

THE  
**CANADIAN GROCER**  
 AND  
 GENERAL  
 STOREKEEPER

CIRCULATES  
 IN EVERY  
 PROVINCE

**QUALITY..**

When a salesman talks price to you  
**Ask him about QUALITY**

When he talks quantity . . .  
**Ask him about QUALITY**

When he talks merit to you . . .  
**Ask him about QUALITY**

That's the \_\_\_\_\_  
**STRONG POINT**  
 in  
**Colman's Mustard**

**Peek, Frean & Co.'s**

**CELEBRATED** **VENICE WAFERS**  
**FLORENCE WAFERS**  
**CHERRY WAFERS**



Just the sort of confections particular people are seeking for At-Homes, Receptions, Afternoon Teas, etc. They are the models of daintiness, and very tasty. Delicious with Ices, Creams, Coffee, etc.

**VENICE WAFERS** (Finger Shape), **FLORENCE WAFERS** (Oblong) are sandwiched with Lemon, Raspberry, and Coffee Cream.

**CHERRY WAFERS** are Finger Shape, pink color, and sandwiched with Cherry Cream. Just the thing for a "Pink Tea."

**Chas. Gyde, Canadian Agent, Montreal.**