

ECONOMY BEING THE ORDER OF THE DAY

Friday and Saturday

"THE ROYAL STORES."

Economy Prices

On FOOTWEAR, Etc.

INFANTS' HOSE. Australian Cashmere, Silk heel and toe. These goods are manufactured from pure worsted stock, guaranteed free from all foreign substances. Sizes 4, 4½, 5 and 5½ inch feet. Reg. values to 32c. pair. **Friday and Saturday 27c.**

LADIES' HOSE. Cashmere and Cotton; plain and ribbed makes, improved fashioned seamless toes and heels, shaped legs; all sizes. Reg. 25c. pair. **Friday and Saturday 50c.**

LADIES' WALK-OVER BOOTS. Gun Metal, Patent Leather and Vici Kid; all buttoned styles, excellent wearing qualities, high heels and medium soles; all sizes. Reg. \$4.70 pair. **Friday and Saturday 4.05**

MEN'S HALF HOSE. Black ribbed worsted and plain Cashmere in Tan, Navy and Black; good durable quality in medium and heavy weights; sizes 10½ to 11½ in. feet. Reg. 65c. pair. **Friday and Saturday 58c.**

Special Bargains

On Toilet Soap

MWENDA TOILET SOAP.—Highly scented in perfectly round tablets; fine cleansing quality. Regular 11c. cake. **Friday and Saturday 9c.**

BATH SOAP.—Large size tablets, assorted perfumes and qualities; Peridot, Venetian, Corymbos and Geranium. Reg. 12c. cake. **Friday and Saturday 10c.**

CHATEAU SOAP.—In boxes containing three medium size tablets, delicately perfumed for toilet purposes. Reg. 30c. box. **Friday and Saturday 26c.**

SAPONE CARRARA SOAP.—Splendid cleansing quality, being pure and free from all injurious substances; large size. A medium size Face Cloth with each tablet. Reg. 10c. each. **Friday and Saturday 9c.**

Careful Men Shop Here.

WHY?

The answer is simple. Best selections of reliable goods at lowest prices await them here.

KHAKI OVERCOATING.

A splendid line of all wool Khaki Overcoating, 56 inches wide; suitable for making Boys' Military Overcoats, Ladies', and Misses Heavy Winter Coats, Etc., worth over \$2.50 yard. **Special for Friday and Saturday 1.50**

MEN'S GREY SWEATERS.

Made from Grey Union Yarn with Shawl Collar attached, two side pockets, slate color trimmed with close ribbed front and cuffs. Reg. \$1.50 each. **Friday and Saturday 1.30**

MEN'S HALF HOSE.

One of our most popular lines, Black and Heather Worsteds; all sizes; seamless toes and heels; good heavy quality for fall wear. Reg. 35c. pr. **Friday and Saturday 30c.**

MEN'S STANDARD GARTERS.

A splendid wearing Garter, the elastic webbing being of good strong quality; the other parts fitted so that no metal can touch the leg. Reg. 15c. pair. **Friday and Saturday 13c.**

SILK NECKWEAR.

The newest designs and colorings for the season. A big range to select from; all wide flowing ends. Reg. 40c. ea. **Friday & Saturday 34c.**

NAVY NAP CLOTH.

This is an all round serviceable cloth; can be used for Ladies', Misses' and Children's heavy winter Coats, Men's Overcoats and Reofers, and is unexcelled for boys' wear, being of hard wearing quality. In a pretty shade of Navy; 56 inches wide. Reg. \$4.20 yd. **Friday & Saturday 3.75**

\$2.50 HAND BAGS for \$1.80.

Made from real pebbled grain leather, lined with kid in various styles; brass and gunmetal fastenings of good strong quality; double leather hand straps. This is undoubtedly a big bargain. Reg. \$2.50 each. **Friday and Saturday 1.80**

Splendid Smallware Values

CHILDREN'S TEA SETS.—Japanese and Willow designs, containing 4 Cups and Saucers, Teapot, Milk Jug and Bowl. Reg. \$1.20 set. **Friday & Saturday 95c.**

BOXES OF STATIONERY.—Containing 24 Empire shaped envelopes and 24 sheets ruled paper, letter size. This paper is extra quality, being lined faced. Reg. 25c. box. **Friday & Saturday 23c.**

ASBESTOS IRON HOLDERS.—Covered with strong Cotton Chints, edges bound firmly with plain cotton; loop for hanging attached; size 5½ x 5½ inches. Reg. 8c. ea. **Friday and Saturday 5c.**

TOILET PINS.—In loose leaf book form; assorted sizes; needle points. Regular 6c. box. **Friday and Saturday 5c.**

