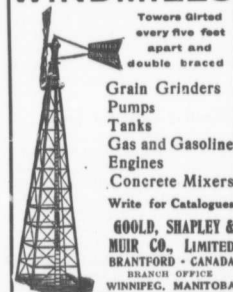


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PUBLISHER'S DESK

Our Circulation Campaign

Our people who have intentions of taking part in our circulation campaign are advised to start to work immediately, as the opportunity to win some of our valuable premiums much more easily than usual will soon have passed. Remember that our special offers, as listed again in this issue, are open only till October 15, by which time we are encouraged to believe we will have 10,000 subscribers. Just now is an ideal time to get your friends to take Farm and Dairy. You can see them readily at the fall fair and now that the evenings are drawing longer your friends and neighbors will have more time to read and thereby profit from the practical, interesting and helpful information given in Farm and Dairy from week to week.

Those who are at work getting new subscribers for Farm and Dairy are succeeding well. The following is a brief review of how some of them are getting along.

MR. MORRISON'S SUCCESS

So far Mr. Morrison, of Brockville, Ont., has succeeded in securing 142 new subscriptions. He is working for a club of 1,000 Farm and Dairy new subscribers, for which we will give him \$1,500 as a premium. Mr. Morrison is meeting with splendid success, and he expects that it will not take him long to secure the remainder of his 1,000 new subscriptions.

PIG OFFER IS POPULAR

Already we have received orders for five pure bred pigs; we have received also two and three subscriptions from many of our subscribers as part of clubs to win pigs. Mr. R. J. Smith of Colville, Ont., succeeded in securing a club of six new subscriptions for which he has selected and will get a pure bred Yorkshire sow pig.

Mr. Gordon Ellis of St. George has secured a club of six and will receive

for his efforts a Yorkshire sow. Other winners of pigs during the last week are: Mrs. E. Caven, Whittington, Ont.; a Yorkshire sow; Mr. Donald Snell, Lakeside, Ont.; a Yorkshire boar; and Mr. Jas. C. Darke, Hamilton, a Yorkshire sow.

WON A PAIR OF FOWL

Mr. Melville McElm of Chateauc, Ont., took advantage of our offer to give a pair of pure bred fowl of any of the standard breeds for a club of three new yearly subscriptions, and won the premium of a pair of Barred Rocks. This is a dandy premium, and we have a pair of excellent birds for you too—get us only three new subscribers at only \$1.65 a year each and the fowl will be yours.

FOUNTAIN PENS ARE GOING

One of our premium fountain pens given for securing only one new subscription for Farm and Dairy has been forwarded to one of the following: Messrs. Jno. M. Wilkinson, Napanee, Ont.; Ernest Michie, Sunshine, Ont.; and Mr. G. W. Earl of North Augusta, Ont., each of whom, last week, sent us one new subscription. This pen is a good one, and if you had one it would be most useful to you when signing cheques and attending to your correspondence. Get us one new subscriber, and we will send you a fountain pen.

WORKING ON CLUBS

Many of our subscribers are working on clubs of new subscribers in order to win some of our premiums. The following is a list of those who last week forwarded us one or more new subscriptions toward their club: Messrs. Thos. Gilmerly, Chateauc, Ont.; Wm. Cross, Chateauc, Ont.; John Crozier, Coldwater, Ont.; Samuel Johnston, Trent River, Ont.; Mr. J. W. Wallace, Varney, Ont.; and Mr. Demeter Lyon, Vennachar, Ont.

A PETERBORO COUNTY WINNER

Mr. Harold Lees last week sent us 19 additional new subscribers, thus making a total of 51 new subscribers for which he has secured in securing for us since our campaign started.

We still require about 1,000 new subscribers before October 15. We would like to have you help us get them. Write us to-day that you will give us your assistance, and state what premium or premiums you desire. Now is the accepted time. Will you set? Remember October 15th will soon be here. Write us and get busy to-day.

Western Fair, London, Ont.

(Continued from Page 2.)

Hume's sweetestakes bull, was at London placed second to the latter by Mr. Cohoon. This is a fine, well proportioned bull showing a strong back, good constitution, and Ayshire type.

Mr. Turner's aged bull, Pearl Stone of Glenora, showed up to good advantage, as in the calf class four of his tag, as he captured the first and four others the third awards, eight fine young animals from him being shown. This bull has a great quarter, is well proportioned throughout and is long and ported.

