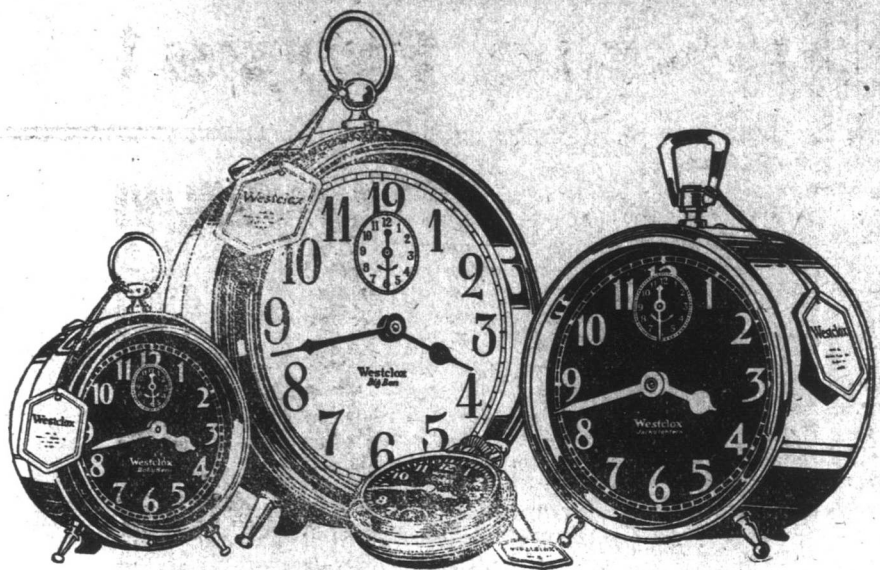


Westclox



They tell good time

AFTER you have bought a good alarm clock to call you in the morning you will want a good, inexpensive watch to tell the time during the day. Glo-Ben not only shows you the time when it is light but during the hours of darkness as well. The dial is as black as night but the numerals and hands are coated with a radium-luminous compound that glows in the dark like a cat's eye and makes time telling easy.

WESTERN CLOCK COMPANY, LA SALLE, ILLINOIS, U. S. A.
Makers of Westclox: Big Ben, Baby Ben, Sleep-Master, America, Good Morning, Jack o' Lantern, Blue Bird, Black Bird, Glo-Ben, Pocket Ben.

Rescued By Force.

Captain's Resolve to go Down With Ship—Deathless Heroism On Doomed Liner.

Heroism of a kind recalling the thrilling adventures of the shipwrecked crew of the *Trevesa* some months ago was associated with the dramatic fate of the *Clan Macmillan* in the Bay of Bengal. When she was on the point of sinking the officers and crew tried in vain to persuade the captain to leave. He was firmly resolved to stick to his ship to the last, and throwing discipline to the winds his men carried him bodily from the bridge to one of the lifeboats. Happily all on board, numbering 77, were rescued. The *Clan Macmillan*, of 6,608 tons gross, was built at Sunderland in 1913. Glasgow was her port of registry and Messrs. Cuyver, Irvine and Co., her owners. She left the Clyde on April 15 and Liverpool on April 25th, with Rangoon as her destination, and was overtaken by a gale after leaving Madras. Wireless calls for help were flashed out, indicating her position, and a tense drama followed whilst other ships raced to the rescue. The first message, picked up by the *Bibby* liner, *Leicester*, stated that the crew was abandoning ship, and that the *Clan Macmillan* was then 30 miles east of Table Island. At 10.45 the following morning the *Leicester* picked up a further message stating that the liner was still afloat having drifted 16 miles from her original position. From the time the first distress call was received the *Bibby* liner's captain was on the bridge for two days and two nights. When his ship reached the spot mentioned in the messages, there was no trace of either the *Clan Macmillan* or her crew, and the gravest fears were entertained. A systematic search was organized, in which other vessels assisted, including the Royal Indian Marine steamers *Minto* and *Clive*, and the *s.s. Minha*, of the Burma Oil Company. One by one the *Clan Macmillan's* boats were then accounted for. Altogether 60 officers and men were picked up by the *Minha*, south of the mouth of the Irrawaddy, and taken to Rangoon. The boat occupied by Capt. Mackinnon, of the lost liner, was found by the British tanker *Schwaydagon* off Krishna Shoal. Having recovered from their exhaustion the rescued men told a thrilling story. "The gale was terrible," they declared, "and no ship in the world could have kept straight with it. Off Probaris Islands we ran into a mighty current that drove us on to a submerged rock. To get out the boats was no easy task, for the wind was terrible, and

What do you know about Beaver Board?

Do you know that about seven dollars worth of Beaver Board will put an attractive ceiling on your dining room.

Do you know that Beaver Board, whilst being artistic enough for your parlor, is cheap enough for your kitchen.

Genuine Beaver Board

Five Cents Per Square Foot

Do you know that Beaver Board is sized on both sides, ready for paint or calcimine.