HAIR BARRETTES.—Assorted pretty designs, some round in shape with brilliant; others plain polished shell. Reg. values to 16c. each. **Friday and Saturday 13c.**

FRAMED PICTURES.—Fitted with fancy shaped mat, showing picture in three parts. The framing is one inch wide and finished in dark oak. Picture measures 6½ x 13 inches. Reg. 20c. ea. **Friday 16c.**

UNBREAKABLE DOLLS.—Dressed in fancy coloured cotton, trimmed with plain contrasting colours; special value. Reg. 25c. each. **Friday and Saturday 20c.**

TEDDY BEARS.—Covered with long hair; movable limbs; good strong make. Reg. 45c. each. **Friday & Saturday 38c.**

PERFUMED AND PEARL NECKLETS.—The perfumed Necklets are made from the petals of real flowers and retain their natural color and fragrance; the Pearl Necklets are 13 to 14 inches long and made up in single row style; the yare both splendid values at this low price. **Special for Friday and Saturday 20c.**

Magnificent Opportunities to save on COATINGS and Costume Goods

Big favorites for Children's Winter Coats.

RED COATINGS.
Blanket Cloth, 54 ins. wide. Reg. \$2.25 for
Blanket Cloth, 54 ins. wide. Reg. \$2.50 for
Blanket Cloth, 54 ins. wide. Reg. \$2.50 for
Hvy. Box Cloth, 54 in. wide. Reg. \$3.00 for
Nap Cloth, 58 ins. wide. Reg. \$3.10 for
Cheviot Serge, 54 ins. wide. Reg. \$1.50 for

TWEEDS, CLOTHS, SERGES, ETC.

Fancy Diagonal and Herringbone Tweeds, 56 inches wide, in Fawn, Grey and Green; Brown Covert Cloth, 56 inches wide, Cardinal Venetian Cloth, 56 inches wide, Navy Coating Serge, Myrtle Amazon Cloth, Myrtle Gaberdine and Black Striped Serge. Values to \$1.75 yard. **Special for Friday and Saturday 1.45**



CORDUROY VELVET.

Your opportunity to buy a wanted serviceable fabric at a bargain price. A medium cord fast piled Corduroy Velvet, 27 inches wide, in colors of Green, Brown, Amethyst, wine, Navy and Black; an excellent value. Regular \$1.50 per yard. **Friday and Saturday 1.40**

Wings, Mounts, Feathers, Etc.



The balance of that big stock of Wings, Mounts, Feathers, Plumes, etc.; all must go regardless of cost.

Values to \$1.20 For 12 cents.

INFANTS' BIBS.

Made from fine soft Lawn, well padded; pretty chain stitched patterns, trimmed at edge with one inch lace edging; medium size. Reg. 8c. each. **Friday and Saturday 6c.**

Values that will Influence active buying In the Showroom Dept.

NECK AND SLEEVE FRILLING.

Neck Frilling in Tulle, Chiffon, Net and Lace, double and single makes; Sleeve Frilling in Net and Lace only, 1½ to 3 in. wide. Color: Black, White, Cream and Paris. Reg. 25c. yd. **Friday and Saturday 20c.**

LADIES' NECKWEAR.

A dainty selection of Ladies' Collars and Vestees in the very newest styles; Peter Pan, Medici, etc., in Lace, Muslin and Lawn; some are nicely trimmed with hemstitching, others tucked, and still others trimmed with velvet and lace edging; a big assortment of these to choose from. Reg. 25c. each. **Friday and Saturday 20c.**

LADIES' NIGHTGOWNS.

Made of good quality Flannellette and Winceyette, in comfortable loose fitting styles; square, round and V shaped necks, some with collars, beautifully embroidered and lace trimmed; quality considered these night gowns are splendid value. Reg. \$2.25 each. **Friday and Saturday 1.85**

LADIES' SWEATER COATS.

Exceptionally good value is this Sweater Coat, knit in the popular chain stitch, trimmed with close knit collar and front; colors: Brown, Navy, Grey, Marone, Khaki and Cardinal. Reg. \$1.55 each. **Friday and Saturday 1.50**

MISSSES' WINTER COATS.

In fancy mixed and plain Tweeds, shades of Blue, Grey, Brown and Tango; a fine assortment of all the newest styles; sizes to fit girls from 10 to 13 years. The prices quoted below will show you what great value they are. Values to \$5.50 for \$3.75 Values to \$6.50 for \$4.50

CHILDREN'S HATS.

Covered with Velvet in pretty shades of Brown, Tan, Red, V. Rose, Nigger and Light & Dark Blue, daintily trimmed around crown and under brim with Silk in contrasting colors. Reg. \$1.00 each. **Friday and Saturday 85c.**

LADIES' UNDERSKIRTS.

