



The Big Spring Drive is on

**STAG**  
CHEWING TOBACCO  
*"Ever-lasting-ly Good"*

The newspapers—read by everybody—are carrying the STAG advertisements.

The walls and billboards—admired by everybody—glow with the rich coloring of the STAG posters.

The dealers' windows—seen by everybody—attract buyers with the striking window displays of STAG.

**This Publicity is making sales for every dealer who handles STAG.**

Keep STAG to the front—display it—recommend it—and take full advantage of the big spring drive on STAG.