Do you know that we are the only firm in St. John's selling Genuine Beaver Board.

Colin Campbell, Limited

Water Street

St. John's

Newfoundland

Revealing an Island Power

THAT FLOURISHED BEFORE THE DAYS OF ABRAHAM.

Sir Arthur Evans Makes Further Astonishing Discoveries of the Ancient Civilization of Crete—He Unseals Long Locked Chambers.

The Greatest That Was Crete.

"Scarcely a quarter of a century has passed since the spade, under the scientific direction of Sir Arthur Evans and other investigators, began to reveal the glories of Minoan civilization in Crete, and to transform the wonderful legends of Mino and the Minotaur, of the Labyrinth and the Corymbantes, handed down to us from Homeric times, into facts still more astounding," says the Scotsman.

"Every year has brought something to our knowledge of the Sea Power that had reached its zenith centuries before the date of Tutankhamen, and had receded into a myth of antiquity before the fall of Troy. Each year has added, also, to the rich treasures of art and archaeology which Sir Arthur Evans has dug from the soil of Knossos and other ancient Cretan sites, and has generously presented to the British School at Athens.

Before Greece Was

"His latest discoveries are among the most remarkable of a series that have gone far to revolutionize ideas as to the place of origin and the period and range of development of European culture, and to set back by many centuries the beginnings of the historic age in the Aegean area. Crete, which until a generation ago was a somewhat despised and neglected island, subject to Ottoman domination, has not only proved to be the seed-bed out of which, with the help of the inspiring brain and modelling hand of Ventzolos, a New Greece has arisen; but has been shown to have a history that goes much farther back into the mists of time than that of Continental Hellas, since it was the seat of a civilization out of which was derived that Mycenaean art which in its turn was the precursor of the 'glory that was Greece'."

An Island Power.

"From whatever original source it was drawn—and the known facts seem to point to Egypt—Minoan civilization attained developments in the luxuries as well as in the useful arts of life that, considering its isolated situation, seem almost as incredible as the myth of King Minos; and this at a time when Western and Northern and most of Southern Europe was plunged in the depths of barbarism. For us, in our island, not the least interesting aspect of the story of Knossos, now in course of excavation, is that this insular position, with the command which it gave of the adjoining sea and coasts, combined doubtless with the commercial and fighting instincts of the population, was the real secret of the power and wealth of the Minoan Empire and culture."

Sealed Chambers.

"Thanks to the labours of Sir Arthur Evans and his fellow-workers, we are enabled to enter chambers that until now, besides being buried under and blocked by the ruins of later periods, have been sealed, as in a cyst, by the petrification of alluvial deposits impregnated by gypsum springs. It was only after weeks of quarrying through what had been taken for a rock surface that access was obtained to 'the cyclopean piers of a Minoan viaduct and bridgehead, the most imposing structure that has yet come to light in Crete,' over which had passed the great road that crossed the island from north to south, and adjacent to what has now been revealed as the southern entrance of the Palace—a portico with ascending staircase, and supporting columns on a scale and in a style worthy of the vast extent and dimensions of the building to which it was the main access.

A Prehistoric Caravanserial.
"Close by the bridge, and a revelation of the ordinary life and habits of the citizens of Knossos, the excavators met with 'what seems to have been a caravanserial, with convenient for travellers, and stabling in the basements,' and having as its central feature 'an elegant little pavilion,' set round with pillars 'supporting a frieze very delicately executed with decorative plants and birds, chiefly partridges,' forming, as is pointed out,

an 'appropriate subject for the walls of a dining-room' in this inn of four millennia ago. In a separate room were 'arrangements for washing the feet'; while an underground chamber, furnished with a fountain, stone benches and ledges for stone lamps, giving the impression, with its 'masses of vessels offering the censers,' of being a place for the celebration of religious rites.

A Barbed Civilization

"The breaking of the shell of gypsum has brought to the light of day a barbed civilization, more than twice as old as that of Herculaneum. Already we know a good deal concerning Minoan arts and religion, and the habits, costumes and occupations of the inhabitants both of palace and city; the new discoveries open a further chapter, illustrating their modes of travel by land and water, their engineering achievements, their domestic and urban arrangements. They possess a literature, or at least a written language, although the secret of its decipherment has still to be unlocked. Doubtless the discovery of the key would enable much to be added to our information concerning this Island Power that flourished before the days of Abraham. But it would probably tell us little regarding the causes and circumstances of its downfall, which, in the case of the Knossos of the chief Minoan Era, seems to have been sudden, and ultimately so complete that hardly an echo of its greatness came down to later ages."

REGATTA WANTS.—With a select variety of goods to choose from, we feel satisfied to be able to please prospective purchasers. On hand, boots, shoes (all sizes), ladies', gent's and misses' apparel. Get some of the bargains while they last. DOMINION SECOND HAND STORE, 4 Chapel Street.—July 14, 1924.

