

THE OBSERVER

Published every Thursday in the interests of Carleton and Victoria counties from the office in the Town of Hartland, N. B. Liberal in politics and practicing the apostolic injunction to "Prove all things honest in the sight of all men." Owned by The Observer Limited, Fred. H. Stevens, Editor and Manager. Branch Office at Grand Falls.

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ADVERTISEMENTS: Small ads of 30 words or less will be inserted one week for 50 cents. 3 weeks for \$1.00. Rates for larger ads on application. All forms of announcements except births, marriages, deaths and church services must be paid for.

Items and correspondence on live local topics are invited. Address all communications and make all orders payable to Observer Limited, Hartland, N. B.

HARTLAND, N. B., JUN 24, 1920

THE LINOTYPE

All of the news matter in this issue was set on the Observer's new linotype. This is the first linotype ever installed north of Fredericton and for so small a town as Hartland it is a bold venture. The particular machine which the Observer has put in is the latest development of the invention. The linotype is acknowledged to be the most complicated and most nearly human of any machine that was ever devised. Continuous attempts at the invention of a machine for setting type had been made since 1825, and it was not until 1874 that Ottmar Mergenthaler, a German-American, took up the crude inventions that existed for type setting, rejected them, and determined upon a method of producing type-set matter on an entirely new principle. He worked for eleven long years before his machine was considered of practical value. In 1887 the New York Sun tried the machine and pronounced it a success. Immediately there sprang up such a demand for linotypes that the capacity of the factories has been taxed from that day to this.

Previous to 1887 the type of all the great dailies was set by hand, by men, each paper employing 40 to 60 or more such compositors. A paper employing 40 men would install six machines and cut their composing staff down to that number of men. In that period of time there was a revolution among the old-time printers, and it looked as if they would have to seek a new field for livelihood. The alarm was, however, entirely false; the demand for printers has continued increasing, until today, when linotype operators and printers generally are at once the most difficult craftsmen to secure and the most highly paid.

The equipment just placed in the Observer Office consists of the standard Model 5 linotype with extra magazine. It means an investment of \$4250. This machine was installed by S. F. McMurray of the Toronto Type Foundry Co. Ltd., who proved himself master of every detail of the complex details of this wonderful mechanical triumph.

It will be noticed that the type used in this issue is much smaller than that formerly used, and the lines are much closer together. This means that the same amount of matter will not require so much space, and we should be in a position to give our readers twice as much news matter as hitherto. Up to this week the Observer has employed regularly from two to four girls for type setting. Hereafter none will be required, save and providing nothing goes wrong with the machine.

The manager of the Observer has kept abreast of the technical developments of the linotype from the time of its first success, but has had no practical experience with the machine. Viewing all the marvellous complexities of the invention he is uncertain just today whether his troubles have ended or just begun. It is expected that the linotype, under the operation of one man, will perform the work of the staff of five and the capacity of the office is increased to just that extent.

ADAMS-DAVIS

A wedding of much interest took place at Hartland, a popular young woman of Hartland, became the wife of place yesterday, June 23, when Miss Howard E. Adams of the firm of J. W. Adams & Son, undertakers. The ceremony took place at 2.15 p.m. at the home of the bride's aunt, Mrs. George W. Boyer, in the presence of 40 guests, Rev. E. A. Trilles officiating. The bride was wearing a blue tulle gown with over-bouff of Georgette crepe of the same color beautifully embroidered. Her hat was of dark blue with a touch of coral.

The house was artistically decorated with cut flowers and the bride's table was very beautiful with its hanging basket of flowers and white ribbon streamers. The bride's cake occupied a table by itself and looked very tempting under its canopy of white ribbons and small silver basket of flowers. A sumptuous buffet luncheon was served, after which the wedding party went to the station, where, amid showers of confetti the newly wedded couple took the 4 o'clock express for a honeymoon trip to Boston and put of town were Mr. and Mrs. George Davis and Miss Ellnor Davis of Mhlenocket; Mr. and Mrs. A. G. Owens, Norriewood, Me.; Mrs. John Page and Miss Edna Page, Tracey Mills; Mrs. Horace Perry, Wolfville, N.S.; Mr. and Mrs. G. H. Page, Centerville; Mr. and Mrs. J. Fred Boyer, and Mr. and Mrs. Cochran, of Victoria.

