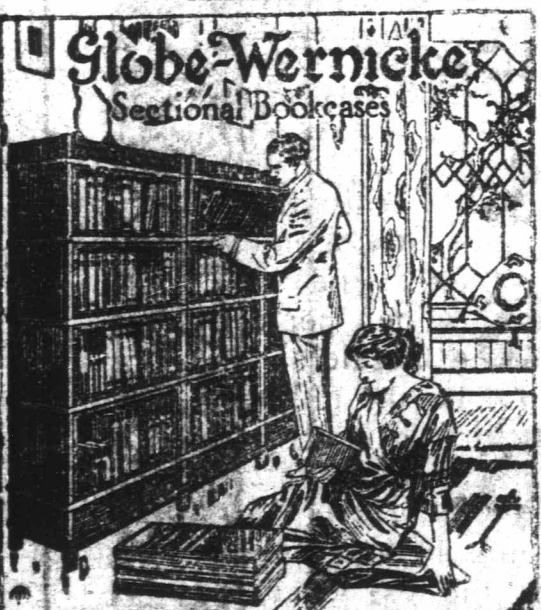


J. J. St. JohnGOOD NEWS FOR
THE FISHERMENOR
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- Victor Flour.
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- Daily Bread Flour—the good kind.
- Pork at \$42.50 and \$45.00 Brl.
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- Very Best Molasses—Brl. or Pun.
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make a bookcase that is
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Tinware. Wholesale and Retail.
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ADVERTISE IN THE ADVOCATE

**Contributions to the Catalina
Cot Fund for 1917-1918**

\$10.00 each—J. J. Stone, B. Snelgrove & Sons.	\$20.00	50c. ea.—A. E. Reid Mrs Thos White, Mrs. Arthur White, Mrs. Wm. J. W. White, Chesley Reid, Jno. Bright, Taylor Hiscock, Mrs. Samson Rowe, Wm. Rowe, J. B. Dunn, Mark Guy, A. Pearce, Peter Hiscock Harold Clouter, Geo. Russell Walter Jeans, Mrs. Isaac Lodge, Mrs. J. Russell, Miss Alexandria Jones, Alex. Pelley, Jno. Diamond, Mrs. Nat. Lodge, Jno. Sutton, A. Friend, Thos. Sutton, Mrs. R. Mason, Horatio Lodge, Mrs. Jno. McLaughlin, J. G. Courage, Thos Russell (of James), Mrs. Geo Sutton, Aquilla Willis, Thomas McNamara, Michael McNamara, Arthur Field, Joseph Brett, Bernard Walsh, Mrs. Larry Walsh, Jno. McLaughlin, Geo. Norman, Patrick Clouter, Wm. Brown, Arthur Clouter, Mrs. Isaac Manu, Chas. Haynes, William Haynes, Albert Haynes, Eli Collins, Sr., Robert House, Robt. Lane, Richard Edwards Jno. Tippet, Theo. King, Henry Clouter, David Bursey, Ephas King, Albert Hicks, Wm. Mannell (of Jno.) Wm. Mason (of Jno) Henry Eddy, James Keels, Robt. Mason Theo. Sheppard, Harold Sheppard (of Theo.), Albert Sheppard (of Mark), Kenneth Sheppard, Miss Mary A. Robbins, Stuart Sheppard, Mark Sheppard, James Sheppard, Thos. Sheppard, Fred Sheppard, Jno Sheppard (of Thos) Henry Sheppard, Joseph Sheppard, Wm. Sheppard, Sr., Jonathan Edwards, Wm. Sheppard (of Simeon), Alfred Sheppard, Jr., Jno Hunt, Jas. Hunt, James Humphries, Henry Ed. Sheppard, Ronald Bursey, Max. Bursey, Wm. House, Aubrey Gullage, Jeremiah Lane, Arch Gullage, Thos. Elliott, Wm. J. Gullage (of Robt.), Joseph White, Sr. Ronald White, Jno. Parry, Joseph Sweet, Robt. White, Ed. Sheppard, Frank Sweet, Alex. White, Solomon Clouter, Sr. Caleb Medus, Theo. Blundon, Thomas Sweet, Clarence Ryan, Selby Gullage, Samuel Higgins, Wm. White, Sr., Ed. Gullage (of Jas.) George Gullage (of Jos.), Joseph Little, Jas. Russell, Victor Manuel, Allan Clouter.	4.80
70 cents each—Mrs. Geo. Stevens, Mrs. Jno. Coel, Mrs. Geo. Howell, Robt. Blundon, Gilbert Clouter, Thos. Clouter Wm. Duffitt.	4.90	40 cents each—Mrs. Thos. Manuel (of Saml.), Mrs. Wm. Blundon, Jno. Sheppard (of Jas.), Noah Blundon, Wm. Humphries, Sr., James Gullage, Jno. H. Mason, Wm.	1.20