WANTS TO HELP OTHER WOMEN

Grateful for Health Restored by Lydia E. Pinkham's Vegetable Compound

Toronto, Ont.—"I took Lydia E. Pinkham's Vegetable Compound for backache and for weak and dreary feelings caused by my condition. Sometimes I felt so bad I couldn't do my housework. My neighbor told me of your medicine and I read about it in the 'Toronto Telegram' and thought I would take it. I got very good results. It built me up and I have told several friends what it has done for me. You may use this testimonial as it may be of help to some one who has suffered as I have."—Mrs. J. Lee, 25 Harvie Ave., Toronto, Ont.

Mrs. Lee is willing to write to any girl or woman suffering from such troubles, and answer any questions they may like to ask.

Women suffering from female troubles causing backache, irregularities, pains, bearing-down feelings and weakness should take Lydia E. Pinkham's Vegetable Compound. Not only is the worth of this splendid medicine shown by such cases as this, but for nearly fifty years letters like this have been received from thousands of women.

You might be interested in reading Mrs. Pinkham's Private Text-Book upon the "Aliments of Women." You can get a copy free by writing the Lydia E. Pinkham Medicine Co., Coughing, Ontario.

huge waves were lashing the vessel, making us fearful that every moment we should be hurled to the bottom. Capt. Mackinnon told us and the men to save ourselves, but he refused to leave the bridge. Every time we shouted to him to come and get into a boat he waved his hand indignantly as much as to say, 'Get along with it, and leave me alone.' We could see that if the ship were going to the bottom he was determined to go with it, so we decided, regardless of discipline, to use force. Rushing up to the bridge, we gave him a last chance to come voluntarily, begging him, for our sake as well as his, to leave the doomed ship. But he was adamant; bravery and love for his ship predominated; even when we used a little force he only pushed us away. So, closing in upon him, we literally picked him up and carried him from the bridge, lowered him into a lifeboat, and pushed him clear. It was no pleasant task for us, but there was nothing else to be done; and we are heartily glad Captain Mackinnon is now with us to share in the rejoicing after our lucky escape."

In further conversation it was indicated that the Indian seamen behaved none too well, and were over eager to get into the lifeboats. The rescuing vessel was attracted to one lifeboat by the flashing of an electric torch. Throughout the night two of the crew held up a third man, who manipulated the torch. But for this it is doubtful whether they would ever have been seen, owing to the mountainous waves.

EXERCISE.

Along the path by coombe and strath, by floss and for I journey; I climb the hills and leap the rills and cross the hollows ferny. The Old Doc said, "You'll soon be dead if you remain so sluggish; you can't escape the bier and crape by taking nostrums druggish. You cannot dodge the boneyard lodge by sloth and meditation, but you must tramp until you're damp with honest perspiration." I sadly romp by mere and swamp and

walk beside the rivers, and envy jays who go their ways in limousines and flivvers. I walk and run beneath the sun, I chase when rain is pelt; I labor hard and feel the lard upon my person melting. I journey home all flecked with foam, and feeling like a martyr; I've sprained my thews and torn my shoes and spoiled a costly garter. I've skinned my nose and wrenched my toes, my weariness is shocking, and I decide that I will ride and cut out all the walking. The Old Doc comes; "Ods bones," he hums, "I see your health is mending; to-morrow walk from nine o'clock until the daylight's ending." "This life," I say, "is bright and gay, to quit it I'm unwilling, but better far a grave afar than all this futile drilling. Far better sleep some ten feet deep where mortal ashes mingle, than sprain my knees on verdant leas, by ten and corpse and dingle."

Fads and Fashions.

A frock of beige lace has an under-ship and long tight sleeves of a darker shade of beige crops. A straight frock of beaded Georgette is finished at the hem with ostrich in a matching shade. Colored soutache braiding and knife-plated ruffles are used on black taffeta and satin bathing suits. An apron tunic of navy Georgette bound with dark ribbon is used on a frock of navy and white foulard. Russian influence is seen in the lines of a frock of amure crepe de chine tie in a contrasting shade.

St. JOHN'S Grocery Stores

Pickled/Meats

at Lowest Prices.

Bologna, lb. 20c.
Sliced Tongue, lb. 50c.
Sliced Corned Beef, lb. 24c.
Choice Ham Butt Pork, lb. 15c.
Choice Fat Back Pork, lb. 15c.
New Family Beef, lb. 12c.
New Spare Ribs, superior quality, lb. 13c.
Staple Strong Pickles & Chow, bottle 24c.
Best Grade Canadian Butter, lb. 50c.
Turnips.
Selected Fresh Eggs.

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

Frocks have a way of opening above or below the waistline to show a bit of matching or contrasting slip.

MUTT AND JEFF

ONLY EDUCATED GUYS CAN BE LION TAMERS FROM NOW ON.

—By Bud Fisher.

