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Just Made for
Saturday's Selling
80c per lb.

Peters, London

"IN THE PUBLIC EYE" BY Brown Optical Co.



Many reasonable people who would not labor beyond their strength in any other manner continue to test to over-capacity their eyes. After their eyesight begins to fail they continue to strain it. Here you will find complete scientific examination, correct prescription and vision restoration at such a moderate figure that you must no longer continue the dangerous delay.

Brown Optical Co.
EYES EXAMINED—GLASSES MANUFACTURED.
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London Business College
Dundas & Richmond Sts., London, Ont.
We teach business as it is done today.
Winter term from Jan. 5.
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Eczema Easily Relieved
JUST APPLY KINS-HAW
And see how quickly relief is obtained.
At all drug stores for \$1 and \$5 per bottle, or mailed direct on receipt of price.
MUTUAL PHARMACAL CO.
Box 448, London. zzv

"THE NAUGHTY WIFE," BRILLIANT AND SUCCESSFUL FARCE, AT THE GRAND TONIGHT AND TWICE TOMORROW

One of the most successful farces ever produced in this country is "The Naughty Wife," by Fred Jackson, which Selwyn and Company will produce at the Grand tonight at 8:15, and twice tomorrow, matinee 2:30, evening 8:15. Whenever and wherever plays are being discussed "The Naughty Wife" is invariably mentioned as being one of the few farces which has met the test of popularity throughout the country.



CONSTANCE TALMADGE, regarded as the screen's most vivacious star, appearing at the Majestic Theatre today and Saturday in her latest photo comedy, "Happiness a La Mode." "Happiness a La Mode" is the story of Barbara Townsend, who wishes to make a success of married life, and allows her husband, Dick, so much freedom that he attributes it to a lack of interest in him. Dorothy Mitchell takes advantage of his feelings and enjoys Dick into the idea of getting a divorce from Barbara. When he announces this to his wife her pride asserts itself and she acquiesces. A frame-up, agreed to by all parties, is staged, whereby Dick is caught in a hotel room in company with another woman. With this evidence the divorce is secured, and Barbara is notified that within three months she may have the final decree. Dick now begins to crave Barbara's company, but she refuses to resume their former status as man and wife, while Dorothy becomes enraged with jealousy over the turn of affairs. Dick and Barbara dine together, and during the course of the dinner she is stricken ill. Dick takes her home and sends for the doctor who pronounces it to be a case of nervous breakdown. While Dick is trying to nurse Barbara, Dorothy enters and accuses him of perjury. Then things begin to hum, causing this delightful picture to come to a snappy and unexpected ending.

S. J. Meredith's big musical farce, "Sublet for the Summer," featuring a bevy of London's prettiest girls, will be presented again today and Saturday. A comedy and a New's Weekly film completes this excellent program.

from the excellence of the company appearing in it. "The Naughty Wife" has a decidedly novel and original story. Fred Jackson, the author, long since earned the reputation of being able to write clever farce stories, and in this play he has, it is generally admitted, outdone his best efforts.

C. P. R. DECIDES TO INSTALL ELECTRIC BLOCK SIGNALS

Will Replace Oil Lamps on 65-Mile Stretch.

On 65 miles of track between this city and Toronto electric signal lights will be installed on the C. P. R. during the coming summer, according to an announcement made on Thursday by Superintendent Williams of this division. The new system will replace the old oil lamps, which now burn day and night.

The electric system is employed on a number of roads in the United States and is believed to be one of the most up-to-date systems in use at the present time. Batteries are placed in concrete boxes and the train upon arriving at each block automatically lights the electric signal.

The next system will save not only oil, but labor as well, as it will no longer be necessary to employ men to fill the lamps with oil.

SANDERSON IS LIKE NEW MAN

Declares Tanlae Put Him On His Feet With New Life, Strength and Energy.

"Yes, sir, I can recommend Tanlae because it has put me back on my feet with new life, strength and energy," said Samuel Sanderson of 1018 Retallack street, Regina, Sask., a few days ago. "A little over a year ago I had a severe attack of the 'flu' that was so bad it kept me off work for seven months," continued Mr. Sanderson. "I was in a weakened, miserable condition couldn't get any strength and I was troubled with a chronic cough. My appetite went back on me, and the little I did manage to force down did more harm than good, and I could hardly retain a thing I had eaten. After I got back at work I would get so short of breath I would give out and have to stop and rest. At night I was very restless and would cough so bad that I couldn't sleep, and many a time I woke up at during the night."