Cream Flannelette with wide Cotton hip bands, 9 inch flounce; also Moire in Black, Navy, Nigger, Grey, Tan and Saxe; drawstring waists, to fit any size up to 32 inches. Reg. \$1.00 each. **Friday and Saturday 85c.**

Men's Shirts Reduced.

MEN'S NEGLIGEE SHIRTS.—Size 13½ to 16 inch necks, perfect fitting styles, soft double cuffs and stiff collar bands; neat pin stripes. Reg. \$1.00 each. **Friday & Saturday 85c.**

MEN'S SHIRTS.

Various pretty new striped effects, open fronts, Made from fine American Shirt Cotton; stiff cuffs and collar bands; all sizes; fresh new goods. Regular \$1.50 each. **Friday and Saturday 1.45**

Big Bargains in Hardware.

Asbestos Stove Mats. Reg. 5c. for 4c.
Clothes Pins, 2 doz. for 5c.
Stove Cover Lifters. Reg. 7c. for 6c.
Nail Files. Reg. 7c. for 6c.
Pokers. Reg. 8c. for 7c.
Cake Turners. Reg. 8c. for 7c.
Towel Racks. Reg. 10c. for 9c.
Loaf Tins. Reg. 10c. for 9c.
Bone Napkin Rings. Reg. 12c. for 10c.
Cleavers. Reg. 13c. for 11c.
Puff Pans. Reg. 15c. for 13c.
Electro Silver Polish. Reg. 15c. for 13c.
Dish Mops. Reg. 17c. for 15c.
Ham Knives. Reg. \$1.10 for \$1.00

Crockery Mender. Reg. 20c. for 18c.
Mirrors. Reg. 20c. for 18c.
Nail Clippers. Reg. 25c. for 22c.
Shaving Brushes. Reg. 25c. for 22c.
Venoli Furniture Polish. Reg. 25c. for 22c.
Nickel Waiters. Reg. 25c. for 22c.
Fire Shovels. Reg. 27c. for 24c.
Hand Mirrors. Reg. 35c. for 31c.
Razor Strops. Reg. 45c. for 40c.
Knife Boxes. Reg. 60c. for 55c.
Hair Brushes. Reg. 75c. for 70c.
3-piece set of Carvers. Reg. \$2.65 for \$2.35

You should take advantage of these BARGAINS in Staple and Household Goods

BROCADED CURTAIN REPP.

Beautiful silk finish, suitable for window curtains, wall draperies, etc.; 54 inches wide, in pretty shades of Light and Dark Saxe, Cardinal and Olive Green. Reg. \$1.50 yard. **Friday and Saturday 1.30**

WHITE BED SPREADS.

Splendid saving opportunities on White Marcella and Honeycomb Bed Spreads; large double bed size; nice close make; pretty patterns. Reg. \$2.75 each. **Friday & Saturday 2.40**

TABLE CLOTHS.

Purest Snowy White Damask Table Cloths; two sizes: 66 x 66 and 66 x 88 inches. Good wearing qualities that should make many friends for us. Reg. \$2.20 each. **Friday & Saturday 1.75**

SIDEBOARD COVERS.

Made from a good quality cotton, beautifully hemstitched; embroidered and openwork centres in neat new designs; also lace and insertion trimmed; sizes 66 x 14 and 66 x 12 inches. Reg. 65c. each. **Friday and Saturday 55c.**

CUSHION COVERS.

Brown and Fawn Linen, White Lawn and Muslin, beautifully embroidered Centres, in White and Colored Silks and Cotton; frilled and hemstitched edges; sizes 19 x 19 and 20 x 20 inches. Reg. 55c. each. **Friday and Saturday 47c.**

WHITE & BROWN COTTON BLANKETS.

Mottled Brown, with fancy colored borders, size 54 x 74 inches; and White with Pink and Blue striped borders, size 64 x 80 inches. These Blankets are made from heavy fleeced cotton and are excellent values. You should secure a pair or two of these at this low price. Reg. \$1.65 and \$1.70 pair. **Friday & Saturday 1.50**

TEA COSEY PADS.

Made from good soft cotton batting, covered with fine plain Sateen in colors of Pink, Yellow, Pale Blue and Red; medium sizes. Reg. 55c. ea. **Friday & Saturday 45c.**

TABLE NAPKINS.

Our big special line, so do not omit these. They are made from fine English Pillow Cotton, beautifully embroidered corners in pretty new designs, finished at edges with a 3 inch hemstitched frill of soft lawn; size 18 x 27 inches. Reg. 30c. each. **Friday and Saturday 10c.**

PILLOW CASES.

