A. BROWN & CO.'S

Semi-Annual Clearing Sale of Millinery

The Event you have been asking about and waiting for.

Every Dollar's Worth of Millinery to be sold at HALF-PRICE.

RIGHT at the beginning of the season you have the opportunity to obtain right-up-to-the-minute styles in Ladies' Hats and make one dollar do the work of two.

OUR POLICY—Not one dollar's worth of Millinery to be carried over. Two weeks only to make this complete clearance.

Hundreds of Trimmed and Untrimmed Hats, all marked in plain figures, and the price in every case cut exactly in two.

CHILDREN'S HAT SPECIAL.—28 dozen children's fancy hats, regular price 50c to $1.50, clearing at.....29c

A. BROWN & CO.

THIS IS THE

Age of Reason

ISN'T it better at the first sign of failing vision to have your eyes attended to, than to put it off until perhaps your Optician can not do for you as much and as well as he could have done on the start? Reason it out. Think about this and let us know. Our service is at your bidding.

CARL CLASS

JEWELER ISSUER OF MARRIAGE LICENSES

WESTERN UNIVERSITY

LONDON

ANOTHER GREAT ADVANCE

Income Doubled—now $75,000.

Another large addition to Faculty and equipment in Arts and Medicine.

Greatly increased enrolment in view.

Write for particulars to

E. E. Braithwait, M.A., Ph. D., President.

a16-3m

AUCTION SALE

—OF—

FARM STOCK

The undersigned has received instructions from

WILLIAM AULD

To sell by public auction on the premises

Lot 14, Con. 2, S. E. R., Warwick

—ON—

Thursday, July 8th, 1915

The following valuable stock, etc., viz: 1 mare, 8 years old; 1 horse, 5 years old; 1 hackney mare, 3 years old; 1 Ayrshire bull, pedigreed; 3 pure bred ayrshire cows; 8 cows, grade Ayrshire; 2 yearling heifers; 4 steer calves; 8 heifer calves; 1 steer, 2 years old; 20 ewes and lambs; 1 berkshire sow; 1000 lb. cream separator new; 1 two-seated buggy; 30 acres of oats; 20 acres of fall wheat; 5 acres of corn; 15 acres of hay.

No reserve as proprietor is giving up farming on account of poor health.

150 acres of the above farm will be rented on day of sale for one year. House and garden reserved.

Sale to commence at one o'clock.

TERMS OF SALE—$10.00 and under, cash; over that amount 5 months' credit on approved joint notes. 6 per cent. per annum discount for cash on sums over $10.00.

J. F. ELLIOT, Auctioneer.

TEACHER WANTED

FOR SCHOOL SECTION NO. 10, WARWICK. Second-class Normal school certificate. Duties to commence after summer holidays. State salary and experience. For further particulars apply to

JOHN A. MINIELY, Secretary-Treasurer, R. R. 8, Watford

June 23rd, 1915. 3t

Major Fred Lister, formerly of Sarnia, is now assistant director of signalling for Canada, stationed at Ottawa. Major Lister has charge of the telegraph, telephone, signalling, wireless, heliograph and all other work connected with the communication of orders. He went to France with the first contingent. He began his military career as junior lieutenant in the 27th Regt.

The Liquor License Act, 1915.

NOTICE

NOTICE is hereby given that all persons residing within the License District of East Lambton who propose to apply to the Board of License Commissioners for Ontario under The Liquor License Act for a Tavern, Shop or Club License to take effect within the said district on and after the 1st day of May, 1916, are requested to make application therefor to P. D. McCallum, of Forest, License Inspector for the district, not later than the 15th day of July next.

Forms of application for Tavern and Shop license can be procured from the said License Inspector either by mail or on personal application therefor.

Public Notice of the time and place at which the meetings of the Commissioners will be held will be given by advertisement at least two weeks previous to the date of such meetings, at which time the particulars required by the Act will also be published for the information of the public.

By Order of the Board,
CLARK E. LOCKE,
Secretary of the Board of License Commissioners for Ontario.

Dated at Toronto this 18th day of June, 1915. 25-2

In The Surrogate Court of The County of Lambton

In The Matter of The Estate of George Graham, Late of The Township of Warwick, in The County of Lambton, Farmer, deceased.

