The Colonist Printing & Publishing Company, Limited Liability.

Comonly, which appeared under the heading of a "Message to the well" it was freely used in the election campaigns of the new provinces, and the eventual properties of the properties of the provinces of the properties of the prop

seem, Rasph Connor has not recented his heavey, or stated that he objected providing for the appointment of the part of the providing of the providing of the providing of the providing of the part o British Columbia, and in speaking at a meeting of fruitgrowers in Toronto the other day he thought that it was highly important for the people of that province to profit by the examples of California and British Columbia. Ontario farmers and fruitgrowers he said must adopt co-operative methods and give more attention to the selection, grading, packing and marketing of their fruit if they hope to extend their markets or even hold their own. even hold their own.

There is a much wider application of the principle than to dairying and fruit growing, but it is better that it should be well and practically demonstrated in one line of industry before proceeding to apply it to another. Some day it will probably be found to solve practically many of the serious social problems of the day, the chief of which is involved under the general title of "Labor and Capital." It means simply that the two will work together in a business way for mutual benefit instead of in antagenism either open or passive. If Han according to the content of the c Capital." It means simply that the two gonism, either open or passive. If Hon.

Mr. Fisher can induce the people of Canada to adopt it as a governing principle he will put Sir William Mulock's labor department "out of business" for lack of something to do.

Most advertisers do not figure this way. lack of something to do.

GOOD ROADS ASSOCIATIONS.

lation for this province was formed. Like so many other organizations formed with useful objects in view, it went the way of all things. A "hurrah" and we have heard no more of it. This was probably the fault of no one in

A. G. SARGISON, Managing Director.

THE DALY COUNST

THE DALY COUNTY

THE

SUCCESS IN ADVERTISING

What Space an Advertisement Should Oc-cupy—That Should be an Easy Matter to Settle—There Are Certain Rules Which Apply to All Space Buying. (By Allan West.)

CHAPTER 6.

tell the facts.

Most advertisers do not figure this way. An Easy Alternative, Open to Everyone FOR SALE-Three dozen pullets. Addr.

They buy a set space in a newspaper and Now he could have taken either one of Box 356 this office.

GOOD ROADS ASSOCIATIONS. A few years ago a Good Roads Asso- SHOTBOLT'S "ORIGINAL" BALSAM OF ANISEED

First made at Horncastle, England, over one hundred years ago.

meeting and a few general meetings SHOTBOLTS PIONEER DRUG STORE N.B.—See that you get the HORNCASTLE" BRAND 59 JOHNSON STREE

How Much to Spend in Advertising?—What Is the Proper Proportion that Should Prevail?—Advertisers Can Determine This Item Without Much Difficulty. (Chapter 7.) "How much shall I spend in advertis-

ing? Every advertiser asks himself this quesion.

The answer is not only not obvious, but The answer is not only not obvious, but it is as varied as business enterprises are. A patent medicine concern may profitably spend seventy-five per cent. of its income in advertising.

A circus spends twenty to twenty-five per cent.

Many merchants believe two to four per cent. the proper ratio.

The only rule that can be made is to say that a firm must spend enough money to sell its goods.

that a firm must spend enough money to sell its goods.

This must be true. If it does not sell its goods it will not prosper.

Tais rule proves itself.

Take the man with \$10,000 worth of goods that he expects to realize ten per cent. on—or \$1,000. If he sells only \$7,500 worth, and has the rest on his hands at more or less of a loss he will probably wipe out that ten per cent. profit.

HOWE-TYLER—At Vancouver, B. C., by the Rev. James Hicks, on Sunday, No-vember 12, 1905, Ethel, eldest daughter of Alice J. and George L. Howe, of Vancouver, to Harlan Adelbert Tyler, of Tacoma, Washington, U. S. A. SHARP-NEATE—At St. James' church, Victoria, on Wednesday, November 15, 1905, by Rev. J. H. S. Sweet, rector, Lify Mabel Neate (Byrnes) of Victoria, B. C., to James Sharp of Port Simp-son, B. C.

DIED WOLLASTON-On November 17, Kenneth Percy, the only son of Percy Wollas-ton, jr., in the 25th year of his age.

WANTED-TO LEASE WANTED—To lease, good farm. Apply, stating particulars to H. P. Winsby, Garbally road. POULTRY AND LIVESTOCK FOR SALE—Cheap, good working horse. Victoria Steam Laundry, Yates street. n21

98 Government St., Near Yates Street.

Libbey Cut Glass



We have just received a large shipment of the amous Libbey Cut Glass for which we are sole

agents in Victoria. rival for brilliancy and

depth of cutting.

.........\$4.50, \$6.00, \$7.50 Claret Jugs, each\$10.00, \$12.00, \$15.00 Decanters, each \$12.50, \$18.00 \$3.50 Extra Fine Cut Designs in 6 in., each, \$5.00; 8 in., \$7.50; 10 in., \$10.00; 12 in., \$12.00.

