who do not need a tonic at this season. Bad blood does not merely show itself in disfiguring eruptions. To this same condition is due attacks of rheumatism and lumbago; the sharp stabbing pains of sciatica and neuralgia; poor appetite and a desire to avoid exertion. You cannot cure these troubles by the use of purgative medicines—you need a tonic, and a tonic only, and among all medicines there is none can equal Dr. Williams' Pink Pills for their tonic, life-giving, nerve-restoring powers. Every dose of this medicine makes new, rich blood which drives out impurities, stimulates every organ and brings a feeling of new health and energy to weak, tired, ailing men, women and children. If you are out of sorts give this medicine a trial and see how quickly it will restore the appetite, revive drooping spirits, and fill your veins with new, health-giving blood.

You can get these Pills from any medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Death of C. H. Janes

The death occurred in London on Thursday, April 13th of Charles H. Janes, in his sixty-third year. Mr. Janes had been ailing for about six weeks. He was an old resident of London and was for many years in the coal and wood business, only retiring about a month ago, when he sold his business. Mr. Janes is survived by his wife, Catherine, one son, Ermin Janes, of York Street, and two daughters, Mrs. W. J. Clarke of Arkona, Ont., and Mrs. F. Gray, of Calgary, Alberta. Mr. Janes is also survived by four brothers and four sisters, Dr. Samuel R. Janes, of Marquette, Mich.; Dr. Thomas I. Janes, of San Francisco; Robert and William Janes, of Warwick, Ont.; Mrs. L. Thomas, of Bad Axe, Mich.; Mrs. Giffin, of Strathroy; Mrs. F. Hillis, of Toronto, and Mrs. W. G. Hall, of Warwick, Ont. The funeral took place on Saturday from the family residence, 831 King street, to Woodland cemetery, where interment was made. Several relatives from this section attended the funeral.

Strathroy horse show next Thursday, April 27th.

\$50,000 a Month Increase In Wages—Staff Increased By 900 Men Since War Was Declared

Increase the prosperity of the individual and you increase the prosperity of the nation.

The influence thus exerted by the Ford Canadian Company towards upholding and upbuilding the prosperity of the Dominion in times when such an influence is intensely valuable forms a story of real human interest.

This story is founded on three events:

1. An increase in wages of \$50,000 a month.
2. The reduction of working hours from nine to eight.
3. The addition of 900 men to the pay roll since war began.

In the Spring of 1915, Canadian manufacturing interests were in most cases being guided by a policy of retrenchment rather than of expansion. It was a time when caution seemed the better part of valor.

The Ford Canadian executives, however, preferred to look upon the situation with more optimism. At that time they were considering putting into effect a higher standard of wages for their employees. They saw no reason why they should stop the wheels of progress on account of the war, so in April 1915, the new Ford standard of wages was adopted.

Here was a war-time increase of from 15 to 60% for every eligible worker in the plant. The average laborer was at once presented with a \$38 a month raise.

It is estimated that this increase distributed among the 2,400 Canadian Ford employes amounts to about \$50,000 a month. And bear in mind that their previous rate of pay was considered good.

So, by April 15, 1916, the Ford Canadian Company will have given its employes \$600,000 in increased wages for one year. Surely, this is increasing the prosperity of the individual with a vengeance.

Likewise it increases the prosperity of the merchants from whom these employes buy. And it increases the prosperity of the wholesaler from whom the merchants buy and so on down the list. The commission man, the jobber, the manufacturers in all parts of Canada share in it. And in the natural course of events the whole nation benefits from this increased distribution of money.

In the nine leading cities from St. John to Vancouver there are Ford Branch establishments that are also assisting in this promotion of prosperity.

In the plant at Ford City there are about 2000 employes whose places of abode are in the four towns of Ford City, Walkerville, Windsor and Sandwich. There are 1000 more employes working in establishments in these four towns whose output either in its entirety or its greater part is taken by the

Ford plant. Thus 3,000 persons there are dependent upon the Ford factory.

Basing an estimate on the fact given in the last census report that there are five in the average family, this makes a total of 15,000 people that look to the Ford Plant for their support.

In other words half the people in these four towns whose combined population is about 30,000 are directly benefited by the prosperity of the Ford Canadian Company.

At the same time that they received this increase in wages, the Ford employes were further benefited by a reduction in working hours of from nine to eight per day.

Few firms, excepting those working on government contracts, have found it desirable to add to their number of employes to any great extent since war began. But so successful has been the Ford Canadian policy of full speed ahead, war or no war, that it has been necessary to take on 900 additional employes since August 1914.

Has the Ford Company as a Canadian Plant with its own army of highly paid workers done "its bit" for Canada outside of boosting her prosperity? Again let us consult statistics.

In contributing to the Patriotic and Red Cross funds, the employes, officers and stockholders gave \$59,304.39 or an average of \$29.60. The factory workers alone gave \$30,410.04 or an average of \$12.71 per man. Office employes gave \$6,168.60; everyone, almost without a single exception gave to the absolute limit. For instance, twenty-two girl office employes, stenographers and file clerks contributed a total of \$77.50 per month for 12 months.

The total contribution from the town of Ford with its 2,200 population was \$75,776.99 or an average of about \$34 per capita which is one of the largest per capita contributions of any city or town in the Dominion.

Ford employes are the highest paid automobile workers in the British Empire. They are paid 3 times as well as the average Canadian workmen—receiving \$1,200 a year as against the average wage of \$435 as given by the last census reports.

The Ford Canadian executives have proved to their own satisfaction—and figures make this proof obvious—that the increased permanency of a man's employment, his increased skill gained through this longer time of service, and other factors, fully counterbalance this increased expenditure in wages.

And so the owner of a Ford car receives a direct benefit from all this since it results in putting into his car a skilled workmanship that is most unusual and that goes far towards making the Ford car the wonderful mechanical production that it is today.

Ford Motor Company of Canada, Limited Ford, Ontario

Ford Runabout . . . \$480
Ford Touring . . . 530
Ford Coupelet . . . 730
Ford Sedan . . . 890
Ford Town Car . . . 780
f. o. b. Ford, Ontario



All cars completely equipped, including electric headlights. Equipment does not include speedometer.

Ray Morningstar - Dealer - Watford

Wall Papers

There's an easy chair waiting for you in our Wall Paper Department and we'll be glad to show you through our samples.

Why send out of town when you can come here and make your selection at leisure.

You have the advantage of seeing how the goods look before you buy.

You won't have to keep one or two rolls which may be left over and there is no delay in getting an extra roll should you require it.

You don't need to send your money before you get the goods.

Our prices are reasonable too.

J. W. McLAREN

Drugs Stationery
Issuer of Marriage Licenses
The Rexall Store