SHOWER AND PRESENTATION

The Philathes class of the U. B. Sunday school met at the home of Miss Sadie Currie last Friday evening and presented Miss Annie Davis, one of their members who was soon to be married, with a handsome silver and pyrex casserole. A merry social evening was spent and refreshments of ice-cream and cake were passed. On Monday evening a number of Miss Davis' friends surprised her at her home and gave her a variety shower.

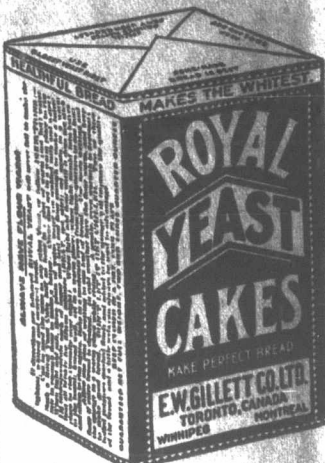
Reserved seats for Urban Stock Co. at Observer Office, 75 cents. General admission 50 cents.

HUNTER-DAVIS

A very pretty wedding of much social interest took place at the Methodist church, Florenceville on Wednesday, June 16, at 2 p.m., where Crystal Nina Davis of Bristol became the bride of Elmo Roy Hunter of Florenceville, the ceremony being performed by the Rev. Mr. Wightman. The bride and groom, who were unattended entered the church to the strains of Lohengrin's March played by Miss Stella Hunter, and took their places under the floral arch. The bride looked very winsome in a gown of white georgette and satin, with veil and wreath of orange blossoms and carried a shower bouquet of roses, sweet peas and fern. The church which was filled with relatives and friends of the bride and groom, had been prettily trimmed by the girl friends. After the ceremony a delightful wedding breakfast was partaken of at the home of the bride's sister, Mrs. A. B. Gaines, after which the happy pair left on the train for Skiff Lake to spend their honeymoon. The bride's travelling dress was navy blue with hat to match and fur stole, the gift of the groom. Mr. and Mrs. Hunter, who will reside in Florenceville, have the best wishes of many friends for a long and happy life.

A PLEASANT SURPRISE

The music loving people of Woodstock were treated to a delightful surprise in the store of the Creighton Musical Instrument Company on the evening of Thursday the 17th, when Mr. Morris of Charlottetown, P.E.I., gave a short piano recital. Mr. Morris



is a pupil of the celebrated Samiroff, and he gave an exhibition of execution and expression that has seldom if ever been heard here. Mr. Morris was greatly pleased with the Gerhard Heintzman piano he gave the recital on and expressed his opinion that it is one of the best of Canada's pianos. A great many music lovers were disappointed that the short notice did not give them a chance to hear Mr. Morris. His programme was almost entirely classic with the exception of a few numbers of his own composition. We all hope he will come again soon.

At 8.45 on Saturday, June 19, 1920, the first linotype slug, and perhaps the last, was cast in the office of The Carleton Observer.

REPRESENTATIVE WANTED—Canada Petroleum and Refining Co., Ltd., are offering a limited amount of stock, splendid prospects, good locations, splendid prospects, liberal commissions. What about your territory? For particulars address R. McLellan, 81 Victoria street, Toronto, Ont.

Dean Drake who has been spending the past year in the west returned home on Thursday.

Miss Marion Stevens returned home on Thursday after two weeks pleasantly spent with Mrs. Ella Reid in Toronto.

Goods ordered last Fall and delayed in shipment are now coming in

At CARR'S

Prices are marked lower than if bought now. Call and see our new Dress Goods, Prints, Underskirts, Aprons, House Dresses, Garden Dresses, Blouses, Night Gowns for ladies and girls. White and Grey Cottons (on which we can save you money). Drapery Schmitz (very cheap and pretty). Pyjama Cloth, Chambray, Empire Quilting, Steel-Clad Gaiters, Crash Towelling, Green Leno, Turkey Red Cotton, Table Oil Cloth, Ribbons, etc.

For Men and Boys

Summer Pants, Overalls, Top Shirts, Shirts, Gloves, Ties, etc. Kiddies and Brown Low Shoes for men. Another lot of Boots and Shoes just arrived.

Fine, Coarse and Rock Salt

Your horses and Cattle should have some of the last article. Rolled Oats, Granulated Corn Meal, Feed Meal, Whole and Cracked Corn, Grits and Oyster Shells for Hens.

