

America's Cup-- A Costly Trophy

Value is \$500, but \$5,000,000 Have Been Spent on Races in Connection With It

THE America's Cup is the blue ribbon trophy of the yacht clubs of the world, and is probably the most-coveted piece of plate in existence. Particular interest attaches to it this year, because the New York Yacht Club, the present holders, have been challenged to defend it, the defi coming from Sir Thomas Lipton, who has now built four challengers—all "Shamrocks"—in his persistent, sporty effort to bring it back to Great Britain, where it originally belonged.

About \$500 was paid for the America's cup originally. About \$5,000,000 has been spent in defending it and attempting to lift it since then. In the past twenty years most of the America cup racers were built for the specific purpose of defending or capturing the cup, and after the race were worth only what they would fetch as junk.

Special Boats

It was a Canadian boat that first drew attention to the question of cost. This was in 1881, when the sloop Atlanta was built especially for the purpose of winning the cup. The attempt was unsuccessful, but the Atlanta had been built with the sole object of racing for the cup, and the New York Yacht Club had built a boat expressly to defend the trophy. She was superseded by another defender after some trial races, and was useless for ordinary cruising purposes. The defending club, or rather a few members, found that they had been set back about \$20,000 and had nothing to show for it. The result was an alteration in the racing rules designed to kill off challenges from small boats, especially from those built on this side of the Great Lakes. In 1876 Canada had challenged on behalf of the Countess of Dufferin, a boat that was built expressly for the race, but since the defenders were not specially constructed not so much attention was paid to the rapidly mounting expenses of the enterprise.

Expenses Mount Rapidly
Since 1881 the cost of racing for the cup has increased with every contest. In 1885, when the Puritan was built, she cost about \$35,000, and her unsuccessful rival cost about the same figure, raising the direct expenses of defending the cup to \$70,000, not including the incidental expenses. The next year came the Mayflower, and her cost was \$42,000. The boat that she defeated as defender cost about as much more, and the New York Yacht Club was out about \$2,000 for the ordinary expenses of the races. The business and sport had leaped from \$20,000 to nearly \$100,000 in ten years. In 1887 the

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might be lost so impressed American yachtsmen that four defenders were built. Vigilant, the boat that survived the preliminary tests, is said to have cost \$150,000. As she was sold after the race to George and Howard Gould for a percentage of her cost, it would be fair to charge the expense at about \$100,000. The other three defenders, the Colonia, Jubilee and Pilgrim, cost about \$250,000. So if the total expenses due to the existence of this battered old cup for the year 1893 are set down at \$400,000 we shall be well within the mark.

A Million For a Race

In 1895, another jump was made, for the Defender cost to build and operate through the season about \$200,000. However, since she was the only defender, the total expense declined. The Valkyrie II, unlike her predecessor, was built for the express purpose of lifting the cup, but she was not entirely unsuited for cruising and this can be said of practically

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Best Household Scotch Coal, now landing ex Schooner "H. C. Jensen" at Mullaly's premises sent home for \$7.30 per ton whilst discharging.

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all the challengers up to the present time, and of most of the defenders except the Defender. The expenses of Sir Thomas Lipton the year he sent out his first Shamrock were estimated at \$900,000, but of this \$400,000

was the cost of a magnificent steam yacht, the Erin, which he has used ever since. Shamrock herself cost about \$400,000, including operating expenses. The Columbia, built to replace the Shamrock, cost \$250,000, and another \$60,000 was spent in refitting and overhauling the old Defender to serve as a trial boat. Incidentally the expenses of the New York Yacht Club amounted to \$15,000. The second Shamrock is said to have cost \$450,000, and the Constitution cost about \$300,000. In 1903 the third Shamrock and incidental expenses brought the sporting baronet's expenses for his year's yachting up to \$600,000. The defence of the cup cost something in the neighborhood of \$400,000. And the end is not yet.

FORGING AHEAD!

That is the position of The Mail and Advocate, as each issue sees a larger sale. What about that WANT ADVT?

The Right Place To Buy--

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WHAT VERMIN COST THE U.S.A.

Rats, mice, flies, mosquitos and the various forms of parasites have always been held in contempt and disgust, and always everywhere have been regarded as vermin. Growing knowledge of the important role played by these lower forms of animal life in the transmission of disease is ample justification for this feeling. They are exceedingly expensive.

The Journal of the American Medical association comments on a recent article in the Farm & Fireside, which discusses the amount of damage done in this country by rats, and estimates that there are in the United States at least 300,000,000 of these animals, all of which are destructive to property and dangerous to health. Rats are said to destroy \$100,000,000 worth of grain every year in this country, or enough to feed one hen for every man, woman and child in the nation. The annual cost of rats to the nation is estimated at \$360,000,000.

In addition, the rat population of the country forms a fertile field for the dissemination of bubonic plague, which only needs a starting point in any of our seaports to spread throughout the country and cause the loss of thousands of lives.

