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STEER BROTHERS

mar15.18

HAND-WRITING Competition!

OPEN TO ALL CHILDREN BETWEEN THE AGES OF 6 TO 15 YEARS.

Write in ink on a piece of plain white paper, the following sentence 12 times:

Milkmaid Milk is the Best Milk Made

Write your name, age and address in the upper right hand corner of the paper, and address same, together with one MILKMAID Label, to "Milkmaid Competition," 204 Water Street, St. John's, Newfoundland, P. O. Box 697.

You may send in as many sheets as you like, but each sheet must be accompanied with a MILKMAID Label.

For the best hand-writing received of the above sentence, the following CASH PRIZES will be paid:

For children 10 years and under:		Children over 10 yrs. and up to 15 yrs	
First Prize	\$10.00	First Prize	\$10.00
Second "	5.00	Second "	5.00
Third "	2.50	Third "	2.50
Fourth "	1.50	Fourth "	1.50
Fifth "	1.00	Fifth "	1.00

THERE WILL ALSO BE HUNDREDS OF CONSOLATION PRIZES.

The Judges for this Competition will be:
Mr. S. T. Harrington, M.A., Headmaster Methodist College.
Rev. Bro. Ryan, Principal St. Bonaventure's College.
Mr. R. R. Wood, B.A., Headmaster Bishop Feild College
and the Agent for the Nestle & Anglo-Swiss Condensed Milk Co.

Closing date of the Competition will be announced in local newspapers.
THE JUDGES' DECISION WILL BE FINAL.

Outward Passengers by Digby

The following have booked passage by S.S. Digby for Halifax and Boston:
Mrs. W. H. Pike, Master Earl Pike, Master Herbert Pike, Miss Maud

Whiffen, Capt. J. C. Stuart, Mrs. T. Nurse, C. A. Hibbert, Mrs. N. M. Burke, Miss L. Harvey, H. Harvey, G. Marshall, L. M. Marshall.

Nothing compares with Chevrolet for Economical Transportation.
mar13.10.24

St. Patrick's night. What a night is promised at the Grenfell Hall with the St. Andrew's Orchestra playing the latest Dance hits, at the Masquerade Dance. Tickets: Double, \$2.00; Ladies, \$1.00; Gent's, \$1.50.

In the Realms of Sport

INTER-CLUB BOWLING LEAGUE.

Games Will Start March 15th. The following schedule has been drawn:—
March 15th.
7.30—Masonic vs. K. of C.
9.00—Dunfield vs. C.L.B.
March 20th.
7.30—Gaelic vs. Guards.
9.00—Oddfellows vs. B.I.S.
March 21th.
7.30—Feldians vs. St. Andrews.
9.00—C.E.I. vs. Star.

RING FANS CRITICISE CHAMPION

Demsey Believes He is Unjustly Put on Pan for Receiving Big Purses for Title Battles.

Quite often I have been criticised by some persons because I have been paid huge sums of money for my end of the fights I have engaged in since winning the championship.

It has been pointed out that \$100,000 was the top price before my day, but that since then I have been paid \$300,000 for one fight and something like \$450,000 for another. Which is about true.

But I can't figure out why I should be condemned for getting all the pay that I can get for my services. Isn't that the common custom in work? Doesn't every man try to get as big a salary, as big a commission or as big a percentage as is possible?

Since I won the title, I have engaged in five battles. My purse has been bigger for each new fight. But I have the consolation of knowing that in each and every instance—but one—the man who promoted the show I engaged in made money for himself. Never, except in Montana, did any promoter or group of promoters lose money when I fought in defence of my crown.

Floyd Made Profit.

I got something like \$35,000 in Benton Harbor when I fought Billy Micks under the promotion of Floyd Fitzsimmons. Billy got about \$25,000 for his end. Floyd made a nice profit out of the affair, the crowd got a run for its money—and everybody was more or less happy.

