

DAILY PAGE FOR ADVERTISER WOMAN READERS

Some New Valentine Frivols

A hostess recently solved the "particular" question at a valentine evening which she gave, in a most novel way. The girl guests were invited to come ten minutes earlier than the men, and arrived quite on the quiet vives as to what the joke was. After wraps were removed they were ushered into the front parlor, and a white paper partition pasted over the double-doors, between front and back parlor, with small places big enough for a hand to go through, left at intervals across the partition. The men were, of course, assembled on the other side; a few at a time, the girls were introduced to thrust their hands through the slits in the paper; the man had numbered, one was placed upon the fingers of each girl, the man having a second ring, correspondingly numbered. When the partition was broken away, each man had to find the girl bearing his ring.

Old Songs and Poems

CAN A BOY FORGET?
Can a boy forget his mother's prayer,
When he has wandered, God knows
where?
'Tis down the path of sin and shame,
But mothers' prayers are heard his name.

Chorus—
Come back, my boy, come back, I say,
And walk, yes, in thy mother's way;
Come back, my boy, come back, I say,
And walk, yes, in thy mother's way.

Can a boy forget his mother's face,
Whose heart was kind and filled with grace?
With sighs and tears she said good-bye,
Meet me, my boy, beyond the sky.

Can a boy forget his mother's door,
From which he wandered years before
Her loving voice, it echoes sweet,
She waits, she longs, her boy to greet.

Can a boy forget that she is dead,
'Tis many years have passed and fled?
That face, that prayer, that sweet good-bye,
She waits to welcome thee on high.

Sent by "McGillivray."

HERE IT IS AT LAST! THE
"FOX-TROT" GOWN

prepared beforehand by the hostess, who writes on the top of sheets of paper such queries as these: "What would you do if your husband brought a cross-eyed sailor? A tinker and a tailor home to dinner, when nothing was cooked?" or, "What excuse would you make to your best girl if she caught you flirting with a waitress in a restaurant?" or "How would you make a lobster salad?" At the end of twenty minutes or less the sheets are collected, and for the best answer a prize of Edna Wheeler Wilcox's "Poems of Passion," or Kiser's "Love Sonnets of an Office Boy," would be appropriate.

Here are some valentine rhymes, in case you do not find one in the shops to express your passion:

"Here's to the girl that's good and sweet,
Here's to the girl that is true;
Here's to the girl that rules my heart—
In other words, here's to you!"

SHINE UP MACHINE
FOR WHITE SEWING

(By Caroline Coe.)
A good seamstress will not attempt to sew dainty white goods on a sewing machine that is dusty and oily. So, before she begins her sewing the machine is examined and put in order for the delicate white fabrics to be made.

A clogged, stiff-running machine is a drawback to good work and often ruins the material as well as the disposition of the seamstress.

Every working part of the machine should be thoroughly soaked with kerosene and then allowed to stand at least half a day. Wipe off all oil with a soft cloth. If any part seems "gummy" with machine oil, tighten any loose nut or thumbscrew, see that the presser foot is set true and the needle is a good one. When this is done the top of the machine is ready for work.

The "fox trot" gown has finally arrived.

In dancing, maids who dance have rebelled against the ungainly, uncomfortable narrow skirts.

Their rebellion is over. Dame Fashion has designed a new "fox" frock. It's ruffled and bouffant in a quaint 1880 style, but there's a flare at the bottom that will allow the 1915 maids to dance the 1915 steps with gay abandon as well as grace.

The new dancing frocks are short, very short; the shortest are eight inches from the ground, but six inches is the usual distance.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only, so that all letters have to be answered in turn. No letters can be answered privately.]

Calling Cards.

Dear Miss Grey—What is correct for a young unmarried lady to have on her card? e.g.—would "Miss Pauline Brown" be correct, or should the "Miss" be omitted? Also what for an unmarried gentleman?

Need Not Rise.

