



**A RURAL POSTMASTER AND MERCHANT'S VIEWS**

To the Editor of the Globe (Toronto): I have read with much interest your advertising sheet, booming the new postal C. O. D. service, also your questionnaire, and though it might be of interest to give you my views on the matter, from a double standpoint, first, of a rural Postmaster, and secondly, a retail merchant in a rural district.

We admit, of course, that this service, from the standpoint of a Toronto daily paper, looks like a pretty good thing, not as much, perhaps, for the general public as for the Toronto department stores, whose money, collected from all parts of the Dominion, yields large profits that are invested in Toronto.

However, to be fair in this matter, we must look at all sides of the question. In every postoffice in the country, the Postmaster and his assistants spend all their time and energy in a service that is more arbitrary and exacting than any other public service, with less pay and longer hours of work, and are finding themselves every year more and more an "Annex" to Toronto department stores.

The Postmaster's salary is based—not on the mail matter he distributes, or the tonnage that he handles, but on the number of stamps that he sells. Consequently, two or three stamps that he sells will bring him fifty or a hundred pounds of mail matter to distribute, for which he receives neither pay nor commission.

This in itself would seem to be a sufficient burden to add to the ordinary post-office work, but now a paternal Government, imitating our American neighbors, makes the Postmaster, already nearly crowded out of his office with mail-order parcels, responsible for the collection of the Department store accounts, through the C. O. D. service. It is of absolutely no benefit or convenience to the public; a package cannot be delivered until the charges are paid, and it simply adds work and expense. As an instance of this: A firm in Toronto advertised a two-dollar article at a special price of one dollar. A patron of this office sent the dollar, and the article is mailed to him with a C. O. D. charge of \$1.15. Including charges, the amount to pay is \$1.22 which he must pay before he gets his purchase.

That is the Postmaster's side of the story; now, look at it from the standpoint of the retail merchant, and show us where the public receives any benefit. True, the Toronto merchants are enabled to unload "sight unseen", as small boys trade broken jack-knives, a quantity of goods that they could not handle over the counters, and the money they receive is invested in Toronto, and nine times out of ten they get away with the transaction because it is less bother to keep an unsatisfactory article and wear it out as soon as possible, than to return it and try to get your money back.

In the meantime, the retail merchant in the country or small town is trying to hold his trade, compete with the big department stores and make ends meet, and does not always find it an easy problem; in the first place, he must keep a better class of goods, because he could not sell over the counter the class of goods sold by advertising, and, in the second place, in many cases, he is waiting for his money, while his customers are sending all their ready cash away to pay for wonderful bargains (?) they read about in The Globe. Possibly their conscience troubles them a little as they remember some absolutely necessary items they must have for dinner tomorrow, but then you know, "We have an account with Mr. Jones, and he won't mind waiting until next month for the money; in fact, he ought to be glad to have our custom at all, and we could not afford to miss a bargain like this."

Now no one will deny that the retail merchants throughout the country are a necessity, a necessary evil, judging from the amount of abuse they get. Nevertheless, they are a necessity, and besides being good citizens, they endeavor, as far as possible, to give good service as any department store in the city. They carry a heavy stock, too, compared with their volume of trade, much heavier than a city store, because they have to carry every line that is carried by a big department store, and their profits are less because they cannot turn their stock over as quickly. They pay taxes at home, they help keep up roads, schools and churches; they employ help at home, nearly always supporting from the business one or two families of employees, and when hard times come and money is scarce, they are the ones who hold a man up and keep him and his family from suffering for lack of necessities until he gets another job. Now, how much of this neighborly assistance and co-operation does the country district, or the far-away customer receive from a department store in Toronto?

Cut out "buying by mail", and we venture to say trade will be better for the merchants, and the customers will have a lot better return for their money, and the Postmasters will rise up and call you blessed, when the parcel post and the C. O. D. service are abolished.

**WINNIPEG FORMS AN ACADIA CLUB**

Winnipeg, Jan. 4.—Officers have been elected from graduates for the Acadia Club of Winnipeg, composed of graduates, former students and friends of Acadia University, Wolfville. The meeting performed a dual function, in that it served as an organization session and at the same time welcomed to Winnipeg Rev. Dr. F. W. Patterson, the new President of the University. The officers of the new club are: President—Professor J. A. Perry. Vice-President—Rev. W. V. Vincent. Secretary—Mrs. Elizabeth Caldwell. Executive Committee—Professor F. S. Nowlan and Rev. C. B. Freeman. Senator F. L. Schaffner, welcoming President Patterson, expressed hope that Acadia will pay more attention to giving proper training in English. He said all Canadian colleges, including Manitoba University, were not giving proper attention to this subject.

Do not be disturbed because of your imperfections and always rise up bravely from a fall. I am glad that you make a daily new beginning; there is no better means of progress in the spiritual life than to be continually beginning afresh.