In the same issue of the Farm and Fireside, but in a different department, appears an article on the cattle tick, in which it is estimated that the difference between the market value of an animal free from this parasite and one infested with it is about \$3 a cow, and that the cattle tick is today costing the stockmen of the country \$1,000,000,000 each decade, or \$100,000,000 each year.

The discovery and development of bacteriology showed that man had been carrying on for centuries an unconscious struggle with the lower forms of vegetable life. Recent additions to knowledge of the habits and characteristics of vermin show that an equally relentless struggle has been going on between man and the lower form of animal life.

Coal at \$6.80 per ton. Save \$0.00 by buying from the F.P.U. Orders now booked for 400 tons per S.S. Can't Lose.

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GREAT SCOTT! IT'S UNCLE DUDLEY

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I did not know where to find him. Oh, that's where they get the good fountain pens for small money. The home of that wonderful Top Gyroscope he will do for us what others do for themselves. Spend money, make money and save money by calling at the Overseas Novelty House, 320 Water Street. Have a chat with Uncle.

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Will be sold at a bargain for quick sale.

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FLAGS, FLAGS!

Give H.R.H. a real Royal Welcome, show your loyalty by displaying a flag or two, especially if you reside in the line of march, be as good as your neighbour. We have Union Jacks, Red Ensigns and Irish Harps, etc., assorted sizes. Special Prices.

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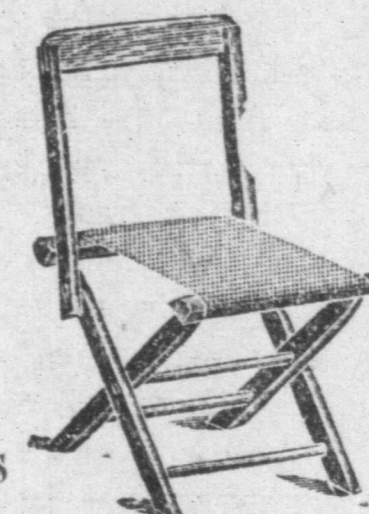
All kinds of Summer Goods now at their lowest prices. A great time to buy; a great time to save. Read through this advertisement, it is only portion of the many attractions we have for FRIDAY, SATURDAY and MONDAY.

**James Baird
LIMITED**

PROFIT-PRUNED Offerings FOR WEEK-END SHOPPERS.

Folding CAMP CHAIRS and STOOLS

We have had quite a run on these, no wonder they are so useful and yet so inexpensive; can be carried under the arm, heavy brown canvas seat and frame of hard wood.



CHAIRS (like cut) 39c. STOOLS 29c.

DRESSING GOWNS

Made of finest American Muslin, prettily flowered on grounds of Pale Pink, Pale Blue, Lavender; dainty Paisley trimmings around neck and sleeves and down front, square neck, 3/4 sleeve and waist belt; full sizes. Reg. \$1.50. Friday, Saturday & Monday \$1.28

MEN'S HANDKERCHIEFS

8 dozen of Men's Irish Lawn Handkerchiefs, medium size; our regular 12c. Fri., Saturday & Monday 10c.

BOYS' JERSEY

SUITS, \$1.58
Finely knit, in colors of Navy, Brown, Saxe, Green and Cream, some with cap to match; to fit boys from 3 to 8 years. Reg. up to \$1.90. Friday, Saturday & Monday \$1.58

LADIES' AMERICAN LINEN COATS

These are just what you want to-day, fashionable Dust Coats, in plain Fawn, Linen, trimmed with dark Blue, Sky, Helio, Green and Tan; linen facings, pearl buckle and buttons, new kimono sleeve; excellent for wearing over summer dresses. Not many in the lot. To the early shopper falls first choice. Reg. \$4.00. Friday, Saturday & Monday \$2.78

LADIES' EVENING SLIPPERS

These are in all patent leather, pretty heel, very daintily finished, strap over instep and steel ornament. Regular 90c. Fri., Saturday & Mon 79c.

CHILDREN'S STRAP SHOES

A very striking line of these in Black and Tan with single strap over instep, low heel, perfect form; sizes 2 to 6. Reg. up to 55c. Friday, Saturday & Monday 49c.

LADIES' UMBRELLAS

2 dozen of brand new stock, showing the newest in handles, some with black twisted silk cord for attaching to the arm when carrying, each with fast black silk finished covering, rigid frame, steel tube. Try one for a summer sun shade. Reg. \$1.50. Friday, Saturday & Monday \$1.29

LADIES' KID GLOVES

"Fownes," Black and Tan, finely selected Kid, perfect stitching; 2 dome fasteners. Saturday & Monday 88c.

LADIES' LONG

LISLE GLOVES, 26c.
A serviceable Summer Glove. We show them in Black and White, longer than the usual makes; the stitching are perfect. Regular 30c. Fri., Sat. & Monday 26c.

