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PRESENT PRICES
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ABLISHED
1855

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CALEDONIA, ONT.

Shorthorns

and sired by Gainford
r, or come and see us.
C.R.

es—Senior Sire, Excel-
sire, Matchless Duke,
number of choice bred
ed bulls. Prices right
Markdale, Ont.

Shorthorns

Scotch. Stallion colt,
and be satisfied.

LUMBUS, ONTARIO

ACUTE ECZEMA ON BABY'S HEAD

Face, Neck, Arms. Terrible
Sight. Itched And Burned.
Cuticura Heals.

"Baby was two months old when I noticed little pimples on her head. They kept getting worse and spread till her head, face, neck and arms were one mass of eruptions, burning, itching, and bleeding. I was told it was acute eczema. I had to sew up her arms and legs in linen. She was a terrible sight. For one year I had no rest night or day.

"We got Cuticura Soap and Ointment. In less than two weeks she began to mend and in a few months she was healed." (Signed) Mrs. Boorman, 243 McDonnell St., Peterboro, Ont., April 19, 1919.

Stop the use of all doubtful soaps. Use Cuticura for all toilet purposes.

Soap 25c. Ointment 25 and 50c. Sold throughout the Dominion. Canadian Depot: Lyman, Limited, St. Paul St., Montreal.

Cuticura Soap shaves without mug.

Cream Wanted

Ship your cream to us. We
pay all express charges.
We supply cans. We re-
mit daily. We guarantee
highest market price.

ONTARIO CREAMERIES
Limited
LONDON ONTARIO

Maple Shade SHORTHORNS

A dozen young bulls
imported and my own
breeding at moderate
prices.

W. A. DRYDEN

Brooklin - - - Ontario

English Dual Purpose Shorthorns

Begin the pasture season by the purchase of a sire which will add value to your calves. For milk and beef. From imported stock of choice breeding. We have a fine choice of bull calves and bulls.

Also English Large Black Pigs. A thrifty breed. Write or call.

LYNNORE STOCK FARM

F. W. Cockshutt, - Brantford, Ont.

Mardella Dual-Purpose Shorthorns

Two sappy, strong young bulls, now ready for service, for quick sale. Females all ages. Some bred to The Duke. Dam gave 13,599 lbs. milk, 474 lbs. butter-fat. All have size and quality. Great producers.

THOMAS GRAHAM, R. 3, Port Perry, Ont.

FOR IMMEDIATE SALE

Dual-Purpose Shorthorn Sire

Monteith Duke 2nd, 100792. Calved June 12th, 1915. Sire, Bowling Duke - 91278 - (114416). Dam Fortune 20th 91415, by The Patriot (Imp.) 50100. Splendid breeder. Weighs 22 cwt. in breeding condition. Sure and active and very quiet. Apply to—

J. H. WIGGINS, - Kemptville, Ont.

Scotch Shorthorns—Herd headed by Master Marquis - 123326 - by Gainford Marquis. Stock of either sex for sale.

Also Oxford Down ewes.

GEO. D. FLETCHER, Erin, R.R. 1, Ont.

in the prices of other necessities of life, like bread, meat, clothing, boots, etc. All these things the farmer must buy for himself and his family. Bran or some other grain product is a necessary feed for dairy cattle. Before the war I bought bran for use on my farm at \$18 a ton. Recently the Canadian Wheat Board, a Government appointed body, authorized an increase in the price of bran to \$51 a ton at Montreal. Farm labor has gone up 200 or 300 per cent., and in some parts of Canada it is almost impossible for farmers to get help at any price.

5.—BECAUSE THE SALE OF OLEOMARGARINE LEADS TO DECEPTION AND FRAUD.

The manufacturers of oleomargarine take advantage of the position that butter holds, as a desirable food in the estimation of the public, by imitating the color and the texture of butter and the size of packages in which it is contained. They also use the word "butter" frequently in their advertisements.

This style of advertising shows that the manufacturers of oleomargarine desire to trade on the reputation that butter has in the world. By the use of the words "creamery butter taste," "churned," "pasteurized milk," "dairy salt," etc., it is quite evident the intention is to try and get the public to imagine they are getting butter or at least something that is very near butter. If the purchaser of the article is not deceived, it gives him the opportunity of deceiving the consumer. Oleomargarine is wrongly served as butter in many hotels, restaurants and boarding houses throughout the country, and the consumers are deceived and do not get what they pay for. As evidence that the sale of oleomargarine leads to deception, it may be noted that there have been numerous prosecutions and confiscations for attempts to dispose of oleomargarine as butter. From the 1st of November, 1919, to the 1st of April, 1920, there have been ten cases in which 3,715 pounds of oleomargarine were confiscated. In one case in Toronto, where prosecution was carried on by the Department of Health and a fine of \$100 and costs imposed, it is estimated the offender would have made \$4,000 profit between January 1st and February 5th last, by mixing oleomargarine and butter, and selling it as butter, if he had not been found out. There are doubtless many cases of infringement of the law by the retail selling of oleomargarine as butter, which are never detected.