Dear Miss Grey—When introduced to a boy at the ice rink, and the girl is resting on one of the benches at the side, should she also to acknowledge the introduction, or is it proper to remain seated?

2. Do you think a bright red would be a becoming color for a girl with fair hair and pale complexion?

3. What do you think of my writing: TWO SISTERS.

Ans.—1. Remain seated, merely bow and smile in acknowledging the introduction.

2. Yes.

3. Very neat, indeed.

Send Your Card.

Dear Miss Grey—I have never troubled you before but would like an answer to this question.

Living a mile and a quarter from town, I have a lot of friends in town and am unable to make calls and also it is impossible for friends to do same. I was thinking of giving an "At Home," would it be in good form to invite these ladies I have not called upon?

I would like to invite them so we could get socially acquainted as I have a nice home and am able to have them in and can go back in the same way.

Hoping to see this in print in a day or so, I remain yours,

Ans.—Yes, you will be doing alright to invite them, but when sending the invitation to those you have not called on, also include one of your own visiting cards in the envelope.

Chickenade Peeps In.

"Chickenade"—a good recipe for "Greenhorn"—a good way to use cold oatmeal porridge. "Take two eggs, one quart of milk, the same quantity of oatmeal, and a pinch of salt. Beat the eggs, add the milk, and then the oatmeal, and cook in a double boiler for ten minutes. Serve with butter and sugar, or with fruit and cream."

1. He is not a "peep" in the sense of a chicken, but a "peep" in the sense of a young person.

2. Did it never occur to you to let the milk become "lumpy," by leaving sweet milk in a covered dish, in a warm place? If you desire to use sweet milk and baking powder it is easy to substitute it for the sour milk and soda, without any special recipe.

For a recipe calling for three cups of flour, use two level teaspoons of baking powder and milk enough to mix.

Sponge Taffy At Last.

"CONFECTIONER'S WIFE" sends us this bona fide formula for making sponge taffy. The recipe has often been requested by readers.

One pound granulated sugar, 1 ounce glucose, enough water to boil, and cook a very high, brittle off fire, then add 1-2 ounce gelatin dissolved in cold water; just put in batch, stir fast and add 1 ounce baking soda, keep on stirring then put out on plate, let stand, do not touch, or it will drop.

She also writes:

"I thought 'Anxious' would like to know this: A very simple way to clean the face is with hot towels, and make them hotter each time, and then follow with cold water; but use very little soap at any time. Rubbing the face, I don't think is very good; massage is all right for the time, and that is all. My father is a barber and understands the art of face massage, not only how to do it this way, but other friends of mine have found it good."

Matters of Propriety.

BLUE AND BROWN EYES—1. Yes.

2. Usually the girls go to their own dressing-room for this purpose; if this is not convenient, it is quite proper for him to do so.

3. If he says "May I have this band?" the obvious answer (if you wished to something similar) "Thank you, yes," or long hair, would be correct. He will probably say "Thank you." You may tell him you enjoyed it, too.

4. Yes, child.

5. Within a week or two.

6. He is either very thoughtful or impolite.

"Alpha" and "Mrs. K."

"ALPHA" and "MRS. K." kindly take up the cudgels on behalf of myself and the Advertiser's Woman's Page, denouncing the attack of "Pink." I cannot but smile to think what these readers would have said had "Finis" letter been published.

"Alpha" also offers the following comment:

There are a great many more things I would like to say, but I fear my letter will be too long for publication. I got courage upon reading the scolding letter from "Beth," and thought I would venture a few remarks. I have actually shaken hands with hamonite across the woman's page. I think her letter would do more toward opening the eyes of the "silly 19's" than a whole lot of parental persuasion; she is still young and appears to have marched triumphantly through that dangerous period; they think their parents don't understand. Ah, me! Haven't we all been there, and the reason we advise them as we do is that we are anxious for them to escape the pitfalls which surrounded our pathway. Now, Miss Grey, one question and I am through: The

LONDON ADVERTISER COUPON.