NOTICE IS HEREBY GIVEN THAT ALL persons having claims against the estate of the said George Graham are required to send by post, prepaid, or deliver to Cowan, Towers & Cowan, Watford, Ontario, Solicitors for the Administratrix, on or before the First day of August, A. D. 1915, their names, addresses and descriptions and a full statement of particulars of their claims and the nature of the security (if any) held by them duly certified, and that after the said day the Administratrix will proceed to distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which she shall then have notice.

Dated this 28th day of June, A. D. 1915.
COWAN, TOWERS & COWAN,
Watford, Ont.
Solicitors for the Administratrix.

J 2-3t

County Rates For 1915

Schedule showing the County rate including current expenses, jury rate, school rate, debenture rate and war tax rate due from each municipality in the County and payable to the County Treasurer on or before the 14th December, 1915.

Bosanquet	$ 10,081.67
Brooke	13,655.33
Dawn	9,156.23
Enniskillen	13,374.15
Euphemia	6,197.08
Moore	12,402.65
Plympton	12,790.17
Sarnia Township	6,323.94
Sombra	10,704.89
Warwick	12,825.11
Petrolea Town	2,136.58
Forest Town	3,998.38
Alvinston Village	1,336.09
Arkona Village	568.69
Courtright Village	502.10
Oil Springs Village	526.85
Point Edward Village	596.20
Thedford Village	611.99
Watford Village	1,745.43
Wyoming Village	626.77
	$120,172.30

There passed away early Monday morning of last week one of Plympton's most highly respected residents, in the person of Mr. William Rice, at the advanced age of eighty years. Mr. Rice had lived on the farm on which he died for the past forty-eight years and was beloved by all who knew him. He leaves to mourn his loss a loving wife, three son, Wallace at home, Frank and John, of Sarnia, and one daughter, Mrs. Chas. King, of the London Road. Messrs. John and E. C. Rice, of Wyoming, are brothers.

The Faultless Fruit

Gruff old Doctor Johnson doubtless thought he was speaking the last word about fruit when he said that God could have made a better berry than the strawberry, but he did not believe that God ever had. But then—what variety of strawberry did Doctor Johnson have in mind? None of our best berries date back more than a hundred years, and the berries he knew could not have done more than give a suggestion of the kinds we enjoy. His berries may have been glorious, but there is one glory of the Wilson and another glory of the Senator Dunlop and other glories of many kinds of strawberries; for one strawberry differeth from another strawberry in glory. As Doctor Johnson has been dead for many years and I need not fear his wrath, I shall venture to amend his epigram by saying that when God wanted a better berry than the strawberry he made another strawberry.

Of course the wild strawberry has been known since the earliest time in all parts of the world, but the domesticated variety as we know it was introduced from Virginia in 1629. Since then horticulturists have been in pursuit of the ideal berry and now they are hoping for great things through hybridization, selection, and what practically amounts to creative evolution. At the Vinelands experiment-at station alone they have this year over two thousand new varieties to test in the hope of discovering one that is new and surpassing.

According to fruit statistics, the strawberry is now more widely used than any other fruit except the apple. It may be used to advantage either cooked or raw, and canned strawberries carry their relish to every season of the year. Then there must be strawberry jam for the children's lunches at school and for the workman's dinner pail. In short, it may be used in so many ways, all delightful, that every housewife, no matter how poor, feels that she must have a supply of strawberries in some form if she is to have a home worthy of the name. Not only is it a fruit of incomparable quality, but it has no peeling, no core, no pit and no waste of any kind. Its use is as economical as it is delightful. Because of its pertections it has a place of its own in the favor of humanity, and, best of all, it is the first fresh fruit to come on the market in the spring when we are sharp set after the long winter.

Unquestionably the strawberry deserves the account of its creation given by that delightful fabulist, John Ames Mitchell, editor of Life. He fabled that the Creator took so much good material and so many flavors to make the Hudson river shad that the devil used up all his power for evil in filling it with the most distressing amount of bones to be found in any fish. Then the Creator triumphantly made the strawberry and the devil had nothing left with which to spoil it. So he "fled howling" and we have in the strawberry—the "entire and perfect chrysolite of fruits."