Dolly Varden Baskets, each Oil Bottles, each \$6.00 to \$10 Preserve Dishes, each.... \$3.00, \$3.50, \$4.00, \$5.00,. Candlesticks, each\$4:00

\$7.50. Communion Serving Cup.... Rose Bowls, each\$10.00 to \$14.00 Petite Violet Bowls, each..

Whiskey Jugs, each...\$12.00 Sugars and Creams, pair\$6.00 to \$10.00 Rich Cut Bowls, each\$7.50 to \$40.00 Olive Dishes, each

This Collection we have just opened out is a magnificent assortment of LIBBEY'S LATEST **PRODUCTIONS**

grandeur.

Really there is nothing imparts such luxurious-

ness and splendor to the table as a few choice

pieces of Artistic Cut

Glass in its scintillating





We Dispense Only First Quality Drugs Our pharmacy is noted for sup-plying just what the doctor orders.

Bring to us your prescriptions

IS FAMOUS FOR

IT'S DELICATE AROMA IT'S RICH SYRUPY FLAVOR IT'S RELIABILITY

35c AND 50c PER POUND

CHRISTMAS FRUIT IMPORTERS 111 GOVERNMENT STREET

DR. J. COLLIS BROWNE'S CHLORODY

ORIGINAL AND ONLY GENUINE Each Bottle of this well-known Remedy for Coughs, Colds, Asthma, Bronchitis, Neuralgia, Toothache, Diarrhoea, Spasms, etc.

DR. J. COLLIS BROWNE Numerous Testimonials from Eminent Physicians accompany each

Sold in Bottles, 1/1/2, 2/9, 4/6, by all Chemists. Sole Manufacturers, J. T. DAVENPORT, Ltd., London

Wholesale Agents, Lyman Bros. & Co., Ltd., Toronto.

NOTICE.

CHARLES DAY & CO., London, ARE THE SOLE EXPORT BOTTLING AGENTS FOR JOHN JAMESON & SON'S WHISKEY

And on each LABEL must be found the following Notice and Signature. "In order that Consumers may feel assured of genuineness, we would request attention to this our Special Export Label, and to our Trade Mark and Name on all Corks, Capsules, and Cases, also to age mark."

Hin Jameson Hon"

The Sprott-Shaw BUSINESS University 336 HASTINGS ST., W.

Offers a Choice of 2 to 4 Positions To every graduate. Students always in Great Demand.

Commercial, Pitman and Gregg Short-hand, Telegraphy, Typewriting (on the six standard makes of machines), and Lan-guages, taught by competent specialists. R. J. SPROTT, B. A., Principal, H. A. SCRIVEN, B. A., Vice-Principal, L. M. ROBERTS, Gregg Shorthand, H. C. SKINNER, Pitman Shorthand,

Monkey Brand Scap makes copper like gold, tin like silver, crockery like merble, and windows like crystal.

Clean White

Teeth mean sound teeth, fit for their work, the condition they are kept in by the use of CALVERT'S Carbolic Tooth Powder.

It is made for cleaning the Teeth, and does it, too, thoroughly and pleasantly. That is why it has such a large sale in England. Our booklet tells more and is free for the asking.

(At all druggists, 15, 30, & 45 cents.)

HOTEL ESSINGTON Port Essington, B.C. R. Cunningham & Son, Ltd



irday next, un Sunday School house visitation

pense of the extr Collins, accused of a. The accus Killed Elk. the west coast by an Indian is alleg elk at the end

Costs in Re Co

Again Operat tal again on Su other operatio The oper

Valuable Fertil factured by dled by the B B. C. Traveler

wind which was ing and Saturday form a pool for ends of the dam h The dam cost in

Dallas Road En another section ing wall was during the last to prevent the away another last tion of the bank only a few feet the roadway. Carry-Reid.-

ding took place ry was joined in C. Owen, rector relict of the lat groom is well kno at one time con R. service. He John Carry, D. ry left for the S

Under New Ma Wilson, of Nanai torship of which sumed by Mr. Ja has subjected the most thorough ov izing throughout. day, free bus, ba conveniences bei guests of the hor berni stages lea and Fridays at proprietor is leave popular in that find the Wilson

British Columb tain Tatlow, m was yesterday in R. M. Palmer, a R. M. Palmer, as that the fruit sh splendid condition Palmer crossed to fine the consignment of the consignment of the consignment of the Stear count of an acciount of the part of the part of the part of the fruit play to advertis sources of the part of the fruit play to advertis sources of the part of the fruit play to advertis sources of the part of the fruit play to advertis sources of the part of the fruit play to advertis sources of the part of the fruit play to advertise t

The Lenora made in the Sup on Saturday the street the Lenora & Mt. Company, which place tomorrow, is deferred. The capital transfer of the capital transf found that the m three mortgages was proposed to ed creditors, hav mortgage has b seeking for an Mr. Parkes, of obtained leave half of the un will now be I postpone the s

from Quatsino the hematite in been further Eleven addition staked adjacent cently acquired in the new claims carefully and what tion and soil cairon is found undeposit of iron dicates a great future of the control of total claims staked of about 1,000 at the capitalists get sino will go ahead Grant and Lippy