

ONTARIO WHEAT + MANITOBA No 1 HARD



BEAVER FLOUR

YOU can make a bigger and better loaf of bread with "Beaver" Flour than with any Western Wheat Flour.

Of course, there's no comparison between Ontario fall wheat and western wheat. Bread made of Ontario flour alone is immeasurably superior to that made of western wheat in texture, fineness, whiteness and flavor.

It is true that western wheat flour makes a big loaf—but it is heavy, tough, full of holes and unwhiting both in appearance and flavor. "Beaver" Flour has the delicacy of flavor—the fineness

of texture—the snowy whiteness of the best Ontario fall wheat, with the strength of Manitoba wheat flour.

Because "Beaver" Flour contains both Ontario fall wheat with a little Manitoba spring wheat to increase the strength. "Beaver" is the original blended flour—a product of science and patience—perfected after years of testing.

If you want real home-made bread with the real home-made flavor—if you want light, delicious Pastry, Cakes and Pies—use "Beaver" Flour, best for one, best for all.

DEALERS—Write us for prices on Feed, Coarse Grains and Cereals. 138

THE TAYLOR CO. LIMITED, CHATHAM ONT.

I, C. R. TO RUN "FARMING SPECIAL"

Lectures on "Better Farming" to be Given to New Brunswick Farmers.

Farmers along the line of the Intercolonial Railway in New Brunswick will have the opportunity next June to take advantage of lectures on "better farming" to be delivered by members of the staff of the Provincial Government Department of Agriculture, in connection with the tour of the "Better Farming Special" train. The Intercolonial Railway will furnish the exhibit train, which will consist of three baggage cars laden with specimens for illustration and demonstration, a passenger car where the lectures are to be given and a car for the habitation of the officials in charge. The train will start from Fredericton about June 20th and its stops will be governed by a schedule which will be announced at a later date. The principal points along the Fredericton Division, to Blackville, will be visited, thence via the Indianston Branch to Millerton and thence to Newcastle and Chatham. From here the "Farming Special" will proceed East as far as Sackville, making stops long enough for lecturing purposes at Barnaby River, Rogersville, Harcourt, Memramook and Dorchester. Returning to Moncton where a two hours' stop will be made, the schedule will then cover Salisbury, Petitedouche, Sussex, Norton and Hampton. The North Shore will then be visited and stops made from Bathurst to Campbellton and Dalhousie, after which the train will return to Fredericton.

The object of the tour of the "Farming Special" is to instruct the farmers in the more advanced and scientific methods of agriculture, and the exhibit material carried on the train is merely for the purpose of demonstration. A hearty invitation will be extended to farmers all over the Province to assemble at the most convenient railway point on the day scheduled for the visit of the train, and attend these lectures, and by questioning and inspection gain whatever knowledge or enlightenment they may require. These "farming specials" have been run in Ontario and the west with most satisfactory results, and they should prove a great benefit to the farmers of our own province.

Advertisement for Johnson's Liniment, featuring a circular logo and text: 'The Liniment that is 101 Years Old. Quick relief for hurts, aches and pains. Every household should keep on hand the old, reliable JOHNSON'S LINIMENT. For over 100 years it has had no equal. Use inwardly for Colds, Bowel Disorders, Cholera Morbus, etc. 25c and 50c Bottles. L. S. JOHNSON & CO. Boston, Mass.'

CURIOSITY Prompted Many Women To Try PURITY FLOUR

THEY were curious to see exactly what results would be produced by flour consisting entirely of the high-grade portions of the best Western hard wheat.

They were curious to know more about a flour that contained none of the low-grade portions, which are found in every wheat berry, but which are separated and excluded from the high-grade in the process of milling PURITY FLOUR.



THEY were curious to know whether an ALL HIGH-GRADE hard wheat flour was really superior to a mixed hard and soft wheat flour.

They were curious to see and taste the kind of bread, buns, biscuits, cakes and pies PURITY FLOUR would make.

Curiosity prompts you to seek the knowledge they discovered. It's urging you to try PURITY FLOUR.

REMINDER: On account of the extra strength and extra quality of PURITY FLOUR it is necessary, for best pastry-results, to add more shortening than you are accustomed to use with an ordinary flour. Add more water when making bread.

