## A THOROUCHLY LIVE, BRICHT AND CLEAN NEWSPAPER,

## Containing all the news up to the hours of publication.

## ALSO VERY MANY SPECIAL FEATURES

The aim of THE SUNDAY WORLD is to lighten the darkness thirty hours ahead of the Monday morning papers as to
AL NEWS, SPORTING NEWS, CABLE NEWS LOCAL NEWS, SPORTING NEWS, CABLE NEWS,

SOCIETY NEWS, MONTREAL NEWS, OTTAWA NEWS, HAMILTON NEWS, THEATRICAL NEWS, POLITICAL NEWS, ALL THE WORLD'S NEWS, To accomplish this a large staff of reporters and correspondents is employed and liberal expenditure is made with the tele.
companies. All the news and all the features are special to graph companies. All the news and all the features are special to


Not an organ. Not a mere record. Not a mere chronicle. Not one man's opinion. But an interesting, live, up to date newspaper; entertaining, not sensational; reliable, not pedantic, Plentifully illustrated.

Send for a sample copy and you will never be without it. Mailed or delivered free. Subscription price $\$ 2$ a year, 50 c a


 Frank, 299
Kida, 693.


## A FACT




DID YOU KNOW IT? Hadn't you better try ue for those FIXTURES you want this tail
KEITH \& FITZSIMOMS, III King-street West.

