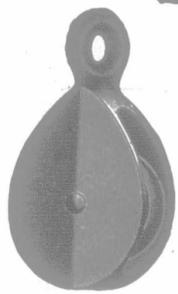


Earn Some of These Useful Premiums!

We give these TO SUBSCRIBERS ONLY, for securing other NEW subscriptions at \$1.50 a year in advance, and recommend any premium as being good, sound value



Clothes Line and Pulleys—Given for One NEW Subscription. Line is 50 feet long, finest quality braided white cotton, strong, durable and will not stain. Two single-wheel pulleys, 1 1/4 inches diameter, made of japanned iron throughout, go with the line. This is very unusual value in premiums.



Silver-Plated Knives and Forks—Half-dozen for One NEW Subscription. Here is one of the greatest premiums we have ever been able to offer. Six knives or six forks, with solid steel blades and handles, handsomely silver-plated and packed in a rack cardboard box. By getting six knives or six forks at a time, you can soon build up a good, serviceable silver-plated set of cutlery for your table. In ordering, be sure to state which you want sent, knives or forks. Two NEW subscriptions will bring you a half-dozen of each or a dozen knives or forks. Four NEW subscriptions will earn you the complete set of a dozen knives and a dozen forks.

China Tea Set
of 21 pieces
For only Three NEW Subscriptions

A very dainty design, beautifully decorated in a graceful floral pattern. Six bread and butter plates, six cups, six saucers, large bread or cake plate, cream jug and sugar bowl.

NOTE: We have only a few of these sets left, and cannot secure any more owing to the war. First comers will have first chance.

Measuring Tape in Case—Given for One NEW Subscription. Here is an article that will be handy on every farm. A first-class cotton-measuring tape, 1/2-inch wide, 66 feet long, has folding brass handle for winding, brass trimmings, complete in a brass-bound case of asses' skin. Get one of these while they are to be had.



Silver-Plated Butter Knife—For One NEW Subscription. A beautiful, fancy knife, with embossed handle, finely silver-plated on pure white metal. Packed in a satin-lined case. A companion to the Pickle Fork described below. Start with one piece, and add others as you get new subscribers.



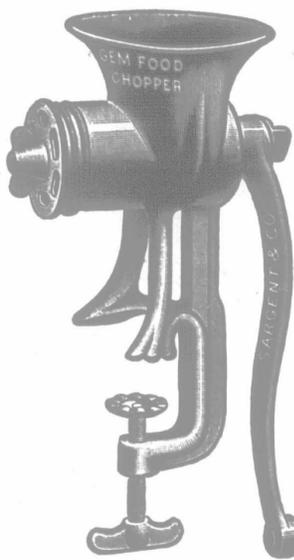
Silver-Plated Tea Spoons—Half-dozen for One NEW Subscription. Another splendid value. Silver-plated on pure white metal. Will wear white throughout and give great satisfaction. By sending in two NEW subscriptions, you secure the whole dozen, complete.



Silver-Plated Sugar Shell—For One NEW Subscription. A very attractive, fancy design in handsome silver-plate, highly polished. Each one packed in a satin-lined case.



Gem Food Chopper—Given for Three NEW Subscriptions. Chops all kinds of meat, cooked or raw, at the rate of 2 1/4 lbs. a minute. Also minces bread, vegetables, fruit, nuts, etc. Splendid for utilizing left-over food. Has five cutting plates for coarse, medium, fine, and nut butter cutting. Made of iron heavily tinned. Packed in a box, with cooking helps and instructions. Every home should have one.

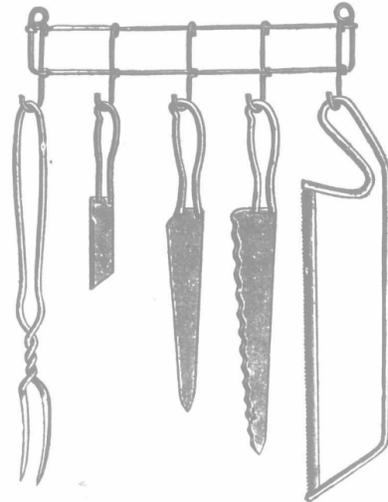


Bibles—For One NEW Subscription. One style, with Old and New Testaments, beautifully bound and clearly printed, with index to names of places, persons and subjects. Has 12 full-page maps. Size, when open, 7 x 10 inches; weight 23 ounces. Would cost \$1.00 to \$1.50 in any book store. Another style, same quality, with centre reference and chromatic index, size when open, 9 x 13 inches.

Silver-Plated Pickle Fork—For One NEW Subscription. Has fancy

embossed handle, and is beautifully silver-plated on pure white metal. A very pleasing design—the companion piece to the butter knife described above. Packed in a fancy, satin-lined case.

Sanitary Kitchen Set—For One NEW Subscription. Consists of all-metal Roasting Fork, Paring Knife, wavy-edge Bread Knife and Meat Saw, with metal rack to hold them all, made to hang on the wall. A useful article in any kitchen.



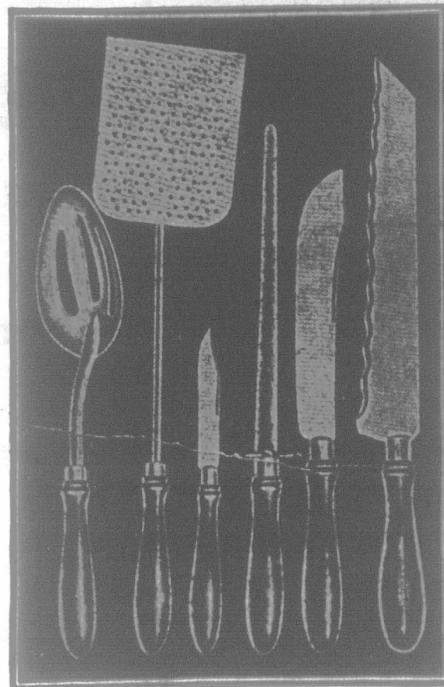
Genuine Hawkeye Wrench—Given for One NEW Subscription. Made of a solid piece of steel—gives you five handy tools in one; nut wrench, pipe wrench and three cutting dies for threading pipe or blank bolts; 5-16 inch, 3/8-inch and 1/2-inch.

The market is very uncertain on this class of goods, so we would advise our subscribers to get one while they are still available.

Complete Kitchen Equipment

For One NEW Subscription

Pancake Turner, Basting Spoon, large Butcher Knife with Steel for sharpening, Paring Knife and wavy-edge Bread Knife; all of best steel and fitted with rubberoid finish handles of hardwood.



IMPORTANT!

On account of rapidly changing market on most of these goods, we cannot guarantee delivery indefinitely, although we will at all times do our best in the interests of subscribers.

When remitting, please write very plainly the names and addresses of the new subscribers, stating amount enclosed and whether express order or postal note, etc. Also be careful to state exactly the premium you want. The smaller articles are sent by mail. Larger ones by express, charges collect.

THE WILLIAM WELD COMPANY, LIMITED - LONDON, ONTARIO