Gavigan—Mason

The Church of the Holy Rosary, Wyoming, was the scene of a pretty wedding, June 23rd, when Miss Anna Cynthia, daughter of Mrs. Eugene Mason, 6th line, Plympton, and Albert Cornelius Gavigan entered wedded life. The bride wore a becoming gown of white silk charmeuse with veil, and orange blossoms and was attended by her sister, Miss Katherine Mason, Detroit, who wore pink silk with green chiffon, with leghorn hat with pink streamers. William Gavigan, the groom's brother, was groomsman. Rev. Father J. N. Campeau was the officiating priest. The young couple, after breakfast and reception at the home of Mrs. Mason, left by 2:37 express for eastern points, the bride wearing a blue poplin suit with leghorn hat trimmed with blue plume. Mr. and Mrs. Gavigan will reside on Erie street, Watford, where they will be at home to their friends after July 23rd.

O'Neil—Beacom

On Wednesday, June 23rd, at high noon, a very pretty event took place at the home of Mr. and Mrs. Wm. Beacom, Main Road, Warwick, when their daughter, Bessie, was united in wedlock to Mr. Joseph H. O'Neil, of the 2nd line north, Warwick. The ceremony was performed by Rev. H. F. Kennedy, in the presence of a number of guests from London, Thorndale, Inwood, Alvinston, Toronto and Watford. The bride was unattended and was given away by her father, while the wedding march was being played by Miss Lilian Leach. The bride looked very pretty dressed in white silk crepe de chene and beautiful bridal veil caught up with orange blossoms, and standing under a very artistic arch of evergreens and ferns trimmed with roses. She carried a large boquet of white roses. Her going away gown was of blue silk and she wore a white Panama hat with blue plume. The groom's gift to the bride was a pearl sunburst and to the pianist, Miss Lillian Leach, a beautiful brooch set with turquoise and pearls.

The bride was the recipient of many handsome and useful presents from her many friends.

After the ceremony and registration all sat down to a very dainty and well ordered meal. A part of the afternoon was spent in songs and merry-making. The bridal couple left at four o'clock amid a storm of confetti for Watford, thence to Toronto and other points east, including a trip down the St. Lawrence river.

Mrs. O'Neil will be at home to her many friends after Aug. 1st. We extend to them both our hearty wishes for many years of happiness and prosperity.

On Thursday evening prior to the wedding the members and friends of the Methodist church met at the home of the bride's parents. A very enjoyable time was spent in a social way. An informal program of vocal and instrumental music was given by Mrs. Bier, of Kingscourt, Rev. and Mrs. H. F. Kennedy, Mr. Basil Yorke and the bride elect.

Miss Beacom during the evening was presented with a handsome silver tea-service, accompanied by the following address read by Mr. Orval Richardson:

DEAR MISS BEACOM—As friends and neighbors we have met at your home to-night, to show our goodwill and friendship to you, and to congratulate you upon the new life you are about to enter. Your services to the church as organist have been highly appreciated by us all. It will be a difficult matter to secure one who will fill the office as ably as you have done, and we hope and pray that you may see your way clear to continue for a while longer without interfering with your plans for the future. Please accept this silver tea service as a slight token of the high esteem and affection in which you are held. Our best wishes go with you for a very happy and prosperous life.

This address was signed by a number of persons on behalf of the Methodist church of Warwick. Miss Beacom was taken by utter surprise and after thanking the people, called upon Rev. H. F. Kennedy to respond in her behalf. Both he and many others spoke in glowing terms of the valuable services rendered by Miss Beacom in her capacity as organist of the Church.

Refreshments were then served after which Mrs. Bier sang in a most masterly way the beautiful song, "Until the End of Time." A few farewell songs were then sung and the company dismissed with "God Save the King."

Collier—Turner

A wedding of great interest was celebrated at the Salvation Army Citadel, Hastings Street E., Vancouver, on Thursday, June 16th, at 8 p.m., when Miss Ruth Turner, daughter of Colonel and Mrs. Turner, of Toronto, became the wife of Mr. H. B. Collier, eldest son of our old and esteemed townspeople Mr. T. H. Collier and Mrs. Collier, and nephew of Mr. J. E. Collier of the 2nd line, and grandson of Mr. and Mrs. T. H. Clark, of Watford. The ceremony was performed by the bride's father, Miss Eva Howden supported the bride and Mr. Stanley G. Collier, brother of the groom, was best man. The platform of the hall was gaily decorated for the occasion. A number of congratulatory speeches were made before the ceremony was brought to a close. The S. A. Silver Band furnished the music.

