

So far from this being true, the space for the exhibits that are put on show in the Hall of Industry has been taken up with great promptness so that very little remains to be let. Western cities with a laudable desire to display their advantages at a place so central; railroads that were quick to see the value of having an exhibit in a building into which thousands come to look at the things on show there; factories with lines of goods that are far more seen at such a place as the centrally-located building of the Industrial Bureau; firms that make goods that are in sharp demand among those who come to Western Canada; these all find the exhibition space in the new Hall of Industry a highly effective way of getting before the public, and the demand for this space will, beyond a doubt, increase as time goes on and the new building becomes better known as a centre where the stranger may get a comprehensive view of what is doing in Winnipeg and the West.

### **Strong Attraction For Strangers**

Winnipeg's Hall of Industry has made the biggest sort of a hit with the man and woman who is in the city for the first time—perhaps only for a few hours. Here the visitor may get, almost at a glance, a good idea of what sort of a city Winnipeg is, and what sort of a country lies between here and the Rocky Mountains. There are exhibits of the goods that are produced in Winnipeg shops and factories, grain exhibits from the broad fields of the West, a big museum of stuffed animals and birds, and pictures that show the West in big and beautiful panorama. The railroads show how the traveller may go about the country and something of what he will see on his journey, and a dozen of the most progressive towns in the West have taken space in which they will have an array of publicity literature and very likely a man who will be able to tell the stranger within the gates all that is valuable for him to know about the town to which his feet are turned, perhaps a thousand miles away.

The building is thus a cyclopaedia of information for the newcomer to read and learn from, and it also does much to afford the home people more knowledge than they would otherwise come at with anything like the ease that attends the gathering of information at the new quarters of the Industrial Bureau; with a staff necessarily larger than he has had before, Commissioner Charles F. Roland is able to handle any inquiry for information with completeness and dispatch.

The building is also a time-saver to the busy man who has, perhaps, only a few hours to do all that he wishes to do in a preliminary visit to Winnipeg. If such a visitor is interested in industrial products, there is a collection of these at hand that can hardly fail of giving him an ocular demonstration of the very thing he wishes to know about. Formerly, it was necessary for such a seeker for information to go about the city, very likely to several parts of it, to gather together the facts he wished to secure. Very often such an investigation took two or three days and now the work is done with far more completeness and satisfaction in as many hours. The fact that several lines of the same product are assembled at the one place is a strong point in the making up of full and satisfying information on what is already being done here and gives the seeker for industrial knowledge