

1896]

PRESENCTIONS DDRESSES

ADVERTISEMENTS.

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2 aim, when designing the decoration for a Presentation Address, is not merely to attract

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the outward eye, but also to appeal to the mind; to illustrate and give additional point to the subject matter, by means of symbolical ornament, appropriate emblems and miniature pictures encrusted in the initials, or woven into the borderings; so that every design derives a peculiar value, from the fact that it could not, without absurdity, be reproduced on any other address.