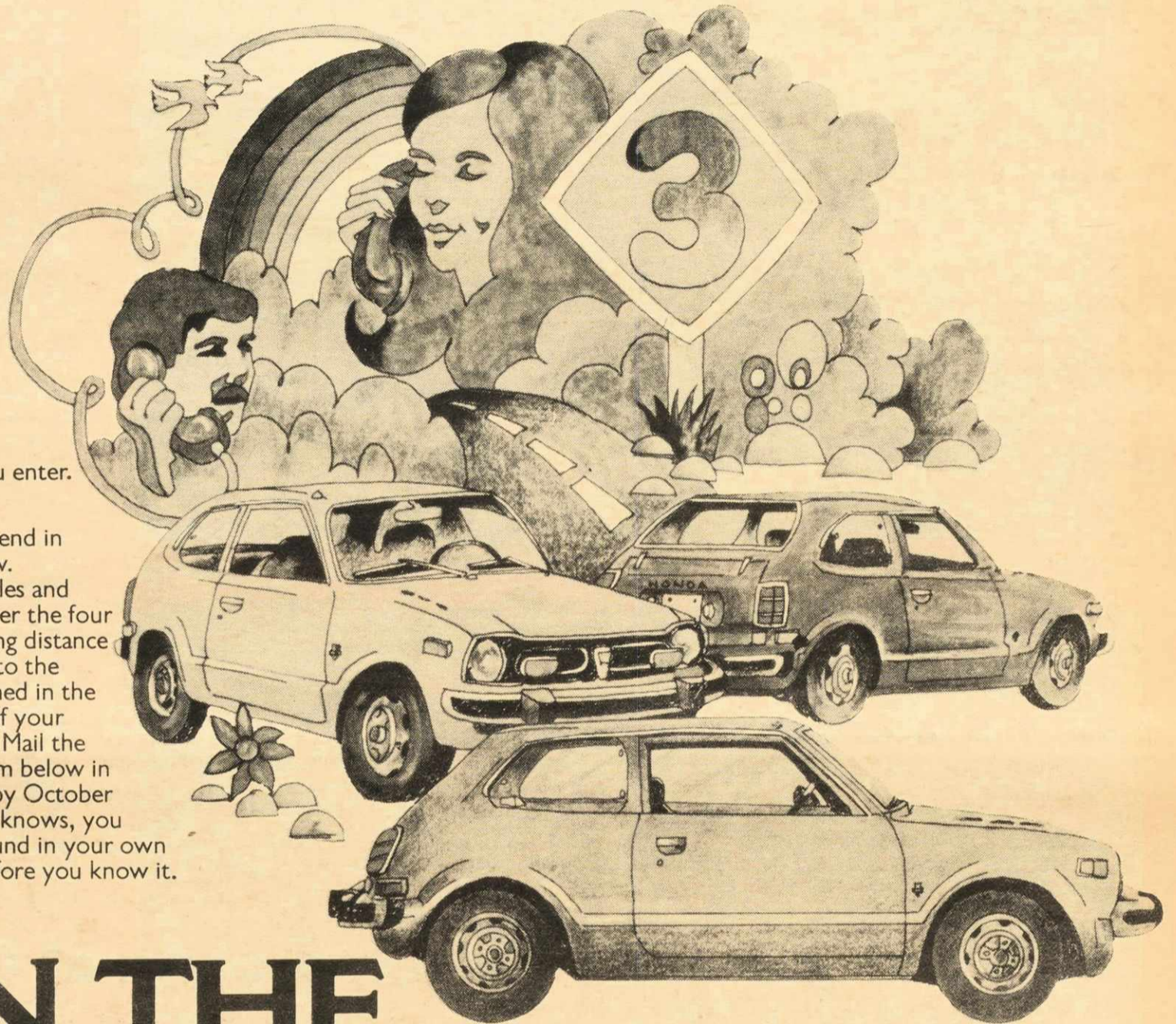



WIN ONE OF THREE HONDA CIVICS



Here's how you enter.

Complete and send in the entry form below. Carefully read the rules and regulations and answer the four easy questions on long distance calling. The answers to the questions are contained in the introductory pages of your telephone directory. Mail the completed entry form below in time to be received by October 31st, 1976, and who knows, you could be driving around in your own new Honda Civic before you know it.

IN THE LONG DISTANCE SWEEPSTAKES.

Trans-Canada Telephone System 

Rules & Regulations

1. To enter, complete the official entry form. Mail to:
"LONG DISTANCE SWEEPSTAKES"
Box 8109
TORONTO, Ontario
M5W 1S8

Contest closes with entries received as of October 31, 1976.

2. There will be three winners determined. Each winner will receive a 1976 Honda Civic automobile, model SBA, 2-door sedan, which will include 1237 cc engine, 4 speed all synchromesh transmission, power assisted front disc brakes, full interior carpeting, tinted glass windows, rear window defroster, 2-speed heavy-duty heater/defroster, locking fuel filler door, 2-speed wiper washers, and re-settable trip odometer. Manufacturer's suggested list price F.O.B. Toronto - \$3,159.00. Dealer may sell for less. Price does not include destination and pre-delivery charges, license, and taxes because these factors vary from region to region. Prizes must be accepted as awarded. Only one prize per family. Winners agree to accept responsibility for licenses and insurance. Prizes will be delivered to the Honda dealership nearest to the winner's residence in Canada.

3. Selections will be made from eligible entries received by the contest judges. Entrants whose names are chosen, and whose questionnaires are completed correctly will be contacted and

required to first correctly answer a time-limited, skill-testing question during a pre-arranged telephone interview before being declared a winner. Decisions of the judges are final. By entering, contestants agree to the use of their name and address and photograph in any forthcoming publicity in the event of being declared a winner.

4. Contest is open only to students who are registered as full-time or part-time at any accredited Canadian University or College, except employees and members of their immediate families of Trans Canada Telephone System, its advertising agencies, or the independent judging organization. This contest is subject to all Federal, Provincial and Municipal Laws.

Official Entry Form

Print your answers to each question on the entry form. Only one entry per person. Mail completed entry with name, address and all other information as requested on the entry form, in time to be received by midnight, October 31st, 1976.

Here are the easy questions:

- When placing a long distance call, it is cheaper to:
 - have the operator place call;
 - direct dial
- You can save more money on your long distance telephone call if you:
 - call person-to-person;
 - call station-to-station

3. According to your local telephone directory during what hours, Monday to Saturday, can you save the most money when you direct dial your call:

from a.m. to p.m. from a.m. to p.m. (your location)

to (location of your choice).

Date of telephone directory you are using

4. What are the two important things to remember in order to save up to 60% on your long distance calls?

(a)

(b)

Name

Address

City/Town

Postal Code

Tel. No. (your own or where you can be reached)

University Attending