After the ceremony a few invited guests went to the home of Mr. and Mrs. T. H. Collier where a wedding supper was enjoyed and some after-dinner speeches made, chief of which was given by Mr. H. W. Collier, uncle of the groom.

The wedding presents which were all costly and useful, show the esteem in which the young couple are held by their friends far and near.

Mr. and Mrs. Collier left by the midnight boat for Victoria and Seattle, and on their return they will reside at 3557 8th Ave. E., Vancouver, B. C.

"Fatherland" and "Motherland"

"Fatherland", call of the Prussian race;
Typical call of power and place;
A father's will, with a father's might,
To be obeyed, whether wrong or right;
Unbending, stern, determined to rule,
The haughty creed of the Prussian school;
The Kaiser's hate, and the iron hand,
Are truly expressed in "Fatherland."

"Motherland", call of the British race;
Symbolic term of virtue and grace;
A mother's devotion, a mother's care,
Which for love will everything dare;
Inspire her sons to face every foe,
Meet every danger, tyrants lay low;
Her call to war is not a command,
But a tribute of love to "Motherland."

"Fatherland" creed and "Motherland" creed,
Clash to-day in humanity's need;
Despotic power, vain-glorious pride,
A ruthless passion to over-ride
Are all combined in a tyrant's breast,
But Love is greater than all the rest.
Love has triumphed in the ages past,
And it is Love will win this war at last.

H. J. PETTYPIECE.

Forest, June 21st, 1915.

WHY YOUNG GIRLS GROW PALE AND WEAK

The Blood Supply is Deficient and Unless the Trouble is Remedied Consumption May Follow.

When girls grow weak, pale and miserable, then is the time for parents to take prompt steps. Delay means danger — perhaps consumption. The girl in her teens cannot develop into a happy, robust woman without an abundant supply of rich, red blood in her veins. It is the lack of this good blood that is the great trouble with nine girls out of every ten. They grow weak and depressed; lose their appetite, are breathless after the slightests exertion and suffer from headaches and backaches. When girls are in this condition there is no medicine can compare with Dr. Williams' Pink Pills. In the use of these pills there is splendid vigorous health, with glowing cheeks and sparkling eyes, for every unhappy fragile girl who is struggling on to womanhood in a wretched state of health. This is why thousands of girls and women, now robust and attractive, are constantly recommending Dr. Williams' Pink Pills to their suffering sex. Miss Edith Brousseau, Savona, B. C., says: "At the age of fourteen I became very anaemic. I was as pale as a ghost, suffered from headaches, severe palpitation of the heart at the slightest exertion. I had little or no appetite and seemed to be drifting into a decline. I was attending high school in Vancouver at the time, and the doctor advised me to stop. I did so and took his treatment for some time, but it did not help me in the least. Upon the advice of a friend I began taking Dr. Williams' Pink Pills and in a very short time they gave me back complete health and enabled me to resume my studies. I have enjoyed the best of health since, and owe it all to Dr. Williams' Pink Pills."

These Pills are sold by all medicine dealers or may be had by mail, post paid, at 50 cents a box or six boxes for $2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Of the 78 men who left Amherstburg with the first contingent there are only six who have not been killed or wounded.

The Windsor Record, commenting on the Walkerville dynamite outrage, urges the recruiting of the 21st Regiment up to full strength. "Every qualified man of military age should recognize his responsibility in this crisis," truthfully remarks the Record, which concludes: "Those who cannot comply with the call for overseas service are in duty bound to offer themselver for home defence. After those dynamite outrages we cannot lull ourselves into a false security, inviting attack by some organization of irresponsibles, whose over-wrought rage knows no limitations."

KODAKS

Whether You Take a Vacation or Not, You Can Always Use a Kodak to Advantage.

BROWNIES From $1.00 to $12.00

KODAKS From $7.00 to $22.50

ASK TO SEE THE NEW AUTOGRAPHIC KODAK—Takes a Picture 3¼ x 5½. Price $22.50.

FILM DEVELOPING TANKS $5.00

We Always Carry a Full Stock of Kodak Supplies.

J. W. McLAREN

Drugs Stationery

The Rexall Store

Watf

Volume XLI—No. 28

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE LetterBox.