—Francis de Sales.  
Minard's Liniment for Neuralgia.



**JANUARY 12**  
FORGIVENESS.—Lord, how oft shall my brother sin against me, and I forgive him? till seven times? Jesus saith unto him, I say not unto thee, Until seven times; but, Until seventy times seven.—Matthew 18:21,22.

**JANUARY 13**  
A NEEDED PRAYER.—Wilt thou not revive us again: that thy people may rejoice in thee.—Psalm 85:6.

**JANUARY 14**  
WISDOM FOR THE ASKING.—If any of you lack wisdom, let him ask of God, that giveth to all men liberally, and upbraideth not; and it shall be given him.—James 1:5.

**JANUARY 15**  
WHICH DO YOU PREFER?—Resist the devil and he will flee from you. Draw nigh to God, and he will draw nigh to you.—James 4:7,8.

**JANUARY 16**  
LIFE AND GOOD DAYS.—He that will love life, and see good days, let him refrain his tongue from evil, and his lips that they speak no guile.—1 Peter 3:10.

**JANUARY 17**  
LOVE NOT THE WORLD.—Love not the world, neither the things that are in the world. If any man love the world, the love of the Father is not in him.—1 John 2:15.

**JANUARY 18**  
DEATH OR LIFE.—To be carnally minded is death; but to be spiritually minded is life and peace.—Romans 8:6.

**FASCINATING STORIES**

Two fascinating stories of adventure and romance will commence this month in The Family Herald and Weekly Star of Montreal. "The King's Arrow", by H. A. Cody, takes one back to stirring times in the picturesque days of the Acadians and the United Empire Loyalists; "The Yellow Flower", by Thompson Cross, is a thrilling tale of adventure in the Far East. These two stories alone are worth double the subscription price of The Family Herald and Weekly Star of Montreal for a full year. Subscriptions sent in immediately will catch the opening instalments.

Minard's Liniment for Rheumatism.



SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday the 26th January for the conveyance of His Majesty's Mails, six times per week over the proposed route between WABROOK P. O. AND WOLFVILLE P. O. under a proposed contract for a period not exceeding four years commencing at the Postmaster General's pleasure.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the terminal and route Post Offices, and at the office of the District Superintendent of Postal Service.

W. E. MACLELLAN  
District Superintendent of Postal Service.  
District Superintendent's Office,  
Halifax, December 16th, 1922.

**HONEY PHILOSOPHY FOR 1923**

Half of us don't begin to think before we're thirty-five. We just think we think. When we get to forty we're still fools but some of us know it. We have a right to expect twenty-three years of life. At forty-five we may expect to live twenty years, at fifty we can look forward to sixteen years and at fifty-five, thirteen years and the bell will ring if it don't ring before. Fancy a fellow having thirteen years to live taking time fault finding. He sleeps half the time. That cuts him down to six and a half years. Chop out holidays, Sundays, time for three a day and he's just got time to start what he hopes to finish. Come to think of it, some of us had better quit picking on the other fellow and get busy.

The attention of those we dislike may even be worse than the neglect of our friends.

Pay your Subscription to-day

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Beautiful VIEW FOLDERS containing sixteen views of the important and interesting places of Wolfville.  
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**D. A. R. Timetable**  
The Train Service as it Affects Wolfville  
No. 96 From Annapolis Royal arrives 8.41 a.m.  
No. 95 From Halifax arrives 10.10 a.m.  
No. 98 From Yarmouth, arrives 3.27 p.m.  
No. 97 From Halifax, arrives 6.27 p.m.  
No. 99 From Halifax (Mon., Thurs., Sat.) arrives 11.48 p.m.  
No. 100 From Yarmouth (Mon., Wed., Sat.), arrives 4.28 a.m.

**Homes Wanted!**  
For children from 6 months to 16 years of age, boys and girls. Apply to  
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<b>COAL</b> SPRINGHILL SCREENED SPRINGHILL NUT SPRINGHILL SLACK ACADIA LUMP ACADIA STOVE ACADIA NUT PETROLEUM COKE all at lowest market prices	<b>FEED</b> Oats Barley, Oats and Corn Shorts White Middlings Scratch Feed Corn Meal Cracked Corn Barley Meal	<b>FLOUR</b> In barrels and 98 and 24 lb. bags. <b>CREAM OF THE WEST</b> REGAL FLOUR REINDEER PASTRY FLOUR in all size packages
<b>CEREALS</b> (in bulk) Wheat Flour Graham Flour Gold Dust Corn Meal Rolled Oats (fine and coarse)	<b>It's Easy to Remember</b> <b>TELEPHONE No. 1</b> When in need of FLOUR or any FEED of the lines COAL we handle Always at your service	<b>CEREALS</b> Puffed Rice. Puffed Wheat Corn Flakes Shredded Wheat Cream of Barley Cream of Wheat

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