Made from fine English Pillow Cotton, beautifully embroidered corners in pretty new designs, finished at edges with a 3 inch hemstitched frill of soft lawn; size 18 x 27 inches. Reg. 30c. each. **Friday and Saturday 10c.**

WHITE TURKISH TOWELS.

These Towels are splendid value; pure White, soft and free from dressing; size 17 x 30 ins.; hemmed ends. Reg. 14c. each. **Friday & Saturday 12c.**

CHILDREN'S IMITATION FUR SETS.

Smart Imitation Stone Marten Sets for children in assorted fawns and greys. Three different styles of neck piece to select from. Some are trimmed with beads, other with ribbon and silk cord. No other imitation fur gives so much satisfaction as these. The wearing qualities are remarkable. Reg. \$1.50 set. **Friday & Saturday 1.30**

Another Big Recruiting Meeting Last Night.



VAST CROWD ADDRESSED BY LIEUT. KNIGHT AND MR. W. R. WARREN, K.C.

Last night another big crowd assembled in front of the Court House and were addressed by Lieut. Knight, a veteran of the Gallipoli and France Campaigns and now invalided home. The gallant officer made a strong plea for recruits for the Army and Navy, as both branches of the service were in need of every man they could get. He made a special appeal to the single men to enlist immediately and also those who are married and without "care," meaning those whose circumstances in life are such that their services at home are not needed so badly as they are in France.

Mr. W. R. Warren, K.C., speaking from the view point of one who had offered his services and was rejected, urged every man of military age and fitness to enlist and fill up the gaps made vacant by those who had made the supreme sacrifice. "Win The War," said Mr. Warren. "Let the slogan float throughout the length and breadth of the island, halting at every door where there is a man fit for active service."

The S. A. Band was in attendance and rendered several patriotic airs and at the conclusion of Mr. Warren's address the following young men offered for the Army and Navy:

ARMY.

J. J. O'Brien, St. John's; C. Isaacs, Lance Cove; W. James, St. John's; Peter Moakler, St. John's; Wm. Hynes, St. John's; Ralph Piercy, St. John's; Peter Tobin, St. John's; Leo Evans, St. John's; Wm. Taylor, Boat Har., N.D.B.; T. Lynch, St. John's; Leo Vail, St. John's; Abraham Piccott, Fair Islands, B.D.; W. Fitzgerald, St. John's; John Hussey, St. John's.

THE NAVY.

J. F. Edwards, St. John's; T. M. Peddie, St. John's; Thos. Dillon, St. John's; Thos. Hall, St. John's; Walter Nottall, St. John's; H. Allan, St. John's; Alex. Ivany, St. John's; T. Hammanhan, St. John's; W. Sparks, St. John's; R. Gill, St. John's; E. Wiliam, St. John's; John Thistle, St. John's.

FIREMEN MEETING.

The Firemen's Union again discussed the strike and considered other important matters relative to the body at a special meeting last night. Nothing definite was arrived at after a lengthy debate.



Don't Neglect Your Cough.

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if let alone, to the mighty giant oak, that cough if not stopped may grow to a very serious illness. When a Cough starts there's no telling where it will end. You know no doubt, of cases right among people you have known, where serious complications and fatal illness have had their start from a neglected cough or cold. "Don't neglect your cough," Stafford's Phorotone Cough and Cold Cure is what you should take. For sale at Stafford's Drug Store, Theatre Hill, and Stafford's Pharmacy, Duckworth Street. Price 25c. postage 5c. extra.

No trouble to take this cough remedy. Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 2 Specialties—STAFFORD'S LINIMENT. STAFFORD'S PRESCRIPTION. STAFFORD'S PHOROTONE.

CHASERS.

PERFECTION
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Public Notice.

Division of Jury Lists

claiming exemption from jury service, persons who claim exemption from that on which they are registered and all persons who have taken an oath to serve on a panel of jurors, are hereby notified that the Revision of the Jury Lists for St. John's, will be held in the Justice's Office from 9 a.m. to 2 p.m. on Wednesday, Thursday and Saturday of next week, and on Monday, Tuesday and Friday of the week following, October 30th, 1916.

CHAS. H. HUTCHINGS,
Justice of the Peace.

Household Notes.

soaked toast always burns.
will give soup a good flavor.
not fresh unless the flesh is
chicken pie makes a good
dish.
is of bright red color
fat.
samplings will make a good
dish.
book can have its pages
with gasoline.
stry can only be made
good, fine flour.
books realize how frequently
should be washed.
may not be more than a week
it be stale.
is more delicate if the crust
from the bread.
the water in which rice is
for a soup foundation.
stuffs eaten raw should be
before being served.