We handle Simmon's Ltd. Beds and Bedding

The biggest manufacturers of these goods in the British Empire.

Snow White and Five Roses Flour

New Perfection Oil Stoves. Buy your cook one and she will be pleased and you will save money. Keep your wood for the winter. It will be high.

John T. G. Carr

Hartland Drug Co., Limited

\$10,000. IN CASH PRIZES

to be given away by the Manufacturers of the

Everready Daylo

Come and get a contest blank and particulars

Fresh Stock of Batteries on Hand

KODAKS AND SUPPLIES

Pure Drugs Our Motto---No Substitutes

For Sale—About 50 bushels of good clean seed buckwheat. Apply to Frank Sharpe, Carlisle.

Mrs. C. A. McCormick, formerly of Somerville, but now living with her son Donald at Medford, Mass., arrived here last week and is a guest of Mrs. A. M. Sippelle at the home of H. A. Sippelle.

"Flake white" flour, manufactured at Centerville, from Manitoba hard wheat, makes better bread and more bread, and costs no more than flour commonly sold here. For sale by C. M. Sherwood, Bath.

Miss Grace Donkin who is on the staff of the M.R.A. stores at St. John arrived home on Thursday for a week's vacation. Miss Bertha Donkin returned on the same day from Boston where she has been for several months.

On Thursday evening Miss Helen Plumer arrived home from New York bringing the diploma of Master of Arts conferred upon her by Columbus University. Miss Mary Carr who has been spending two weeks in New York arrived home with Miss Plumer.

While in Toronto a few weeks ago the editor enjoyed a 40 mile ride through the beautiful city and its suburbs through the courtesy of Frank Champ a clever young salesman for the Overland-Wyllis people. The car demonstrated was one of those delightfully smooth running Light Fours.

Keith & Plummer Ltd. wish to reduce their stock of boots and shoes by putting on a cheap sale. When you see their low price it will remind you of the days when you got shoes for nearly nothing. We pay 45 cents a dozen for eggs and 48 cents a pound for butter.

Swat That Fly!

Open season now on all sizes and varieties of this household pest

Tanglefoot Wilson's Fly Pad Spiral Fly Catcher and Swaters

Start your fly killing campaign early this year and help to cut down the strength of the fly army

Estey & Curtis Co., Ltd.,

Kodaks, Printing and Developing, Music and Stationery

The Rexall Store

HARTLAND, N. B.

TOGS For Happy Summer Days



If you are going to get anywhere in this world—you'll get there quicker if your appearance is an asset—rather than a liability. Our specialty is in making clothes for men who know the value of being well dressed—live wires. That is why we show fabrics of the latest weaves and patterns and of the finest textures—and devote so much care in the building of your clothes.

It Will Pay You to Wear

DRESS & WELL

Hand-Tailored-to-Measure Clothes

Prices to Suit Every Man
\$25.00 to \$75.00

ARE YOU COOL?

Underwear that will keep you cool on hot summer days.

Silk & Wool Union Suits	\$4.00 Per Suit
Balbriggan " " Short Sleeves and Long Legs	1.75
" " " Short " "	1.50
B.V.D. Style	1.35
Two piece Balbriggan Elastic Knit	.75 Per Garment
" " " Finest grade Zimmer Knit	.90
" " " Keep Kool Underwear	1.00

Boys Balbriggan Underwear in Two-Piece Union Suits

Fancy Soft Collars

Did you ever wear the Delpart Soft Collar? No! Get one. They are the only collar for hot summer days. There are six popular shapes and they are made from the finest English Madras, and the only collar with the celluloid front support.

NECKWEAR

in four-in-hand style with wide flowing ends and popular shades. Knit ties in four-in-hand styles, hard stripes and plain colors. Fancy and plain hook-on ties. Snappy bow tie to hook on. A large assortment of bat-wings in all the latest colors.

MEN'S WORK GLOVES

A large line of gauntlet gloves to be sold for only 59c per pair.

LADIES SILK AND SILKOLINE HOSE

Colors: Black, white, blue, grey, bronze, tan and chestnut. Prices: 50c, 75c, \$1.50 and \$2.25.

Panama and Felt Hats Cleaned and Blocked

KIDDIES' WEAR

Wash suits, Overalls, Khaki Pants, Underwear, Hose and Miss Bird Suits.

B. B. DYKEMAN

O. A. Hovey, Manager

HARTLAND, N. B.