MIDDY BLOUSES

Smart cut Middy Blouses made of White Jean, with Navy and Crimson Sailor Collars, laced in front; others with tie and striped collar; manish effect; to fit girls from 8 to 16 years. Regular 80c. Fri., Sat. & Monday 68c.

Remnants

A remnant sale involving hundreds of yards of pretty Muslins, etc., and a host of pretty fabrics very suitable for summer make-ups. Dress lengths, Suit lengths and Blouse lengths will be found at lower than our usual low price. Come! Every piece marked in plain figures.

'LOISETTE' A Silk-Like Fabric

29 inches wide, has a very nice silk sheer finish. It is the newest fabric for summer dresses or blouses; wears better than its rich relation (silk); shades of Pink, Sky, Cerise, Tango, Navy and Cream. Reg. 25c. yard. Friday, Saturday & Monday 22c.

CHILDREN'S and MISSSES' VESTS

Made of fine Ribbed Jersey, low neck and wing sleeve; ideal underwear for warm weather; sizes to fit from 3 to 15 years. Saturday and Monday 17c.

STRIPED COTTON VOILES

27 inches wide, with lustrous silk stripe, in shades of Helio, Pink, Brown, Saxe, Navy and Biscuit. Reg. 35c. yd. Fri., Sat. & Monday 92c.

Stylish Neckwear!

The wide-end Scarf is popular now that the warm weather permits you to discard your vest. This lot shows an unusually pretty selection of plain, fancy and shot effects. Reg. 45c. Friday, Saturday and Monday 39c.

Men's Silk HALF HOSE

Summer weight, stylish Socks, in shades of Tan, Navy, Saxe, Grey and Black. Try a pair or two. You'll like them, sure. Reg. 30c. pair. Friday, Saturday & Monday 24c.

BUNTINGS!

For Flag Making
And Decorating

We have a splendid new supply of fast Colour Wool Bunting in shades of Navy, Crimson, Scarlet, Yellow, Orange, Pink, and White, etc. Regular 24c. Friday, Saturday and Monday, yard 20c.

FOR CHILDREN!

Smart American Dresses

Reg. \$1.20 for 94c.

To Fit from 2 to 5 years.

Made of finest American Ginghams, etc., showing plain shades of Pink and Pale Blue, trimmed with plain linen facings, pearl buttons, stripes and checks in profusion; others in fancy flowered Muslins, pique trimmings; other styles in "Balkan," showing up very pretty effects. In fact, viewing the lot you'll agree they are unmatchable to-day in appearance and low pricing. Reg. up to \$1.20. Friday, Saturday and Monday 94c.



SMALLWARES!

Children's Dolls in Pale Blue, Crimson and Pink in box, each 10c.
Black and White Sewing Cotton, 3 reels for 10c.
Fancy Candle Sticks, each 19c.
Black and Gold Collar Pins, 10 on card, per card 8c.
Black and Gold Waist Sets, per card 4c.
Gau's Collar Stands, 12 on card, per card 5c.
Black and White Press Studs, 2 cards for 5c.
Dressing Combs, splendid value, each 9c.
Fancy Beads, per box 5c. 10c. and 15c.
Pearl Buttons, 3 cards for 5c.
Improved Patent Pins, 4 packs for 5c.
Nugget Shoe Polish, Black and Tan, per tin 9c.
Laurel Safety Pins, assorted sizes, 2 cards for 5c.
Galvanized Pulleys for clothes lines, each 5c.
Stafford's Mucilage, per bottle 5c.
Children's Hair Bands, each 5c.
Nickelated Drinking Cups, each 15c.
Dover Egg Beaters, each 8c.
Hair Brushes, each 15c. and 19c.
Hairpins (straight), 8 packs for 5c.
Bread Knife, blade 10 inches long 12c.
Manhattan Wax Paper, 2 rolls for 5c.
Gent's Assorted Cuff Links, per set 9c.
Marbles, 50 in bag, per bag 5c.
Black Cover Pocket Books, each 5c.
Nail Brushes, each 5c.

Another Lot of HOSE For the Children

18 dozen of Black and Tan Cotton Lisle Hose. We have thrown all sizes into this lot, you have your pick Friday, Saturday and Monday 12c.

LADIES' LISLE HOSE

In these you have Black and Tan, extra finely woven; wear equally as well as much higher priced hose. The demand for these is every week greater. Our Special Friday, Saturday and Monday 21c.

CHILDREN'S HOSE 19c.

Another arrival of our "Leader" line of Fast Black Hose for Boys and Girls, super-fine rib, full sizes, extra long; perfect summer hose; all sizes. Friday, Saturday and Monday 19c.

TRAVELLING CASES

Only 1 dozen of them, made of strongly woven straw, suit case shape, 2 sizes in this lot. They wear splendidly; double strappings. Reg. \$1.20. Fri., Sat. & Mon. 92c.