Tex Rickard paid me \$100,000 to fight Bill Brennan. Bill received \$25,000. Yet even though the show was indoors, where the seating capacity was limited to about 15,000, Rickard made money out of it.

Rickard paid me \$300,000 to battle Carpenter. He gave the Frenchman \$200,000. What his other expenses—arena cost, etc.—were I don't know.

Perhaps they figure another \$500,000.

That made a total of \$1,000,000. But the intake was reported to be about \$5,000,000. So Tex made a neat profit for himself and the crowd saw a good fight.

The Montana men offered me \$310,000 to fight Tommy Gibbons. They paid \$210,000 and then flunked. The day before the fight they turned the gate over to Jack Kearns and I guess Jack picked up about \$40,000 or \$50,000 that way, making a total of \$250,000 or \$300,000. But Jack had to pay quite a bit out of that final \$40,000 or \$50,000 to satisfy judgments against creditors of the promoters, referees' guarantee and preliminary fighters.

Montanans Lost Money.

The men in Montana lost money on the fight. But I feel that the sporting world knows that it was not that I was a failure as a drawing card. The whole fault was due to mismanagement by the promoters. The gate certainly would have hit \$500,000, and perhaps \$700,000 if the affair had been handled right.

My most recent fight with Firpo, I got the biggest amount of money I ever received as my end for that show. Firpo is reported to have received about \$125,000, which is his top figure in single fight earnings. Despite that Rickard is said to have made about \$200,000 to \$250,000 out of it.

And, from all I can gather, there wasn't a single person of the \$0,000 who saw the fireworks that night that ever has regretted the expenditure of the money that enabled him to get into the fight arena.

So, as far as I can figure it out, no one ever has been a loser on any of my championship fights—except the Montanans—even though I have been paid money far beyond anything ever received before by a pugilist.

RUTH PLAYS GOLF TO START TRAINING.

HOT SPRINGS, Mar. 10.—A handful of satellites of the baseball world, vanguard of the army of players that will be trained in the South this spring, has arrived here for the light workouts and baths that will precede the rigorous schedulers which most of them will undergo in Florida.

Babe Ruth, king of the sluggers came yesterday and lost no time getting started on his program for reducing. The Babe played golf and hit the trail for the mountains during the afternoon.

Urban Faber, veteran tosser of the Chicago White Sox, and Claude Jon-

nard, a New York Giant moundsman, have been in camp several days. Other early arrivals are Joe Harris, Steve O'Neill and Jack Quinn of the Boston Red Sox.

The first quota of twenty-five Indians from Cleveland is expected to entrain at the spa to-day.

TAYLOR MAKES 500 BULLSEYES WITH 500 SHOTS.

Alexander Winchell Taylor, 18, of No. 798 East 175th Street, a graduate of Evander Childs High School, recently accomplished a feat performed by only four boys in the United States.

In competition for the Distinguished Rifleman Trophy offered by the Winchester Arms Company in the Junior Rifle Corps, he shot a perfect score of 500 bullseyes at the regulation target kneeling, 150 sitting and 150 prone.

The hits on the prone target had to be within the two inner rings of the bullseye.

The trophy is in the form of a bar to be attached to the Expert Rifleman medal, which must be won before the bar, and calls for a 100 per cent score, the marksman having the option of his position. The bar is the highest award given by the Winchester Company.

Taylor began to shoot under his father's instruction when he was too small to hold a light rifle without a rest, and has been under the instruction of P. B. Mann, rifle coach at Evander Childs for the last five years, during which time he shot on the team which won the city championship, and was Captain in 1922. He expects to continue rifle competition at college.

He comes of pre-revolutionary stock, and his father and grandfather were good marksmen. The former is an employee of The World.

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WASH BASIN 35c. 38c. 45c.
FAMILY BOILERS \$1.20, \$1.30, \$1.45.
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Jan 5, 1924, m. t. e. y.

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