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H OW would you like to stand in this "push" and wait your turn at the Time Recorder ? It would peeve you some, wouldn't it? You'd quit work a few minutes earlier to make up, wouldn't you ? Put yourself in your employees' place. Also ask yourself who pays for the lost working time. And get this—it doesn't pay to overwork your Time Recorders. If you need two or more get 'em.

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International Business Machines Co., Limited

(Time Recorder Division)

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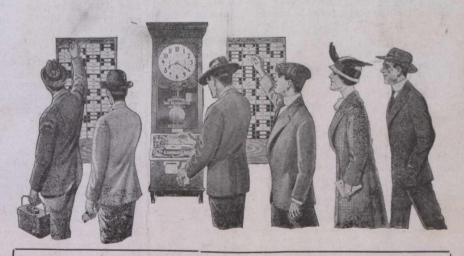
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Also makers of Dayton Scales and Hollerith Electric Tabulators



The Wrong Way--False Economy--a "bunch"



The Right Way--No Crowd--a "stream"

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