

The EDISON PHONOGRAPH



"The Rivals"

**Thomas A. Edison
did another wonderful
thing lately**

HAVING brought his Phonograph to a point where not even the most critical could ask for improvement, he multiplied its entertaining ability by two.

He did this by producing a Phonograph Record that plays, sings, or talks twice as long as the standard Edison Records.

He did this without increasing the size of the Record, making it a Record that can be used on old instruments as well as new.

He did it without affecting in any way the clear, rich, musical tones for which Edison Records have always been famous.

He calls this double-length Record "Amberol."

Doubtless you have heard sound reproducing instruments; perhaps you have had it in mind to buy one; maybe you are uncertain as to which make to buy; but—

**Have You Heard
An EDISON PHONOGRAPH
play an Amberol Record?**

YOU can do this at the store of any Edison dealer. When you go, note the Amberol music, not found on any other record of any kind; note also the reproducing point of the Edison Phonograph that never wears out and never needs changing; the motor, that runs as silently and as evenly as an electric device, and the special horn, so shaped that it gathers every note or spoken word and brings it out with startling fidelity. It is these exclusive features, vital to perfect work, that should claim your attention.

One of the greatest pleasures which the Edison Phonograph affords is making Records at home. This can be done only with the Edison.

Ask your dealer or write to us for catalogues of Edison Phonographs and Records.

NATIONAL PHONOGRAPH COMPANY

115 Lakeside Avenue - - - - - ORANGE, N. J.

New York, 10 Fifth Ave.; London, Victoria Road, Willesden; Sydney, N. S. W., 340 Kent St.; Mexico City, 4a Tacuba 33; Buenos Aires, Viamonte 515; Berlin, Sud Ufer, 24-25; Paris, 42 Rue de Paradis.



The Edison Business Phonograph enables the stenographer to get out twice as many letters.