Among the bull calves shown by Mr. Turner was one from Canadian Princess with a record of 11,377 lbs. of milk and 571 lbs. butter fat in 11 months. This bull was first in the junior class at Toronto. Another excellent young animal was one out of Snowflake, the cow which has made such an excellent record for some years and which was illustrated in Farm and Dairy early last summer.

OTHER PRIZE COWS

Mr. Stewart's second prize cow, Maggie Mitchell, in the four-year-old class, was a little viler for her class, but gave every indication of being likely to develop into an exceptionally fine dairy and show cow. She has good teats, an excellent udder and

good conformation. His yearling heifer, White Heather 2nd, which won third at Toronto in a class of 20, succeeded in capturing the first award. This animal was never beaten before, she was shown at Toronto. The bull calf "Tam," shown by Mr. Stewart, which won second at Toronto in a class of 23, took the first award at London in a class of about 15. Both these animals are by Mr. Stewart's grand old bull, Queen's Messenger of Springfield. The young stock from this great bull did well, as has always been the case. Had it not been that Mr. Stewart was getting well out of his calves, his awards would have been still larger.

AYRSHIRE AWARDS

The Ayshire awards were as follows:

Aged bulls—1st, A. S. Turner & Son; 2nd, Wm. Stewart & Sons.

Bull, two years old—1st, Alex. Hume; 2nd, 3rd, Stewart & Hume.

Bull under two years—1st, Turner; 2nd, Hume; 3rd, David A. Ashworth, Maple Grove.

Bull calf—1st, Stewart; 2nd, Hume; 3rd, Turner.

Cow, four years old—1st, Hume; 2nd, Stewart; 3rd, Turner; 4th, Hume.

Cow, three years old—1st, Stewart; 2nd, Hume; 3rd, Turner.

White Floss of Springfield; 2nd, Hume, Leasesock Sprightly; 3rd, Turner, Edith of Springfield.

Cow, two years old—1st, Turner; 2nd, 3rd, Stewart & Hume.

Heifer, one year old—1st, Stewart; 2nd and 4th, Turner; 3rd, Hume.

Heifer calf—1st, Turner; 2nd, Hume; 3rd and 4th, Turner.

Herd prize—1st, Hume; 2nd, Stewart; 3rd, Turner.

Four calves under one year—1st and 3rd, Turner; 2nd, Hume.

HOLSTEINS

With the exception of a couple of animals shown in the bull class, the only Holsteins brought out were shown by Messrs. Haley Bros. of Springfield, and Mr. James Rette of North. The Holsteins were Mr. B. Mallory of Belleville. The animals shown were the same as were brought out the week before in Toronto. But exhibitors showed a high class lot of stock that did the breed credit. The awards were as follows:

Aged bull—1st, Arthur Pier, Springfield; 2nd, Rette; 3rd, J. Williamson, Lyons, Ont.

Three-year-old bull—1st, Haley Bros.; 2nd, Rette.

Bull calf—1st, 2nd and 3rd, Haley Bros.; 4th, Rette.

Junior bull calf—1st and 3rd, Haley Bros.; 2nd, Rette.

Cows, four years old—1st and 2nd, Haley Bros.; 3rd, 4th and 5th, Rette.

In this class Mr. Haley's best prize cow at Toronto, a grand individual, Jantha Jewel Meachthilde headed the list. Mr. Rette's 3rd prize cow, Helbon Bonheur Poch, captured the third award, as she did in Toronto. Last year's champion, De Kol Pauline Sadie Vane, was fourth. The 5th prize animal, Olive Schulling Poch, was considered one of the best animals in the ring.

Cow, three years old—1st, Haley Bros.; 2nd, Rette; 3rd, Haley Bros. This animal has been sold to go to South Africa. She was brought out in nice bloom and showed depth and great capacity. 2nd, Rette, Ladoga Idiline Poch (This is a nice strong cow, but she was not brought out in as nice shape as the winner); 3rd, Rette, Basie Poch Neiro.

Heifer, two years old—1st, 3rd and 4th, Rette; 2nd, Haley Bros.

Heifer, one year old—1st, Rette; 2nd, 3rd and 4th, Haley Bros.

Junior heifer calf—1st, 3rd and 4th, Rette; 2nd, Haley Bros.

Junior heifer calf—1st and 3rd, Rette; 2nd and 3rd, Haley Bros.

(Concluded on Page 1.)

FARM M

Alfalfa of Th

I seeded two acres
along with oats
stand. Would it
affairs this fall?
12 inches high
places—D.B., Oso.

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