Add PURITY FLOUR to your grocery list right now

PURITY FLOUR

"More bread and better bread"

CHORAL CONCERT

A GREAT SUCCESS

Town Hall Well Filled Thursday Night to Again Welcome the Local Favorites

Newcastle Choral Society held its third annual concert in Town Hall Thursday night. The following ladies and gentlemen took part: Fred S. Henderson, Director; Miss Nan Quinn, pianist; Miss Donalds, reader; Mrs. Annie Atlingham, Mrs. S. A. Demers, Mrs. P. Russell, Mrs. A. E. Shaw, the Misses Jessie Lyon, Rennie McQuarrie, Bessie Crocker, Minnie Stothart, Mabel McGregor, Hickson, Ethel McDonald, Jean Allen, Edna Payne, Alice Johnston, Margaret Hubbard, Marguerite Lawlor, Greta Rundle and Jennie Gramley, and Messrs. Chubb McLoon (Chatham), H. M. Gough, Ray Morrison, A. E. Shaw, F. M. Locke, Jas. McMurray, Chas. Aharan, Wendell Williamson and Archibald Russell.

The principals were Miss Lyon, soprano; Miss Crocker, alto; Miss Donalds, reader; Mr. McLoon, baritone; and Mr. Gough, tenor.

The reading, solos, duet and trio were most enthusiastically endorsed and handsome bouquets presented to the ladies who took part and also to the pianist.

The affair was a grand success and reflects much credit upon Mr. Henderson, Miss Quinn, the other officers and upon all who took part.

The programme was as follows:

- 1. Reading—"The Wreck of the Hesperus." Miss Donalds.
2. Cantata—"The Wreck of the Hesperus." Poem by Longfellow, music by T. Anderson.
3. Vocal Solo Selected Mr. McLoon
4. Madrigal—"Whilset Youthful Sports"—J. Barnby.
5. Trio—"Afloat at Dusk"—Barnes-Elliott—Miss Lyon, Mrs. P. Russell, Miss Crocker.
6. Chorus—"Gypsy Round"—J. Becker.
7. Reading—"The Soul of the Violin"—Margaret E. Merril, Miss Donalds.
8. Male Chorus—"Pack, Clouds Away"—Chadwick.
9. Vocal Solo—"Call Me Back"—Denza—Mrs. P. Russell.

10. Chorus—"Dean' Ye Cry Ma Honey"—Nolt-Smith.

11. Vocal Solo—"Fortunio's Song"—R. DeKoven—Mr. Gough.

12. Chorus—"Merrily Row"—Denza.

13. Vocal Duet—"The Fishermen"—Gabussy—Messrs. McLoon and Gough.

14. Chorus—"The Maiden of the Fleur de Lys"—E. A. Symphon.

God Save the King.

The officers for the Society for 1911-12 are:

A. A. Davidson—Hon. President.
J. D. Creaghan—Hon. Vice-President.
F. S. Henderson—President.
Mrs. W. A. Hickson—Vice-President.

James Calder—Vice-President.

Mrs. O. Nicholson—Secretary.

A. E. Shaw—Treasurer.

Miss Bessie Crocker—Librarian.

Miss Florence Hickson—Asst. Librarian.

Miss Nan Quinn—Pianist.

F. S. Henderson—Director.

Why He Was Late.

"What made you so late?"

"I met Smithson."

"Well, that is no reason why you should be an hour late getting home to supper."

"I know, but I asked him how he was feeling, and he insisted on telling me about his stomach trouble."

"Did you tell him to take Chamberlain's Tablets?"

"Sure; that is what he needs." Sold by all dealers.

NOTICE CHANGE OF BUSINESS

The business heretofore conducted under the name and style of Jack & Co. will be continued from this date under the style of Moody & Company.

All accounts due the late firm will be payable to H. B. Anslow at the Store, Newcastle, N.S., or to the Store, Newcastle, N.S., April 1st 1912.

Subscribe For

The Advocate

Campbell on, March 30th, 1912

A WONDERFUL DISCOVERY

An eminent scientist, the other day gave his opinion that the most wonderful discovery of recent years was the discovery of Zam-Buk. Just think! As soon as a single thin layer of Zam-Buk is applied to a wound or a sore, such injury is insured against blood poisoning. Not one species of microbe has been found that Zam-Buk does not kill!

