Mail Orders Receive **Careful Consideration** 

Reductions of 20 and 25 p.c. on our entire stock of Ladies' Voile, Gingham, Taffeta and Georgette Dresses.

## End of Season Sale

We have left over from our huge shipments of Ladies' Spring and Summer Ready-to-wear Apparel small lots of odd sizes, which we have decided to place on sale, regardless of cost, for the next three weeks. All must be sold to make room for New Goods soon to arrive.

## 20 and 25 p.c. off all Children's Hats, Dresses and Wash Suits.

Large purchases are now due from the London and Parisian markets of the Newest and Best creations for Fall and Winter, that are of the usual BISHOP'S standard—"Best Quality, Newest Style".

BISHOP. SONS & CO., Limited,

**Phenomenal Savings from** Regular Prices, July 11th to August 1st.

REDUCTIONS 20 and 25 p.c. on all DOLMANS, COSTUMES and COATS.

#### For Cemetery Railings Use Ever Jet, Gloss Black, Paint

EVERJET is an Asphalt Black Paint remarkably good and remarkably cheap.

Per

Preserves iron work from rust and wood work from decay.

Superior to all other paint for rubber roofings. We also sell EVERJET ENAMEL for Cemetery Railings, etc.

EVERJET ENAMEL is sold in small cans at 25 cents

## Colin Campbell, Limited.

#### Do Not Profane St. Helena.

(From the New York Evening Sun.)

It is to be hoped that no misjudgment on the part of the Allies and Associated Powers will lead them to select St. Helena as the Molokai of squalor of its surroundings. By far strike of grave-diggers. In other

tawdry splendors of his Achileion. Make Corfu the antithesis of St. Helena in the coin current of world

#### All In a Year.

(From the Boston Herald.)

19th, 1918, if somebody had predicted that just one year from that day are your guesses of the things that! day, if we are still living in this mad world? As for strikes, while they are for a laboratory course in Phymankind, richer than the whole city hitting at undoubted conveniences of sics and Chemistry for students of Berlin, with Essen and Emden life, they have not yet reached the most who propose to enter a Univerroom for only one ghost in St. He- shall we do when the unionized milk take advantage of the opportunlena. Napoleon made modern Eu- hands of New England go out on a ities indicated above and for rope; Wilhelm II. almost destroyed strike? Physicians might take this further information should be it. The greatness of the one shines means of jacking up their fees. Flor- made to the Vocational Officer, more resplendent for the imposed ence, Italy, reported the other day a 17 Militia Building .- may 1, th, tf the best way to accentuate the little- words, the impulse to secure redress will be to trick out his end in the in its beginning

#### Civil Re-Establishment Educational Announcement.

1. Any returned sailor or

to the Re-establishment Day 2. Any returned sailor or

soldier is entitled to admission -namely in this present-our city to the Re-establishment Night without booze, fish, ships School which is conducted from and street cars? And yet such is ap- 7.30 to 9.30 on the following parently the case, three of the dep- evenings of every week, Monrivations being due to strikes and the day, Tuesday, Thursday and

made with the Bishop Feild Col-

Applications for permission to

JUST RECEIVED: 1,000 botness of the modern pinchbeck hero of grievances in this way may be only tles of Wampole's Oil. DR. F. STAFFORD & SON .-- june 28,tf

#### Carpets in the Home.

Did you help to clean house this spring? And if you did, and yours is ne of those old-fashioned houses that have carpets in every room except the kitchen, did you take notice

And did you stop to consider what ort of menace to the family health

The carpet, the thick-woven, tackeddown carpet, is the nearest utter abo-

no amateur ever tacked one down arpet and in his Christian character. It catches dust half the year and rives you hav fever the other half. It is senseless, expensive and dangerous. If you can't have the hard wood floors why paint 'em and use rag

We will admit that the well greased, hardfloor, adorned by an occasional to dad's feet, homeward coming from lodge initiation; but better that dad skin a shin than that an entire family germ the year's dust pile accumul-

Even though father had to wear skid chains and pneumatic cushions, still the innovation would be found emunerative.-Vancouver Daily Sun.

#### The First Airplane.

latest aeronautic heroes let it not forget the first man who designed the modern airplane. Professor Samuel Pierpont Langley, who died brokenhearted because the government refused to vote more money for experiments after the first flight failed. It soldier is entitled to admission was his scientific investigation and his constructive ability that made the airplane of to-day possible. He did not fail except in the apparatus for starting, and with a little more money trifling fault.;-Portland (Ore.) Tele-

#### 'Land of Evangeline' **PURE** APPLE CYDER.

Of finest possible quality, most healthful of drinks. Absolutely reliable as to alcoholic strength.

BAIRD & CO'Y.

# Wake Up and Act!

### Put a Bomb Under the Pessimist

To Avert Coal Shortage in the future.

Duty to Trade and Personal Interest alike demand prompt measures. Rouse yourself to what the development of our Coal Areas will mean to the future prosperity of this Dominion.

IT IS UP TO YOU—GET BUSY AT ONCE.

Patriotism and Interest both call for action TO-DAY Wake up yourself. Wake up your friends. Shout the Slogan,

Invest for Future Prosperity.

## The St. George's Coal Fields, Ltd.

Cabot Building, Water Street, St. John's, offers the opportunity.

Shares: \$1.00.

#### A Vast Undertaking.

The proposed attack of the Pacific cean by American airmen is a vast indertaking. The shortest direct oute would be from Seattle to Yokomiles, or well over 5,000 miles, althe great circle. By utilizing the to the orator. But he persevered. desolate Aleutian Islands, two stages cisco to Japan via the Sandwich Islands; or to the Philippines, by one 'hop" of 2,400 miles, to Honolulu, "hops" via the Marshall and Carowell over 2,000 miles, and in the case come to an end! And what will you of a flight from San Francisco to do then?" Japan, by way of the Sandwich Is- A sleepy voice from the shade of a lands, in two stages, the second would tree answered his question.

teorology of the upper air over the Newfoundland Pacific is, as the case with the Atlantic, the unknown factor.-Morn-

#### QUITE SIMPLE.

of about 2,500 miles each could be ar- he shouted angrily. "We are spending 2c. value ranged. The most probable route, beyond our income! Soon, as a nation, 3c. value per 100 however, would be from San Fran- we shall be bankrupt! What will you 4c. value, each

Prodigal Son-glad to eat the food line Islands. There is no possible that the swine did eat. But"—he not torn, damaged or too heavily ca route without at least one stage of gazed ferociously round-"that will celled.

By Gene Byrnes

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