

FEATURING SELLING OF MARMALADE

CANADIAN GROCER

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Welch's

"THE NATIONAL DRINK"

GRAPELADE

That Pure Grape Spread

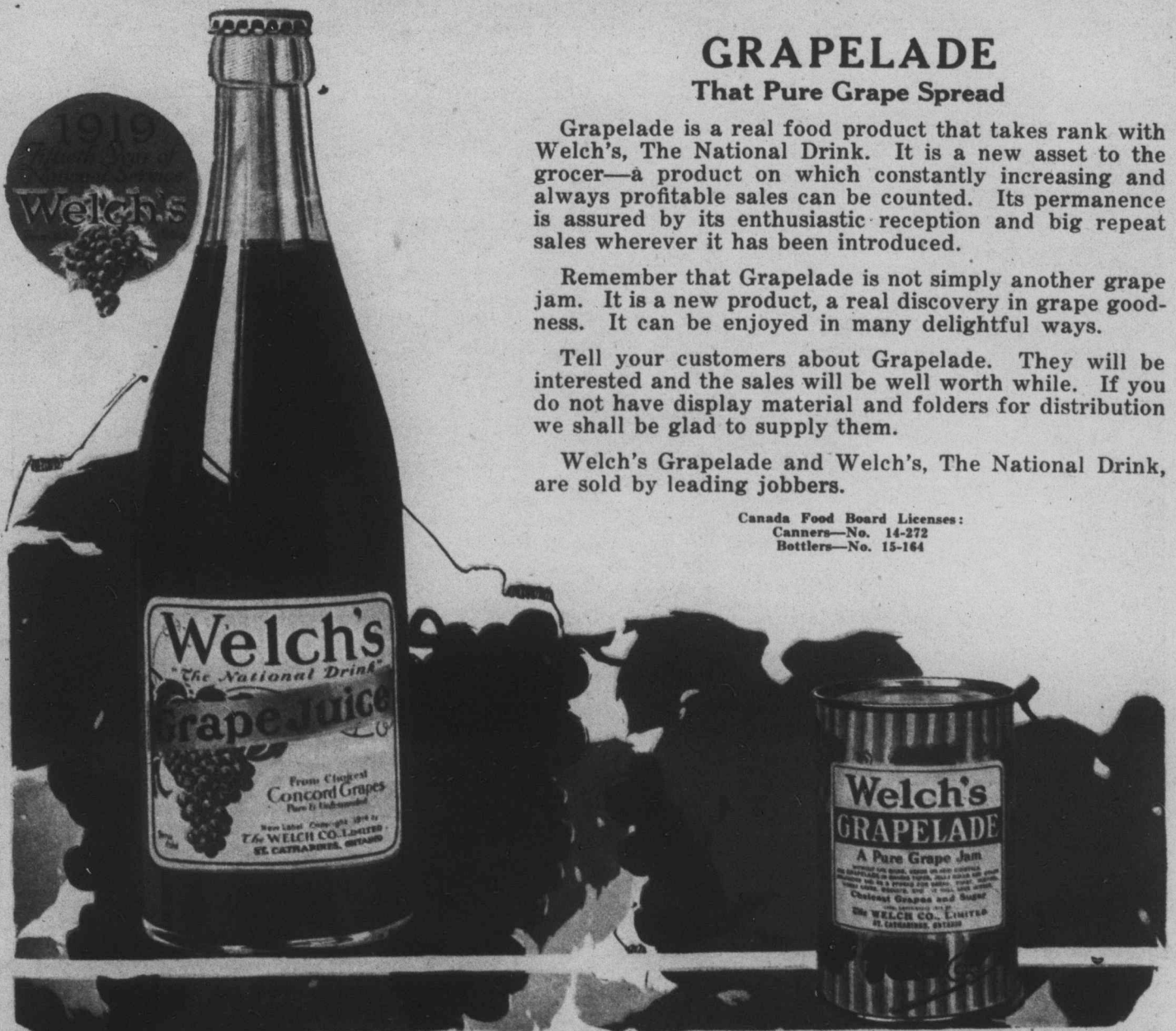
Grapelade is a real food product that takes rank with Welch's, The National Drink. It is a new asset to the grocer—a product on which constantly increasing and always profitable sales can be counted. Its permanence is assured by its enthusiastic reception and big repeat sales wherever it has been introduced.

Remember that Grapelade is not simply another grape jam. It is a new product, a real discovery in grape goodness. It can be enjoyed in many delightful ways.

Tell your customers about Grapelade. They will be interested and the sales will be well worth while. If you do not have display material and folders for distribution we shall be glad to supply them.

Welch's Grapelade and Welch's, The National Drink, are sold by leading jobbers.

Canada Food Board Licenses:
Canners—No. 14-272
Bottlers—No. 15-164



The Welch Co., Limited, St. Catharines, Ontario