TAG, you're it.

A BIG money saving event.—SWIFTS' July sale.

PLAN of hall for Orangemen's concert at Taylor's drug store.

LIEUT. REG. P. BROWN left for London this week to train for a captaincy.

FRANK RESTORICK shipped a car of fine heavy horses to Toronto on Monday last.

GET a new pair of shoes for the 12th. P. Dodds & Son can suit you in any grade.

OWING to the damp weather Wednesday Trinity church picnic was postponed until Thursday afternoon.

IT costs more to die by the carbolic route now. The price of the life-snuffing acid has gone up to $1.43 a pound.

ALL kinds of candies, oranges, bananas and soft drinks—all ice cold—for the 12th, at LOVELL'S.

SPECIAL MEETING of L. O. L. 505 this (Friday) evening to make final arrangements for the celebration of the 12th.

REMEMBER the Orangemen's concert in the Lyceum Monday night. The best talent procurable will give the program.

LIEUT. F. C. BROWNE is appointed signaling officer of the 27th Lambton Regiment, in orders gazetted on Saturday.

THE Lambton boys at the front want sand bags. See that you respond liberally to the call when the ladies tag you on Monday.

A. BROWN & Co opened out a mammoth shipment of fall goods this week.

THERE is no dearth of applications for positions on the staff of the High School. Up to Tuesday 45 ladies and 6 gentlemen had applied.

THE Congregational church Sunday school picnicked at Port Frank on Monday. Despite the cool temperature a very pleasant day was spent by all.

There were 992 dairy factories in operation in Ontario in 1914, with 38,092 patrons; 161 creameries, with 36,634 patrons, and a total output of about 23 million pounds of butter.

ORANGEMEN and others who desire a first-class dinner on July 12th will find it at Mr. S. Stapleford's building, Main street, under the auspices of the Ladies' Aid of the Methodist church.

BUY your clothing now. Our July sale is a money saver.—SWIFTS'.

MRS. JOSEPH KELLER had a slight stroke of paralysis one day last week, which deprived her of speech for a time. She is now some better and able to speak, though not very plainly.

MUNICIPAL TREASURER MCLEAY has received from the provincial government through P. D. McCallum, license inspector, the first distribution of the license fund for Watford, amounting to $103.13.

THE regular meeting of the Women's Institute will be held at the home of Mrs. J. D. Brown on Wednesday evening, July 14th. Roll call will be answered by a favorite song. Meeting commences at 8 o'clock.—SEC.

4 DOZEN boys' fancy straw hats, regular 25c and 35c. SWIFTS' July Sale 15c.

To the list of those who passed the Promotion Examination from Form I to Form II at the Watford High School, published last week, the names of Sadie McEachern and Merriline McIlmurray are added.

MRS. BAMBRIDGE and Mr. and Mrs. B. H. Parker went to Alvinston on Monday to attend the funeral of the late Mrs. Robert Germain, who died at her home there on Saturday last, after a long and painful illness.

THE Ladies' Aid Society of the Presbyterian church will serve lunches on July 12th in the store recently occupied by Mr. Dowding, on the P. O. corner. Hot tea and coffee, sandwiches, salad, cake, pie, etc., will be served continuously from 10 a.m. to 11 p.m. Prices 10 to 25 cents.

WATCH our windows on the 12th and save money.—A. BROWN & Co.

THE marriage took place at Prince Albert last week of Mr. Percy Restorick, son of Mr. and Mrs. Frank Restorick, Watford, to Miss Mary Thrower, daughter of Mr. and Mrs. Walter Thrower, of Brooke. The happy young couple have the well-wishes of many friends in this district.

ON Saturday last Mrs. H. Manning, of Kingscourt, received a letter of condolence on the death of her son, Cecil Manning, who was last week reported wounded. On telegraphing to Ottawa for particulars it was ascertained that Corp. Manning was only wounded in the foot as previously reported.

THE big celebration here on July 12th will, no doubt, bring many strangers to town. Nothing will be more conducive to giving them a good impression of the place than its clean and tidy appearance. Every citizen should see that his lawn is mown and the boulevard trimmed, and the council should not neglect its duty and see that the streets are cleaned up and the weeds cut.

MEN'S cotton shirts and drawers 45c a suit.—SWIFTS' July Sale.