"But things are exactly the opposite," since I have begun taking Tanlae, and I have improved so much that I am feeling like a new man. I have a fine appetite now, and what I eat does not bother me any more. I have no trouble retaining everything I eat. My cough is much better, and I don't know what it is to lie awake. For I can sleep like a log from the time I go to bed till time to get up. I can do my work without getting short of breath, and I don't get tired except in a natural way. Tanlae has built me up in every way, and I am gaining in strength right along and I think the change that has come over me is remarkable. I cannot say enough for Tanlae, and it will always be a pleasure for me to recommend it highly. Tanlae is sold in London by Standard Drug Limited, and by an established agency in every town."

MOVE TO HAVE ACTION TRANSFERRED TO HIGH COURT OF ONTARIO

Will of Late Joseph H. Switzer Attacked on Widow's Behalf.

TORONTO, Jan. 29.—F. P. Treleven, before Mr. Justice Middleton this morning, moved for the executrix of the late Joseph H. Switzer of Hamilton to have the litigation over his will transferred from the surrogate court of Wentworth to the supreme court of Ontario. One of the clauses of the will left the residuary estate, valued at about \$4,000, to the British Red Cross in Toronto. The estate is valued at about \$14,000. The will is attacked by the widow to whom legacies of some \$3,000 were left.

The order was made transferring the matter to the supreme court, but judgment was reserved for the purpose of giving directions as to service on the

British Red Cross in England, the British Red Cross in Toronto having wound up its affairs and gone out of business.



Here You Buy Coal—
NOT CINDERS OR CLINKERS.
**ANDERSON'S
COAL AND WOOD**
425 YORK. zzv PHONE 1321

"Orchestral" In Tone

THE Grand is the ultimate piano. But do not make the mistake of purchasing an instrument that is "grand" in name only. Hear them all—compare the tone—and your choice will assuredly rest upon

The Nordheimer Grand

In resources, in tone color, in responsiveness, this instrument provides the musician with possibilities as limitless as the subtle shadings of orchestration obtained from an orchestra by the master conductor. Hence it has been termed

NORDHEIMER'S
227 Dundas Street, London.

The name "Nordheimer" is your best assurance of value and satisfaction.

Buy Only the Best

Particularly in this sound advice when applied to food. One outstanding feature of Rowatt's Grocery is the fact it sells only best quality.

BUY CHOCOLATTA
The ready to use chocolate. You only have to add boiling water. Handy when company comes.
35c and 65c tins.

PIN MONEY PICKLES
Made from the famous recipe of Mrs. Kidd. They're great.
Cucumber Mangoes 65c
Pepper Mangoes 65c
Melon Mangoes 65c
Chow Chow 40c
Onions 40c
Mixed 35c and 65c

OLIVES OF QUALITY
Our Olive department is noted for its choice of variety. An olive for most every taste. 15c to 75c

CHOICE CODFISH
The very finest of choice Halifax Codfish. Include these in your order.
1 pound 30c; 3 pounds 90c

CALIFORNIA WALNUTS
Budded Walnuts of a large, meaty variety and fine flavor. 70c a pound

CHOICE CHEESE
Our cheese department is sure to satisfy your taste. Here are some we have now:
Roquefort St. Julian Cream Swiss
Camembert Canadian Yellow
Imperial Cheese
Canadian White, Canadian Cream

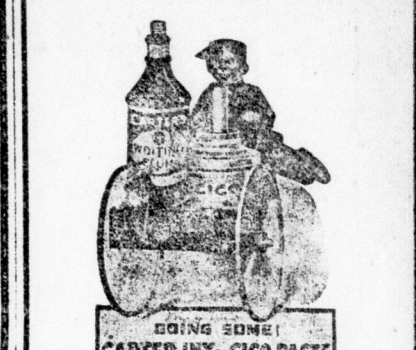
Phone Orders a Specialty.
T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052

Poor Shoe Economy
Some people think because they are able to buy a pair of shoes at "bargain" prices they are saving money. First get this deep down in your mind—YOU GET WHAT YOU PAY FOR. Shoes are the same as automobiles, houses, etc. You can buy the cheap grades. We only sell shoes that we can guarantee to give satisfaction. Our prices are most reasonable. Buy good shoes—IT PAYS.

