



Highest Quality Our Target

OUR AIM IS TRUE

The Packers of "Thistle" Brand of fish aim only to produce the best in canned fish.

CANNED WHERE CAUGHT

The "Thistle" Brand of Canned Haddies, Fancy Lobsters, Kipperd Herring and Herring and Tomato Sauce, are canned right where they are caught—at the water side. How better could you preserve the natural and delicate flavor of the fish? IMPOSSIBLE!

But that is not all, because Captain Austin has the unequalled skill of a lifetime of experience. THERE IS NO DIRT OR SLIME—NO UNCLEANLINESS TO BE FOUND IN THE "THISTLE" BRAND. The reputation of the foremost fish curer in the country is at stake under the label of the "Thistle" Brand. BUY IT AND YOU BUY THE BEST.



Arthur P. Tippet & Co.

MONTREAL

AGENTS

TORONTO