Sheppard, Eli Sheppard	4.00	35 cents each—Joseph Manuel (of Wm.)	35
30 cents each—Mrs. Ed. Bishop, Mrs. Jno. Norman, Simeon Reid, Mrs. Thos. Russell (of Jno.) Chas. Rowe, Jno. Stickle, George Gullage (of Geo.), Thos. Lane, Matthew Mason.	2.70	25 cents each—Ernest Moore Mrs. Michael Sutton, Mrs. Juliana Guy, Wm. Brushett, Mrs. C. Jeans, Wm. Russell, Mrs. Joseph Hiscock.	1.75
20 cents each—Dugald Bursey, Robt. Ryan, Bert Ryan Mrs. Arch Duffitt, Mrs. Jabez Courage, Mrs. G. Pearce, Mrs. Theo. Pearce, Al. Nicholl, Jas. Joy, Thos. Russell (of Robt.) Chas. White, Wm. Mason (of Mat), Stephen Stickle, Dugald Duffitt, Albert Duffitt, Jno Duffitt, Arthur Sheppard, Herbert Sheppard (of Henry), Robt. Gullage, Mrs. Wm. Gullage, Wm. Keats, Jno. Walsh, Jno. Sweetland, Hezekiah House.	4.80	10 cents—Bernard Mason, Sr.	10

LITTLE CATALINA

Joseph Johnson	\$5.00	50 cents each—Jas. Good-year, Geo. Steed, Robt. Eddy, Thos. Hunt, Hugh Reid, Augustus Johnson, Herbert Johnson, Robt. Johnson, Geo. Eddy, Thos. Steed, Mrs. Annie King, Mrs. Ernest, Chas. Dalton (of Albert), Job Dalton, Joseph Kennedy, Wm. Chaulk, Alex. Tibbett, Wesley Johnson, Thos. S. Dalton, Albert Dalton, Jacob Dalton (of Mark) Mrs. Jno. T. Dalton, Lorenzo Dalton, Levi Dalton, Jno. J. Dalton, Jr.	18.50
30 cents each—Mrs. Joseph Steed, Jacob Dalton.	9.00	25 cents each—Jno. Stagg, Sr., Thomas Day.	6.25
20 cents each—Theo. Chaulk Jno. Dalton (of Eli) Azariah Tibbett (of Jas), Thomas Pearce, James Reid, Tobias Reid, Jordan Johnson, Thos. Carpenter.	1.60	10 cents each—Jno. Cullimore Sr., Jno. Cullimore, Jr., Geo. Way.	30

MELROSE		\$2.00 each—Richard Lane, Mrs. Richard Lane.	\$4.00
Patrick Doody.	1.50	\$1.00 each—Patrick Dugan, James Peters, Timothy Mason, Philip Peters, Wm. Peters, Michael Daley, Richard Daley, Callahan Scanlon, Wm. Lane.	9.00
Jno. Peters.	70	50 cents each—Alex. Peters, Jno. Peters, Michael Feehan, Richard Feehan, Thos. Doody, Thos. Doody, Sr., Jno. Humphries, Philip Humphries, Wm. Humphries, Michael Lane, Michael Doody, Robt. Ivany, Daniel Scanlan, Martin Mackey, Ed. Duggan, Mrs. E. Duggan, Nicholas Donovan, Mchl Donovan, Wm. Peters, Mrs. C. Duggan, James Cotter, Rich. McDonald, Mchl. Walsh, Daniel Walsh, Jno. Duggan, Ed. Lane, Wm. Meay, Sr., Philip Peters Jr.	14.00
20 cents each—Patrick Lane Patrick Duggan, Jno. T. Doran.	60	Mrs. P. Peters.	10