Then again, as soon as Zam-Buk is applied to a sore, or a cut, or to skin disease, it stops the smarting. That is why children are such friends of Zam-Buk. They are nothing for the science of the thing. All they know is that Zam-Buk stops their pain. Mothers should never forget this.

Again, as soon as Zam-Buk is applied to a wound or to a diseased part, the cells beneath the skin's surface are so stimulated that new healthy tissue is quickly formed. This forming of fresh healthy tissue from below is Zam-Buk's secret of healing. The tissue thus formed is worked up to the surface and liberally casts off the diseased tissue above it. This is why Zam-Buk cures are permanent.

Only the other day, Mr. Marsh, of 101 Delormier Ave., Montreal, called upon the Zam-Buk Co. and told them that for over twenty-five years he had been a martyr to eczema. His hands were at one time so covered with sores that he had to sleep in gloves. Four years ago Zam-Buk was introduced to him, and in a few months it cured him. To-day, over three years after his cure of a disease he had for twenty-five years—he is still cured and has had no trace of any return of the eczema!

All druggists sell Zam-Buk at 50c box, or we will send free trial box if you send this advertisement and a 10c stamp (to pay return postage). Address Zam-Buk Co., Toronto.

NOTICE TO SUBSCRIBERS

To whom it may concern: This is to certify that Mr. J. M. Lewis of the Newcastle Union Advocate is duly authorized to collect subscriptions and advertising bills due to Union Advocate, for subscriptions or advertising, and to give receipts in my name. (Signed) H. B. ANSLOW, Campbell on, March 30th, 1912

Advertisement for 'Every Woman' featuring an illustration of a woman and text: 'Every Woman is interested and should know the wonderful benefits of the new Vaginal Spray. It cures all kinds of vaginal troubles, such as itching, burning, and irritation. Ask your druggist for a trial box. WOODS & SUGG, CO., 41 St. George St., Toronto, Ont.'

GIFT OF A DYING TOT Savings of a Little Child Dying of Tubercular Trouble Goes to Help the Consumptive Poor

How true it is in many different walks of life that "a little child shall lead them." We have been shown a copy of a letter written by a lady of St. John, N.B., who only a month ago lost her little child, a girl of nine years, of tubercular trouble. The mother's own words tell the story better than it can be told in any other way. She writes to the Secretary of the Muskoka Free Hospital for Consumptives at Gravenhurst in these words: "While my loved one was ill, I one night opened some literature from you at her bedside. She asked me what it was. I told her it was a paper asking for subscriptions to the Muskoka Free Hospital for Consumptives, and showed her the pictures in the pamphlet. She asked if she could not give what she had in her little savings bank. I told her 'Yes'—to give it to the doctor and he would send it. But she was too sick when he came again, so I am enclosing an express order for the amount I found in the bank, viz., \$1.75, a small subscription, but trust you will receive it in the spirit in which it was given."

The letter is typical of many that are being constantly received at the head office of the Muskoka Hospital, 347 King St. W., Toronto. These come from all parts of Canada, for patients are received from anywhere in the Dominion.

At the present time there are 156 patients in residence in the Muskoka Free Hospital, 128 of whom are unable to pay a single cent, and the other 28 only nominal sums—much less than the actual cost of maintenance. During the nine years that the Muskoka Free Hospital for Consumptives has been open, not a single patient has ever been refused admission because unable to pay.

REWARD.

WHEREAS five years ago the word Zam-Buk was unknown in Canada, and Zam-Buk is to-day admitted to be the finest cure for skin injuries and diseases;

AND WHEREAS it has been represented to us that there are still some good Canadians, and even some mothers and heads of families who have not yet tried this great balm, we hereby offer a REWARD of one free trial box of Zam-Buk to every person who has not yet tried this wonderful balm;

PROVIDED they send by mail to us this proclamation together with one-cent stamp to pay return postage of such box;

AND FURTHER PROVIDED that they address such application to our offices at Toronto.

Given under our hand this day.

ZAM-BUK.

Subscribe To-day