I hereby subscribe the sum of for the work of the Red Cross Society for the work of the Canadian War Contingent Association.

NAME ADDRESS

Subscribers are asked to indicate with an X the channel through which they wish their gifts to go. The Red Cross donations go towards providing convalescents with the C. W. C. A. is to send warm comforts for the men in action.

Will you not help? Clip, fill out, and mail with your donation, to treasurer of either society, Hyman Hall, London.

\$1.00 Yd. WOOLSTUFFS, \$1.00

While the cost of almost every line of wool dress goods has increased, and while "the worst is yet to come," we are still selling at the old prices, and offering as good values and an unimpaired assortment, and at the popular price of One Dollar Per Yard, we can give you splendid values in an excellent range.

ALL-WOOL ENGLISH SERGE, in navy (two shades), black, brown, tan, grey, green and cardinal. Splendid weight for suits and separate skirts, 54 inches wide. \$1.00 yard

ALL-WOOL ENGLISH COVERT CLOTH, in brown, tan, sand, grey and green. This being a fine twilled worsted, proves serviceable and has a dressy appearance, 50 inches wide, at \$1.00 yard

ALL-WOOL FANCY ENGLISH ARMURE, in navy, copen, brown and green. A splendid material suitable for dresses or suits, 50 inches, at \$1.00 yard

ALL-WOOL FRENCH EPONGE, in crepe and basket weave, in navy, copen, brown, taupe and cardinal, 50 inches, at \$1.00 yard

ALL-WOOL HAIR-LINE STRIPES, in navy, 54 inches wide \$1.00 yard

SALE OF COTTONS All This Week

FACTORY White Cottons

Regular 10c quality White Cotton, for 8 1/2c yard, or

Heavy White Cotton. Excellent for pillow cases.

Regular 12 1/2c yard, for ... 10c yard

Circular Pillow Cottons, 40, 42, 44 and 46-inch widths. Regular 25c yard.

Sale price 19c yard

PLAIN HEMMED. All sizes. Hemstitched, at 2 for 25c

19c and 25c each

Scalloped, 42 and 45-inch only, at 25c each

HONEYCOMB BEDSPREADS

Large size, 2 x 2 1/2 yards. Regular \$1.50. Sale price \$1.29

ALWAYS THE BEST OF EVERYTHING FOR THE LEAST MONEY

GRAY'S

Ladies' Ready-to-Wear Garments and Millinery.

150 DUNDAS STREET, EAST, LONDON, ONT.

140 DUNDAS STREET, WEST, LONDON, ONT.

ALL OTHER DEPARTMENTS.

LIMITED. TWO STORES.

Gloves

2 Dome White Chamoisette

Gloves, heavy white points, pearl fasteners. A stylish, serviceable glove. All sizes at 59c pair

Natural Chamoisette

Gloves, two domes, good fitting, self points, at only 50c pair

White Chamoisette Gloves, 2 dome, white points, a perfect fitting glove, good weight, at 35c pair

White and Natural Chamoisette Gloves, 16-button length, good weight. Special at, only 50c pair

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Rules for Good Health!

(By an eminent physician)

1—Eat Slowly.

2—Chew your food well.

3—Have plenty of chewing gum on hand. Use it shortly after meals and chew it until the "full" feeling disappears!

These long-lasting, luscious confections offer the most value, the most pleasure and the most benefit possible to get for 5 cents.

Good for teeth, breath, appetite and digestion. Sealed in air-tight, impurity-proof packages, they are kept absolutely clean and fresh, always.

If you like the flavor of mint leaves, take **SPERMINT**

If you prefer double strength Peppermint, get **DOUBLEMINT**

Be SURE to get **WRIGLEY'S**

MADE IN CANADA

Wm. Wrigley Jr. Co., Ltd., Toronto, Ontario C10

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