6.—BECAUSE OLEOMARGARINE IN DISPLACING BUTTER IN THE CANADIAN MARKET KEEPS UP THE PRICE OF BUTTER

Canada imports a considerable quantity of oleomargarine from the United States. This comes in free of duty, but Canadian butter must pay a customs duty to reach the markets of the United States.

The importation and manufacture of oleomargarine in Canada was allowed by Order in Council passed in December, 1917. From that time to the 31st of January, 1920, the figures for the importation and manufacture of oleomargarine in Canada are as follows:

Imports	Pounds
Animal.....	10,167,348
Vegetable.....	1,168,748
Total.....	11,336,096
In Canada:	
Animal.....	17,598,595
Total in 2 years.....	28,934,691

The consumption of this quantity of oleomargarine in Canada during the past two years means that that much butter was displaced from the Canadian market. This may not have been of much importance in war time, but it is very discouraging to the Canadian farmer to see his home market taken away from him by the introduction of an article with which he cannot compete because it is made of cheap, inferior substances which he cannot use in the manufacture of butter.

7.—BECAUSE IT IS IMPOSSIBLE FOR BUTTER TO COMPETE IN PRICE WITH OLEOMARGARINE. THEY ARE DIFFERENT SUBSTANCES OF DIFFERENT FOOD VALUES.

A standard of purity for all butter sold in Canada is fixed by the Dairy Industry Act, 1914, but there is no law fixing the ingredients of oleomargarine. The manufacturers can put what they like in it and they can change the formula every day if they wish. No one knows what oleomargarine is made of except the maker. He is not required to tell any

HOT WEATHER

the season when a

DE LAVAL SEPARATOR

saves most over
any other separator
or skimming system



IT'S A GREAT MISTAKE for any dairy farmer without a separator or using an inferior machine to put off the purchase of a New De Laval Cream Separator in the summer months especially with butter-fat at the present unusually high price.

Great as are the advantages of the New De Laval over all other separators, as well as over any gravity setting system, at every season of the year, they are even greater during the mid-summer season than at any other time.

This is because hot weather conditions occasion greatest butter-fat losses with gravity setting and render it most difficult to maintain quality of product with any gravity system or unsanitary separator, while, moreover, the quantity of milk is usually greatest, and any loss in either quantity or quality of product means more.

Then there is the great saving in time and labor with the simple, easy running, easily cleaned, large capacity New De Laval machines over all other methods or separators, which naturally counts for more at this time of the year.

Hence the great mistake of putting off the purchase of a New De Laval Cream Separator in summer, whether you already have a poor machine or none at all, and every dairy farmer should keep in mind not only that a De Laval will pay for itself in a few months but may, if desired, be bought on such liberal terms as to actually save its own cost while being paid for.

Every claim thus made is subject to easy demonstration, and every De Laval local agent is glad of the opportunity to prove these claims to you, in your own dairy, without cost or obligation on your part.

Why not see the nearest De Laval agent at once?
If you do not know him, write to the nearest
office for catalog or any desired information.

THE DE LAVAL COMPANY, Ltd.

MONTREAL PETERBORO WINNIPEG EDMONTON VANCOUVER
50,000 Branches and Local Agencies the World Over

A NEW IMPORTATION OF 40 SCOTCH SHORTHORNS

arrived home Dec. 17th. From our herd of 125 head we can offer a large selection in choicely-bred bulls and females. Anyone in need of foundation stock may find it to their advantage to look over our offering before making any purchases.

J. A. & H. M. PETTIT :: FREEMAN, ONTARIO
Burlington Jct., G.T.R., only half mile from farm.

Reyburn Milking Shorthorns

Herd headed by Victor 3rd, Imp., Grand Champion at Erie Show and Congress. Herd average over 9,500 lbs. milk per cow. Choice cows, heifers and herd-heading sires for sale.

R. R. WHEATON :: THORNDALE, ONTARIO
Long-distance 'phone and telegraph.

DUAL-PURPOSE SHORTHORNS

Herd headed by Dominator 106224, whose two nearest dams average 12,112 pounds of milk in a year. Bulls from 1 to 6 months old for sale, also a cow or two. Inspection of herd solicited.

WELWOOD FARM - Farmer's Advocate - LONDON, ONT.

MILKING SHORTHORNS Young stock from R.O.P. cows by imported sires.
BERKSHIRE PIGS Choicely bred sows and boars, all ages. Can supply pairs, not akin.

J. B. PEARSON, Manager - Credit Grange Farm - Meadowvale, Ont.

HILLVIEW DUAL-PURPOSE SHORTHORNS

I have in my herd seven officially tested cows, some with R.O.P. record of 7,900 lbs. as a two-year-old and 11,500 lbs. in 4-year class. Herd headed by Kitchener 104066, a heavy, thick grandson of Dairymaid 84086. Two young bulls for sale. Government test tells what their dams have done at the pail, and if you are interested, come and see the individuals. D. Z. Gibson, Caledonia, Ont.

DUAL-PURPOSE SHORTHORNS

Herd headed by Dominator 106224, whose two nearest dams average 12,112 pounds of milk in a year. Bulls from 1 to 6 months old for sale, also a cow or two. Inspection of herd solicited.

WELWOOD FARM - Farmer's Advocate - LONDON, ONT.