RECAPITULATION

Catalina collection.	\$272.06	Balance in hands of Treasurer.	\$5.35
Little Catalina.	43.14		
Melrose.	39.15		
Remitted St. John's amt in full for 1917-18.	\$260.00		
2 cots.	\$260.00		
Balance in hands of Treasurer.	\$5.35		

JNO. J. WHITE,
Treasurer.**The Ten
Commandments
For Xmas Giving**

1. Thou shalt love the giver of the gift, because he has sent the gift.
2. Thou shalt remember first the very young and the very old.
3. Thou shalt buy within thy means, remembering the spirit of the gift and not the value.
4. Thou shalt not become a party to the mere exchange of gifts. Let thy heart go with each and every greeting or present thou sendest out.
5. Thou shalt make such gifts as thy skill may warrant, inasmuch as the work of thy hands gives added value to the offering.
6. Thou shalt tie up no bitter remembrances with a gift, but only peace and goodwill.
7. Thou shalt have thy gifts ready several days before the time of delivery, that the immediate days before Christmas may be filled with peace and happiness, and not with turmoil and frenzy.
8. Thou shalt seek the abodes of the poor and friendless with such wholesome gifts as may cheer and nourish their hungry bodies and hearts.
9. Thou shalt not gush over thy gifts. Thou shalt show thy gratitude in more sincere ways.
10. Thou shalt, at earliest opportunity, give written or verbal thanks for such kindnesses as thy friends may have bestowed upon thee at Christmas.

MARRIAGE PHILOSOPHY

Brown and Black were arguing at their club on the question as to who should be the head of the house—the man or the woman.

"I'm the bread-winner," Black said, firmly, "and therefore I rule in my house."

"Well," Brown replied, "before we were married my wife and I made an agreement that I should make the rulings in all the major things and she in all the minor ones."

"And how as it worked?" Black inquired.

Brown smiled wily. "So far," he replied "there have been no major matters."

MANY TIMES BETTER

Colonel Roosevelt said at an Oyster Bay luncheon that America should have maintained a larger standing army.

"Then, perhaps," he added, "Germany wouldn't have dared to murder our wives and babies by the hundred on the seas."

"Of course," objected a pacifist, "large standing armies mean enormous expenditure—an enormous war-tax."

"Well," said Colonel Roosevelt, "isn't a tax on our purse a thousand times better than attacks on our person?"

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NORTH SYDNEY COAL

4000 Tons in Stock

Sent home at

LOWEST MARKET PRICES.

**THE NEWFOUNDLAND
PRODUCE CO., LTD.**

PHONE 20.

oct 11

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September, 1917.

Dear Sir,—

Another year has passed, and we are still to the front with a first class stock of Gents' and Boys' Clothing. We are writing you in the hope that we may be enabled to sell you some of your Fall supply of Clothing, and at the same time make a reasonable profit for ourselves.

We would advise you in buying your Clothing to do so as early as possible this Fall, as almost every week there is a rise in prices, which are indeed high enough already. We hope that you will drop in and see our Clothing when in the City, and if not satisfied with the Clothing and the Goods you need not buy. With best regards, I am, yours truly,

T. J. BARRON.

P.S.—We give special attention to all Mail Orders.
Address:

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Boys' and Men's Outfitter,
358 Water Street,
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One door West of Post Office.

**CONFEDERATION LIFE
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JUST a small amount invested in a perfectly safe place, for the protection of our family, or ourselves in old age.

D. MUNN,
268 WATER STREET
St. John's,
Manager, Newfoundland.
AGENTS WANTED.

**UNEQUALLED VALUE
In Men's and
Boys' Clothing**Our aim has always been to give
satisfaction.

Merchants who sell our goods report
QUICK SALES and SATISFIED CUSTOMERS.

We have now THE FINEST
RANGE OF CLOTHING ever
shown in this market.

PLACE YOUR ORDER NOW.

Wholesale only.

**Newfoundland Clothing
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You CAN'T DO IT!

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