Cook's Shoe Store

Just Phone 5600

We Will Send It to You. Carter's Pastes, Inks, Glue, Mucilages.



Hay Stationery Co., Ltd.
331 Richmond Street, Opp. Grigg House. zzv

Keep Your Eye On Your Eyes

LONDON OPTICAL CO.
If you have an idea your eyesight is not what it should be, give us the opportunity of telling you whether or not glasses will improve it. Know the truth about your eyes. Consultation free. Satisfaction guaranteed.
EYESIGHT SPECIALISTS.
Richmond street, Dominion Savings Building, one door north of N. W. Tel. Co. Phone 6180. zzv

Water Colors

By Celebrated Artists
Now on View at Our Art Rooms

COLERICKS'
212 DUNDAS STREET. zzv

DON'T TRIFLE WITH A COLD
Use Taylor's Throat and Lung Balm, and cure it. 35c, 65c and \$1.20, at all
6 TAYLOR DRUG STORES

ELECTRIC MOTOR REPAIR COMPANY
349 TALBOT STREET. PHONE 7174.
Motors and Generators Rewound. Repairs to Electric Apparatus. zzv

\$1.00 Overcoat Sale Saturday!

The Biggest Overcoat Event
Ever Conducted in London

Overcoats at Half Price

WE SAY, GET HERE WITH THE CROWDS AT THE OPENING OF THE DOORS AT 8:30. The great offer consists of 300 Overcoats, which we will sell in three days, commencing Saturday morning at 8:30, and the prices will be \$1.00 above wholesale cost. "WHY CAN WE CONDUCT SUCH A MARVELOUS SALE OF COATS?" It is all due to the maker of these high-grade coats. He comes to us with this enormous lot of coats, needed the cash, and we bought them all at our own price. So you get in on the biggest deal in Overcoats London has ever produced, at \$1.00 above cost to us. All we care about in this sale is to make clerk and store expenses. The remainder of the profit is yours, plus the reduction of the wholesale price to us.

LOT NO. 1

100 Coats, worth regularly, \$35.00, at \$16.75. The styles are waist-seam ulsters and form-fitting coats. The sizes are 34 to 42, age 14 to 18 years; boys' coats. Thrifty mothers had better be amongst the buyers.

LOT NO. 2

\$45.00 Coats at \$26.75. Young men's dressy coats, in green, grey and brown, in better styles, waist-seam and form-fitting models. All are pure wool cloths; sizes 34 to 42.

LOT NO. 3

\$60.00 Coats at \$36.75, including Hobberlin tailored garments. Pure wool Frias-Harris tweeds, beaver and melton cloths, sizes 34 to 40.



THE SALE WILL BE CONDUCTED BY EXPERIENCED SALESMEN TO SERVE YOU WELL. And we guarantee every garment, or money back. No "strings attached."

From the Home of Better Furnishings

GET HERE AT 8:30 FOR THIS SALE

SILK TIES

\$1.19
Each
Two For
\$2.00

In a few weeks you'll appreciate this offer, when the price goes up. Really, we, also, are becoming sick of that phrase, "Price goes up!" and right here on Saturday we are nobly defending your cause, with truly the lowest possible prices for guaranteed merchandise.

Eight Linen Cambric Handkerchiefs For \$1

We were lucky enough to land another case of these handsome handkerchiefs for Saturday's selling at the old price, so you share in our fortune. Regular 20c. Eight for.....\$1.00

Linen Collars at 1c

All sizes, 13 to 17½; ranges best in small and large sizes. We limit you to six collars.

PURE WOOL SWEATER COATS AT \$3.98

Did you get that? "PURE WOOL!" Well, you will find they are, and you will also find they are worth twice as much in any other shop in London. All sizes and colors. Regular \$7.00, at.....\$3.98

WOOL GLOVES, REGULAR 79c

\$1.50

Many moons ago these were made from pure wool yarns into Men's Gloves. Oh, no! They haven't been in our store as long as that, but some other slow-moving chap had them to sell to us the other week, and we guarantee them to be perfect goods. Grey, brown and black, at 79c. You had better buy a few pairs for next winter as well.

EXTRA SALESMEN AGAIN THIS SATURDAY TO SERVE YOU ALL.

THE LONDON SHOP FOR MEN'S WEAR.

Selack
"on the corner"



Orth Limited
Dundas & Clarence Sts